

Testimonials – Nicola Huelin Business Coach & Mentor

I started working with Nic almost a year ago, shortly after I had set up my business. I knew I wanted to build a coaching practice but had no idea how I would make that a reality.

I was keen to work with Nic after our breakthrough session as she supports you through a step-by-step process, building and bringing together all the various elements that your business needs. I knew I needed mentoring around the business side of things, as well as coaching around confidence and mindset.

During the last 10 months and with Nic's incredible support, I am delighted with the progress of my business and my increased confidence and knowledge. Nic is incredibly knowledgeable, supportive and innovative. She has an amazing ability to link in different ideas and see how the pieces fit, even when I can't.

As well as 121 sessions, I have also enjoyed being part of a monthly mastermind group run by Nic, which has been invaluable for brainstorming, remembering there are many other business people out there with similar challenges and celebrating progress, no matter how small. The fact that Nic is a parent who understands the unique challenges and time constraints parenting can often bring, has made a huge difference. She offers so many strategies to make use of the small windows of time we often have as parents.

I would highly recommend coaching with Nic to anyone looking to build their business in a sustainable, innovative and exciting way. She is an outstanding business coach!

Gemma Kennedy, London

I highly recommend working with Nicola for business coaching and mentoring. I worked with Nic over a period of 12 months, whilst setting up and growing my coaching business. I was drawn to her experience as someone with significant previous corporate experience, now a Mum in business supporting other women, and also a great coach.

I felt like her ethos and values were well aligned with my own, and I could see that she'd be a great help to me on my own journey having never set up a business or worked for myself before. And that definitely proved to be the case! I have felt well supported and gently challenged throughout our time working together.

The 1:1 coaching was what really drew me in, but the other support (in particular the FLOW and Marketing Made Easy self-paced programmes) were also really beneficial for me.

Nic is so easy to work with - I like her blend of coaching and mentoring (and that she makes the switch between the two explicit, asking what's most helpful to me in that moment).

She is a great coach - helping me extend or broaden my thinking, encouraging me to see patterns or make connections I otherwise wouldn't have spotted, and helping me see the wood for the trees!

A year on, I feel really in flow with my growing business and have also taken other life decisions that are enabling me to live and work more in line with my values, having learnt a lot (and still learning a lot!). Thank you so much Nic, I really appreciate your help and support.

Jess Annison, Manchester

Nicola and I began working together at a point where my business had some solid foundations in place – a viable, market tested product and myself as a passionate, but inexperienced founder – but it was stalling at the first hurdle. My mindset and skillset as a marketer were completely out of whack with the rapid business growth I needed to be creating.

Nicola met me exactly where I was and listened, encouraged and challenged me in just the right blend to push me forward while allowing me to reflect, pause and gather myself for the next step forward.

Three months on from our first coaching session, I have been able to sell out my flagship group program days before registration closed – a first for me. I have also learned how to have conversations with potential clients that not only serve them, but allow me to invite them to work with me in complete integrity. Not only am I making more offers to clients, I have doubled my prices and feel that both my clients and I are getting what we need from our relationship at last.

It's been incredibly hard to move from my 'start up' mentality to claim my role as Managing Director of not one, but two companies moving towards rapid growth. I am learning, testing myself, developing skills and confidence all the time. With Nicola's guidance and strategy coaching I am also broadening my perspective about how, where and when my company can grow, reaching out to new networks and client bases.

Working with Nicola has been an essential level up, addressing not only my outer skillset but my inner dialogue. The fears and anxieties that were holding me back have been brought out into the open. I've been able to address the ones that had foundations, and release those that had none.

I continue to work with Nicola now to bring my entire online presence into line to represent myself and my brand. I am learning vital marketing skills, continuing to stretch myself and having a lot of fun along the way! Nicola has been a wonderful sounding board, her highly skilled and patient coaching has effectively got me out of my own way, and her teaching has allowed me to confidently approach tasks that previously had me in procrastination mode for months at a time!

I will be eternally grateful for her steady and courage building support at this critical time in my career as a coach and new company Director. I cannot recommend her highly enough to anyone looking for a Coach and Mentor who will deliver extraordinary results – and also be kind, generous, wise and a whole lot of fun to work with. Thank you Nicola!
Nina Farr, Exeter

I first came across Nicola just over a year ago. I had recently left my Corporate role of 18 years and I was floundering on my own, trying to find my new identity whilst setting up a coaching business.

Needless to say that I was having little success. When I spoke to Nic, I felt like the light had been switched on and I knew she was the right person to help me, At the time, I felt lost and consumed by lack of knowledge of how to create this new direction for myself. Nic was so reassuring, kind and patient. She believed in me even when I didn't believe in myself.

She allowed me access to her online programme, which gave me the steps to follow to get clarity on what I was aiming to achieve and we used our 1-2-1 skype calls, mostly to deal with my wobbles! In between all this, She was on hand to answer any minor queries via email or phone and offered her honest feedback on things I produced along the way.

Nic really gets what it feels like to be a Mum in business. She's been there and done all of it. She is compassionate, funny, genuine and sensitive and was the rock I needed to lean on when times for me were tough.

She is one of the most genuine, caring and kind people I have met in my life! She has been through quite a lot herself and she has harnessed the positive from that to help and support others, who now benefit not only from her genuine support and interest but also from her razor-sharp business knowledge.

She gives so much of herself to help because you can tell that she really wants you to well. She regularly gives me more than I am expecting and I feel like she is my wing "woman". I feel blessed to be working with her and cannot recommend her highly enough as an amazing mentor.

Thanks Nic for all your support. I'm not sure where I would be now without you! I consider myself incredibly lucky to have found Nicola.

Kath Curry, Birmingham

I was coached and mentored by Nicola for six months and I am not exaggerating when I say during that time she was my biggest cheerleader. There was never a time that I came off a call and didn't feel better about everything.

Nicola is one of the kindest, genuine, supportive, loving people I have ever encountered.

Not only this, she REALLY knows her stuff when it comes to business and making it work for you. I learned things from Nicola about business and strategy I hadn't learned in 11 years of working with the Crown Prosecution Service.

The work Nicola does is so important. As a mum in business, it's very easy to feel you have to succumb to the hype of making huge sums of money as quickly as possible - or risk feeling like a failure. Nicola has made it her life mission to enable mums to create a life of their dreams on their terms for them and their families.

Since working with Nicola I feel empowered to do just that. Nicola walks her truth and is so passionate about doing everything in her power to make sure everyone that works with her can do the same. I know she sounds ridiculously perfect and she is!

Brenda Gabriel, London

If you feel lost and overwhelmed with your new business, have no idea what elements you will need to make your marketing and sales work and also need a gentle coach that would make you feel supported and cared for, Nicola is the business coach for you.

I personally struggled with identifying my niche and clarity around messaging. Nicola helped me iterate on it until I understood who I wanted to serve, how, why, and how to communicate it to the world...

...which resulted in signing 7 clients from social media posts and referrals. And we are just getting started!

With a unique combination of deep business knowledge and skilled mindset coaching she will provide whatever you need most in the moment to move forward. I enjoyed her generous, loving energy combined with a sharp analytical mind and I highly recommend Nicola as a business coach!

Karolina Frydrych

Nicola is the most authentic, genuine and heart-centred coach I have ever worked with. Her continuous support over the last 3 years has been simply powerful.

Nicola has this unique ability through her presence can see through the mental models and what I said to get to the crux of the issue.

If you are looking for someone to guide and support you... look no further. And you will never look back. With Nicola you will co-create and achieve powerful things. She will truly empower you to achieve your full potential ✨🙏

Fabienne Vailes, Bristol

The Marketing Made Easy Foundation Programme is exactly what it says on the tin. It's the perfect, easy to follow, step by step guide to mastering the foundations of marketing for your business. And Nicola is always there to help you get unstuck should you need any help or guidance along the way.

Nicola has this incredible instinct when it comes to marketing and her passion for what she does shines through always. I cannot recommend Nicola's marketing programme highly enough. It helped me get clear on my message and my mission and believe me, before I started, I didn't fully understand what marketing really was, let alone know how to approach it. Thank you, Nicola, for all your help and support. I couldn't have done it without you...x

I reached out to Nicola during a very busy year, alongside my 'career' in a touring band I was also running a rapidly growing startup company and struggling to find any sense of direction. My time constraints were excessive to say the least and everything seemed to be hurtling by at 100mph with no clear sense of direction.

With Nicola's help, I have been able to dramatically transform my company, my work-life balance and most importantly my sense of purpose and direction. Nicola has shown herself to be an incredible source of encouragement, insight, friendship and motivation. The guidance and coaching I have received from Nicola has undoubtedly fuelled my success and enjoyment of the process over the past 12 months.

As I write this I am planning my next few sessions with Nicola, as always I feel a sense of excitement thinking about the sessions and the positive development that these will bring. Nicola's blend of business knowledge and holistic approach makes her a very effective mentor in many areas. I would (and have) thoroughly recommend Nicola's services to anyone who is looking to enhance their life.

Alex Butler, Brighton

In a time when media is saturated with coaches promising 5 figure incomes whilst working from your laptop for 2 hours a day because you spend the rest of the time drinking champagne and posing in front of the Eiffel Tower - Nicola is a beautiful, fresh spring breeze.

Her kindness and compassion shows no boundaries and her authenticity is a glow around her. She makes me feel calm and grounded whilst at the same time cultivating that belief in myself that anything is possible.

But most of all, Nicola is all about what success means for YOU and if that's a small salary but a lot of time with your family, that is what she will help you get. She's a super soul.

Louise Cartwright, Kent

Working with Nicola has been life changing for me – whilst the whole programme from the group sessions, tips and tools, to the examples shared all has been beneficial, a real highlight for me were the 1-1 coaching sessions with Nicola. Nicola has completely changed my perception on how powerful these sessions can be. I went in with a high level target to work on and was amazed at how Nicola was able to help me do a deep dive on the thought process and beliefs behind this. Each strand identified was so core to my thinking yet I had never been aware of these factors.

The self awareness I now have is life changing and the positive affirmations I was able to take away from the sessions will help to keep me on track even on days where the self-doubt may kick in – I will be better prepared to face those challenges. A massive heartfelt

thank you to Nicola for helping me see things with more clarity and updating my outdated beliefs

Mala Joshi, Stoke Poges

I have known Nicola for a couple of years now and been in business for around 10 years. Until I met Nicola I had this view that business was hard and that it was even harder for Mums. Nicola was such a breath of fresh air. Through working with her in her Mastermind group and her programme I have finally realised that actually it's not about business at all! It's just about creating the life I want – and of course business slots easily into that.

What I really love about Nicola is her honesty. It helps to know about her life and to see her as a role model. At the same time, as a mentor, she really holds everyone accountable but with compassion as a Mum. She has created a very refreshing new way of mentoring for mums in business to create everything they want. I highly recommend her.

Vicki Raven, Kent

Nicola has a way of finding out what you truly want to achieve, her questions are very simple but what makes her special is that she really listens to what you are saying and not saying. It's in the 'not saying' that she has a rare gift of asking that important question that makes you really think.

For example, I thought I wanted to be a coach for mums of teenage children but really I wanted to help parents who had lost a child, and then to find out that the reality was I want to help people to move through their grief in a safe and easy way. All through being able to ask the question and then to hold that space until you find out that there was and is something deeper.

Because Nicola doesn't judge your opinions or values she is able to hold the space where you can fully investigate how you really feel and how to move forward. I was able to fully explore a very difficult topic without ever feeling that Nicola was in anyway impacted. If she was upset she never showed it or mentioned it. This enabled me to move forward and I was able to give her website copy to read knowing that she would always give me impartial advice.

She certainly helped me as a woman to be more assertive in my career, and because she has children she was able to understand how difficult it can be to juggle and she was always pushing me to find ways to look after myself first and then the family second. Difficult to do but vital if you want to remain fit and well.

Nicola is only too aware that life throws wobbles every now and then and it is these wobbles that propel you to the next level of learning or development. Because she understands this, she is able to help you to ride out these wobbles and see them for the gift that they are. Not many mentors would do this I feel as it takes a special person to see the positive in these wobbles. I myself have had a few wobbles and she has always been able to guide me through them.

She is always willing to go the extra mile, so to speak, she will freely give of her time if needed, she is always there to answer a question, she will give you what you need even if you don't ask and will never make it about her. It's always about you and she is always interested in what you have to say.

Elisabeth Newton, Kent

I want to express my gratitude for Nicola coming into my life and becoming my coach over the last few months. I originally met Nicola at the launch of Mpower in London and she immediately struck me as somebody is very inspirational, determined, she's an amazing speaker and she just had a positive energy and I just thought I want to get some of that in my life.

So I had a taster session with Nicola and immediately she was fantastic at holding space for me, really asking really interesting questions to get to the bottom of what it was I wanted to achieve and how I was going to get there. I instantly thought, wow, this lady is going to be a fantastic cheerleader and I would love to have her in my life.

I've now worked with Nicola in lots of different contexts – I've been to her Mpower groups which have been amazing for connecting me to other inspirational women on their business journey and I've also had Nicola as my coach, so she's helps me with strategy and mentorship on a monthly basis to help me reach my goals in my business.

What's really fantastic about her is she is so professional, she puts in so much time even before the coaching session and afterwards to make sure she has delivered such good value for every session. She really, genuinely cares about you and your business, and that's something really rare and very precious and very valuable to me. I wanted to share my gratitude for Nicola being my coach and how her input is going to strengthen me as a person and my business and all the things I want to do in my life.

Gayle Berry, Essex

When I first met Nicola & heard her speak, I knew that one day I wanted to work with her, what she said really resonated with me & it was so nice to really understand that she was talking from her heart. She understands the difficulties of running a business and especially the challenges for mothers. She helped me to understand the importance of looking at your whole life, work & home and how they affect each other. She inspires, motivates & gives endless encouragement,

Amanda Flanders, Kent

Nic Huelin has an amazing insight into being a mum and a businesswoman. She listens to your greatest fears, worries and your highest walls to climb, whilst also talking to you about what you have already achieved. Then she works her magic and breaks those fears, worries and walls down to manageable chunks, so that they are not quite so scary because

now you have the tools and support to conquer them all and she makes you proud of what you have already achieved.

Nic just gets those niggling fears and struggles of mums in business, which in a lot of cases, are what makes people quit their dreams/businesses as those fears sometimes feel like they are HUGE MONSTERS. She also gets that being a mum entrepreneur is not a 9-5 job as a mum or entrepreneur and how draining it can be, trying to do both and some days feeling like you are not very good at either.

Nic has a calmness and clarity with the way she works – never telling you to “make time” when you feel you don’t have a second to spare, but encourages you to take time out for yourself occasionally (even if it’s only 10 mins) and by doing that you

give yourself the space and quietness to face the challenges that face you that day/week and most importantly not to feel guilty about this time out, as it helps you work and play better.

I have been to lots of different “coaching” seminars and met various people over the years, but when I first met Nic I knew that she was the right person for me to work with. I have complete confidence in her ability to take my business further, whilst allowing me to be a mum at the same time. She has made me feel excited about the future ... and the best bit... Nic GENUINELY cares about me and my businesses – not something you come across very often.

Fiona Moonan, Birmingham

I have never known anyone who combines as many valuable attributes needed to win. From her many extremely successful years climbing the ranks in business consulting, to being an incredible mother to her two children, to facing a number of life-changing challenges and overcoming these with the courage of lions to finally making her dream of her own business of empowering other women come true. She is a woman of extraordinary passion, integrity and just plain goodness and she is someone we need at the helm, in the limelight, at the forefront of forging the way for others to follow.

Anja Manning Cucinotta, Milan

One word that resonates with me when I think of Nicola is "Love"...She is doing that job because she "Loves" helping other women, she knows how hard it is to get the balance right between personal life and professional life, she went through difficult times, managed to transform her life and wants to share that to the fabulous community that she has built and that is growing every day. She is always available to support us no matter what...and for me, knowing that she was still there even if I was not her client anymore was so important. She gives a lot to her community and that's why also everybody "Loves" her!

Alexandra De Faucigny, London

Nicola teaches us to be realistic in managing our ambition, yet follow our dreams until our dreams become a reality. She uses techniques from her corporate experience and blends it with pure passion, love and drive to encourage women to believe in ourselves and make the best of who we want to be. That’s what makes Nicola a great mentor!

Jane Long, Sussex

Thank you Nic! I also really appreciate you allowing me to go through the program at my own pace. As a mother doing 95% of the parenting without the support of my partner, extended family, nannies and summer camps etc, I only have so many hours for my business [...] yet thanks to working with you I've also let go of the self-judgement about that, and feel at peace with the process and also feel really good about creating solid foundations rather than rushing through it.

Your support has really been instrumental every step along the way and I am so sincerely grateful!! I'm lucky you offer this service and that I found you. Thank you again for everything!!

Shannon Jones - London

I just wanted to say 'thank you'. Last month I made some changes in my business that has really helped me move forward and it's down to your input. I know we haven't been working together that long but I just wanted to take this opportunity to let you know that I am feeling the difference already!

Karen Davies - Kent

Nicola has a way of making you feel that the sun is always shining. She has brought calm and gratitude to every situation I have ever discussed with her. When she talks to you she gives you her full attention - a very rare quality these days.

Throughout the time I have known her and been part of her community I have developed strengths I didn't know I had and been able to take risks I never thought I would ever be brave enough to do. And I have seen her do this to other mums in the community - her support has helped many mums thrive and flourish.

It's so lovely to experience. I always feel that she is holding my hand even when she's not around, because her work is so heartfelt and genuine I really feel her authenticity - Another rare quality. I never feel that there is a hidden agenda and the women around her that she has helped and supported all shine too. Enabling me to create long lasting friendships and support. All because of Nicola.

She gets it. She understands the current business trends; The direction the new and flourishing women's entrepreneurial revolution is heading; the systems within the corporate world and she shares the information openly because of her belief that the secret lies in building strong mums in business.

I have No doubt that she will be able to reach her target of 1 million mums in business and be able to deliver and support a workable, accessible and bespoke solution to them all.

Shaza Agabani, London

Nicola is absolutely one of THE most genuine, caring women I have the honour of knowing and working with. Nic has helped me grow from a self-doubting dreamer to

someone who now has the confidence to say to the world 'I am a business woman, fulfilling my lifelong dream.'

In my opinion, and experience, Nicola has a natural talent of bringing together amazing women, creating communities and lasting friendships where there is a genuine desire to help each other grow in all aspects of life. Her ability to listen, understand and nurture coupled with her experience, knowledge and talent are unparalleled.

This year has seen massive personal and business progress for me and I absolutely put it down to Nicola's support and kindness.

From a mum feeling overwhelmed and slightly lost in the world, I am now able to define my dreams for both my business and personal life plus I am surrounded and supported by an inspiring community of likeminded women.

I feel empowered to be me and excited about setting an amazing example for my children. Thank you for everything Nic.

Sarah Thomas, Kent

I can't think of anything more I would want from a mentor. She lifts you up and helps you find power and resources from within that you didn't think you had. She invites you to see your true potential and then fights your corner while you make it happen. She knows her stuff and she doesn't just talk the talk, she walks the walk, making her the ideal role model. She treats you like an equal and it's fun working with her, yet it feels like you're in a meeting with a calm, wise Buddha. Her warmth and generosity are endless, she is a genuine diamond.

Emma Middleton, Coventry

Working with Nicola has been an amazingly eye-opening experience. When I first met Nicola in person at one of her mastermind groups. I couldn't help but be charmed by her passion, caring nature for not only mums in business but for entrepreneurship in general. I wasn't looking to work with anyone at the time but Nicola's knowledge has a way of captivating you. So, I decided it was something I had to do and followed my intuition on this.

I decided to work with Nicola for 5 months and be part of one of her virtual mastermind groups. I can say hands down after that time I have developed, changed and grown so much as a business owner and I feel it was one of the best business investments I have ever made.

Nicola teaches you about proper marketing. She supports you in a very bespoke way and teaches you how to be a business owner on your terms. One of my biggest takeaways include realising its ok to go at a pace which is right for you. Rome wasn't built in a day and neither is a business. Her holistic business mentoring method allowed me to fully embrace the bad with the good and build a resilience to understand it's not always going to be easy. As she always would remind me "Business is not for the faint hearted". When times were tough and I almost wanted to give in she helped me understand that this was about building resilience.

One of the main things I really developed whilst working with her included building a momentum on LinkedIn and creating a proper marketing strategy. I started having more 1-1 calls with potential clients and realised I have a passion for writing and possibly writing a book one day.

Whilst working with Nicola I began to feel more confident about being a business owner and realised I had a unique story and business. I think the best thing by far though as been her support, care and consistent belief in me which always kept me going. Working with Nicola has resulted in me knowing this is the only path I am meant to be on. Thank you so much x

Soma Ghosh, London

I have known Nicola for the last 3 years. I met her just at the beginning when she started her Community Group. I was one of the first one to show up at her invitation to meet-up. At the beginning, she had to face that only few women would turn up to her meeting. But in just a short time, she transformed her business into a such a great success. Why...

Because Nicola is passionate about what she is doing, the quality of her listening skill and her coaching capabilities are just the right ingredients to give support to her Community. She is able to teach other Mums how to work on the same principles of prosperity of her own business success and it helps to transform the vision of her approach. She is definitively good enough to incredibly help others to become a successful business owner as well.

Once a month/quarter, by meeting around a conference table with a handful of other, forward-thinking to work on your problems, challenges, ideas, goals and your business for the sole purpose of improving their business and keeping a balanced life by being a CEO and a mum in the same time.

Live or on-line, Nicola uses workshop and webinars to show you exactly what you can do to transform your business and your life. This is where you see the real details of how her way of running is so much different than the competition.

She is making such a big difference in the life of everyone one in her Community.

Christine Quéré – Blachman, London

I met Nicola 11 months ago and she became my mentor. Nicola is a true earth angel, heart-centred, compassionate soul. Her encouragement, guidance, love and support have been paramount to my next level of growth. Nicola's passion to help women, become the very best they can be is infectious, as she cares so much, truly making a difference in the world.

Dawn Cummins, Sussex