

SPEAK MASTERFULLY

with Sara Glancy

Helping professionals become sought-after public speakers with **less fear and more fun**



Sara Glancy's philosophy is simple – she believes that stage presence isn't a superpower. It's a technique. And that means it's learnable. Sara wants to dispel the myth that "stage presence" is something certain people are just born with. She believes that anyone can be a dynamic public speaker if given the proper tools.

That's why Sara founded **Speak Masterfully**: to help professionals present with ease and mastery in front of audiences large and small. This vital skill allows them to

- make more **sales**
- get the **promotion**
- **lead** more effectively
- become known as **thought leaders** in their field



"I LEARNED HOW TO OWN THE ROOM."

Sara taught me the science behind stage presence and how to harness it in a presentation.

If you want audience members to lean forward when you're speaking, even when you're presenting on a technical subject like computer programming, you need to hire Sara.

**MATTHEW GRIFFITH,
SENIOR ENGINEER, BLISSFULLY**

"SARA'S WORKSHOP WAS FUN, ENLIGHTENING, AND ACTIONABLE."

I came away from her workshop with a greater understanding of not only what I could do right away to begin improving my storytelling skills, but WHY these steps are effective -- and why storytelling as a means of communicating with my team is important.



**SAM WARNKE,
CULTURE & OPERATIONS MANAGER, MUSEUMHACK**

ABOUT SARA GLANCY

With a background in both theatre and entrepreneurship, Sara has a unique perspective on what it takes to be an effective speaker in the professional sphere. Drawing on her acting training from NYU TISCH School for the Arts, as well as her years of experience building her own business, she has developed a methodology that is equal parts art and science, all with the goal of empowering her clients to step into the spotlight with less fear and more fun.

PAST SPEAKING ENGAGEMENTS INCLUDE:

- MuseumHack
- SimpleHealth
- WE ACT for Environmental Justice
- NYU Alumni Association
- Shaktibarre
- Buffum Wealth Management



CONTACT

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PRESENTATION TOPICS

Public Speaking and Storytelling For Business

The Art and Science Behind Irresistible Storytelling

You'll discover:

- Why storytelling is the #1 technique to make **more sales**, lead more **engaging meetings** at work, connect and build **trust with clients**, and step into the spotlight with **less anxiety**
- The science behind what people perceive as "**Stage Presence**" or "**Charisma**" (SPOILER ALERT: It's not something you're born with)
- **3 simple secrets to craft a compelling story**—even if the subject matter is dry
- How to be a great public speaker **even if you're an introvert or are afraid** of public speaking

Build a Better Tech Talk

Think Like a Coder, Speak Like a Storyteller

You'll discover:

- The system to **write and rehearse a talk efficiently**, saving you hours of revisions, stressful memorization, and anxiety (and preventing you from having to rewrite all your slides the night before)
- How to **infuse story into any presentation**, even technical ones (and why it's crucial to do so)
- The **5 questions you MUST ask the event organizer** before arriving at a conference
- How to effectively **warm up and chill out** in those nerve-racking ten minutes prior to a speaking engagement

Conquer Your Fear of Public Speaking

3 Simple Strategies to Calm Your Nerves and Captivate Your Audience

You'll discover:

- How to **banish stage fright** (or, at the very least, peacefully cohabitate with it)
- The science behind what people perceive as "**Stage Presence**" or "**Charisma**" (SPOILER ALERT: It's a learnable technique—and not even a particularly complicated one)
- How to apply professional vocal technique (easily) while **still sounding like YOU**
- How to **create the intimacy of a one-on-one conversation** even when speaking to a crowd of hundreds

Present With Impact

3 Science-Backed Speaking Strategies that Will Get Your Audience to Perk Up and Take Action

You'll discover:

- How to craft the kinds of presentations the human brain is **hard-wired to respond to**
- The performance techniques used to create "**Stage Presence**" (it's easier than you think)
- The science behind effective storytelling, and how harnessing the power of story can allow you to **connect and build trust with audiences, make more sales**, and become known as a **thought leader in your field**