

MICAH ABBANANTO BIO

Micah Abbananto was born to be an interior designer and master occupied strategist. When her friends came over to her house when she was younger, it wasn't dolls and tea parties they were interested in, it was rearranging her furniture again and again. As she grew older, she used this instinct for spaces and places with her family and friends. She chose to be a stay at home mom for thirteen years and used that time to be creative, becoming an author and speaker to empower women. When suddenly finding herself a single mom with three kids to support on her own, she launched Stage33Design. Her staging company quickly grew as real estate agents heard about her unique approach to staging and the market ready process, which was helping to sell houses fast! It wasn't long before a luxury home builder approached her, and Micah Abbananto Designs was born.

As both of her companies soared, she found it increasingly difficult to keep up with the demands of both staging and design. She then partnered with her new husband to create the 'Get Your House Market Ready' system, a powerful tool to help real estate agents get listings and turn every seller into a stager. Real estate agents can present this all-encompassing video-driven program to homeowners, so that they get their houses truly market ready prior to listing. Agents will save valuable time, therefore increasing efficiency and productivity. The Get Your House Market Ready system with its videos, graphics and tasks lists is truly a game changer for real estate agents everywhere.