

The Female Collaborative

PRESENTS

POWER PRIVILEGE

Who's Playing The Gender Game Harder Or Smarter
To Advance & How Can We Ensure Women Are Not
Blocked From The Board Room?

#ItsTime to Have a Real Conversation

WEDNESDAY, FEBRUARY 21ST

6:30 pm - 8:30 pm



COMCAST
NBCUNIVERSAL
30 Rockefeller Plaza, NY

Use #TheFemaleCollab for all social media posts!

Join the Movement:
www.TheFemaleCollaborative.com

Agenda

Registration & Networking

6:30pm - 7:00pm

Welcome Address

7:00 – 7:10pm

Victoria Jenn Rodriguez

Founder & President: The Female Collaborative & VJR Enterprises

Power Privilege Panel

7:10pm - 8:00pm

Moderator: Lili Gill Valleta

Co-Founder and CEO: Culturintel & CIEN+

Dee C. Marshall

TV Lifestyle Expert, International Speaker, Author, & Certified Coach

Vince Turner

Assistant Director: Ernst & Young

Kassandra Perez-Desir

Vice President, Government Relations & Public Affairs: Bolton-St. Johns

Peter Rosenberg

Radio Personality: Hot 97 & ESPN

Networking

8:00pm – 8:30pm

Meet the Panelists



Lili Gill Valleta - Moderator

Lili is a recognized cultural intelligence™ expert, World Economic Forum Young Global Leader and an award-winning entrepreneur. After a successful corporate career including a 10-year tenure at Johnson & Johnson, Lili co-founded CIEN+ and CulturIntel. Her firm, based in New York City with offices in Minneapolis and Colombia, offers big-data analytics, business consulting and marketing strategies for global leaders and corporations to successfully turn cultural trends and diversity into a commercial advantage, innovation and profits. Her proprietary methodologies of Cultural Intelligence™ and ability to use big data, machine learning and AI tools to mine actionable cultural insights from the unbiased digital voice of the people, have been presented at numerous conferences, news outlets and universities like Harvard University, Princeton, Cornell, Auckland University of Technology, among others.



Dee C. Marshall

A sought-after international speaker, published Author, certified Coach and TV Lifestyle Expert, Dee Marshall is Managing Director at Raise The Bar, LLC a WBENC Certified company who services primarily Fortune 500 corporations and individuals who are high-level, high-profile and high-ranking. Women of Congress call on Dee to co-convene women's initiatives, gather local women leaders, strategically plan the mobilization of women, and provide insight whenever they need a young, fresh perspective on connecting with women. Dee has also established a community service movement in the height of the recession by leveraging social media to grow to a network of over 200k in three countries and over 25 U.S. markets.



Vince Tuner

Vince is an Assistant Director in Ernst & Young LLP's National Tax Department (NTD) serving as an Infrastructure Project Manager focused on implementing operational programs, business optimization, while directly supporting NTD leadership. Vince has extensive experience in operational change management and execution, currently holding certification in the "ADKAR" change management model. He has spent majority of his career within the financial services industry working for both JP Morgan Chase and Capital One, leading transformational projects focused on improved operations, reporting and people development. While with the three organizations, Vince has been instrumental in developing and leading diversity and inclusiveness groups. Notably, with JP Morgan, he advanced minority recruitment efforts at the University of Delaware, Delaware State, and Temple University. With Capital One he drove the increase of membership numbers within the Delaware region. With EY, he has built out a sustainable execution model within leadership equating to greater community engagement, stronger internal employee initiatives, and improved leadership succession planning.



Kassandra Perez-Desir

At the Office of the New York City Mayor, she served as the Manhattan Borough Director for the Community Affairs Unit and as a Legislative Representative for State Legislative Affairs where she represented city agencies on state matters pertaining to housing, consumer affairs, and immigration. Most notably she worked as part of the team that secured the passage of the "green taxis" legislation and fought for the NYS Dream Act. Most recently, she was appointed Special Assistant to the Governor in the Office for Environmental Justice at NYS Department of Environmental Conservation, and was previously the Deputy Director of Immigration Services for U.S. Senator Charles Schumer. She holds a J.D. from New York Law School and a B.A. from St. John's University.



Peter Rosenberg

As one of the country's premiere radio personalities, HOT 97's and ESPN's Peter Rosenberg is revolutionizing the global hip hop and sports landscapes. Heard every weekday morning hosting the Hot 97 Morning Show and every afternoon on 98.7 ESPN's The Michael Kay Show , Peter's voice anchors two of New York's most iconic and revered media brands. His quirky, honest, and unique spin on hip hop and pop culture, New York life, sports and politics, along with his ability to cross cultural boundaries and touch every facet of the media and entertainment business has garnered him millions of fans

across the country throughout the music, comedy, sports and news genres.