

# LISA BORDERS

FOUNDER + CEO | GOLDEN GLOW MEDIA



## ABOUT LISA

With three decades of leadership in the private, public, and nonprofit sectors, Lisa Borders is known for her ability to inspire change. A renowned motivational speaker and mentor, she shares her experiences in professional sports, medicine, government, and corporate strategy to guide Fortune 500 companies, philanthropic organizations, and everyone in between.

Lisa served as Atlanta City Council President and chaired the Borders Commission for the United States Olympic & Paralympic Committee. In her current positions on both Duke University's and JP Morgan's Six Circles Trust Board of Trustees, and as Founder and CEO of Golden Glow Media, she brings a dynamic outlook on public health, sustainability, the intersection of sports and politics, and the DEI challenges we face today.

As former President of the WNBA, CEO and President of Time's Up, Vice President of Global Community Affairs at The Coca-Cola Company, and President of the Grady Health Foundation, Lisa offers an enlightened approach to leadership and has an unmatched ability to connect people and perspectives from a vast spectrum of fields and specialties.

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“ AS THE CONVERSATION RANGED FROM THE CIVIL RIGHTS MOVEMENT TO BASKETBALL TO LEADERSHIP PRINCIPLES, LISA TACKLED EACH ONE WITH COURAGE AND CLARITY.

**Katie Miserany, VP of Communications, Momentive**

LISA IS A POWERFUL, COMPELLING STORYTELLER WHO DOESN'T HOLD BACK OR RELY ON "CORPORATE SPEAK." IT'S NO WONDER THAT OUR TEAM CONTINUES TO QUOTE LISA AND REFERENCE HER VISIT TO THIS DAY.

**Lulu Cheng Meservey, President, TrailerRunner International**

