NOTE TO THE READER: On a combined basis we have counseled college-bound student-athletes (CBSAs) for over 30 years and are continuing to dedicate ourselves to this mission. However, we have also noticed the extreme shortage of formal professional development training that is available to our colleagues who wish to work with athletes. Accordingly, we are devoting a significant portion of our efforts to teaching and training counselors how to effectively advise student-athletes. These newsletters are one of the ways in which we are able to share our knowledge and experience with all of you. We hope that you find this information to be valuable and helpful. Good Luck!

**New NCAA Division I Recruiting Rules – AGAIN!!**

Believe it or not, the NCAA has created more new recruiting rules for all Division I sports except: Football, Baseball, Softball and Men’s/Women’s Basketball and Lacrosse. Generally speaking, these other sports have already modified their recruiting rules in prior years.

Why are all of these changes being made? It is mainly due to the NCAA’s effort to reduce the amount of early recruiting that is taking place; namely, athletes receiving and accepting verbal scholarship offers from college coaches while they are only in their freshman year of high school, or earlier.

The new rules went into effect as of May 1, 2019. They dictate that an athlete will have “no communication with a coach” before June 15 of their sophomore year of high school. These unpermitted “communications” include phone, text, email or social media conversations between the athlete or parent/guardian and a Division I coach. In addition, no Official or Unofficial Visits or Off-Campus contact with a Division I coach is permitted until August 1 of the athlete’s junior year.

In an effort to make this very complex set of recruiting rules more easily understandable, we have set forth below a graphic that shows a Recruiting Rules – Timeline. To supplement that visual aid, we have also included a chart of designated dates and the recruiting activities that may occur on those dates.

**RECRUITING RULES – TIMELINE**

<table>
<thead>
<tr>
<th>Division I</th>
<th>10th</th>
<th>June 15</th>
<th>August 1</th>
<th>11th</th>
<th>12th</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division II</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Division III</td>
<td></td>
<td>Any time</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**COMMUNICATION**

**Coach → Recruit**
- Camps, Questionnaires, NCAA Materials, Non-Athletic Pubs
- Electronic Comm.
- Recruiting Materials
- Coach → Recruit
- Off-Campus Contact
- Official Visit

**Recruit → Coach**
- Recruit → Coach
- Electronic Comm.
- Unofficial Visit
## NCAA Div I First Opportunity for Recruiting Activity

<table>
<thead>
<tr>
<th>Sport</th>
<th>Correspondence/ Private Messages</th>
<th>Incoming Telephone Calls</th>
<th>Outgoing Telephone Calls</th>
<th>Unofficial Visits</th>
<th>Official Visits</th>
<th>Off-Campus Contact</th>
<th>Verbal Offer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men's Basketball</td>
<td>6/15 after sophomore year</td>
<td>Anytime</td>
<td>6/15 after sophomore year</td>
<td>8/1 before sophomore year</td>
<td>8/1 before junior year</td>
<td>Opening day junior year</td>
<td>Not legislated</td>
</tr>
<tr>
<td>Women's Basketball</td>
<td>9/1 of junior year</td>
<td>Anytime</td>
<td>9/1 of junior year</td>
<td>Anytime</td>
<td>Thursday following the Women's Final Four of junior year</td>
<td>3/1 of junior year</td>
<td>Not legislated</td>
</tr>
<tr>
<td>Football</td>
<td>9/1 of junior year</td>
<td>Anytime</td>
<td>4/15 of junior year</td>
<td>4/1 of junior year</td>
<td>7/1 after junior year</td>
<td>Not legislated</td>
<td></td>
</tr>
<tr>
<td>Men's Ice Hockey</td>
<td>1/1 of sophomore year</td>
<td>1/1 of soph year</td>
<td>1/1 of soph year</td>
<td>8/1 before junior year</td>
<td>8/1 before junior year</td>
<td>8/1 before junior year</td>
<td></td>
</tr>
<tr>
<td>Lacrosse and Softball</td>
<td>9/1 of junior year</td>
<td>9/1 of junior year</td>
<td>9/1 of junior year</td>
<td>9/1 of junior year</td>
<td>9/1 of junior year</td>
<td>Not legislated. 9/1 of junior year is first recruiting interaction</td>
<td></td>
</tr>
<tr>
<td>Baseball</td>
<td>9/1 of junior year</td>
<td>Anytime</td>
<td>9/1 of junior year</td>
<td>9/1 of junior year</td>
<td>7/1 after junior year</td>
<td>Not legislated</td>
<td></td>
</tr>
<tr>
<td>All Other Sports</td>
<td>6/15 after sophomore year</td>
<td>6/15 after sophomore year</td>
<td>6/15 after sophomore year</td>
<td>8/1 before junior year</td>
<td>8/1 before junior year</td>
<td>8/1 before junior year</td>
<td>Not legislated. 6/15 after sophomore year is first recruiting interaction</td>
</tr>
</tbody>
</table>

### HECA ANNUAL CONFERENCE - INVITATION

If you will be attending the HECA Conference in Providence, Rhode Island, please join us at **2:15 pm on Tuesday, June 18** as we share with you our secrets for “Success in Counseling Athletes – Focus on Timing and Initiative is Imperative”. Take advantage of our over 30 years of experience in this very fascinating niche market to learn how you can help to fulfill a huge demand by counseling just some of the 8 million participants in high school sports each year.

### PROFESSIONAL DEVELOPMENT PROGRAM – ADVISING STUDENT ATHLETES

Many of our fellow counselors have inquired about how they can acquire the expertise to successfully advise CBSAs (College-Bound Student-Athletes). They have looked at courses offered by colleges and counselor organizations with various certification programs, but then quickly realized that very little instructional time is actually devoted to working with CBSAs. Consequently, we have created and developed our own professional development program. Our **Webinar Series** provides IECs throughout the country with a viable resource to learn how to successfully counsel CBSAs and, at the same time, experience a growth surge in their own counseling practice. If you are ready to take advantage of our self-paced Webinar Series, please visit our website at [www.TheStudentAthleteAdvisors.com](http://www.TheStudentAthleteAdvisors.com).

**Special Discount Offer:** IECs who enroll in our 11-session Webinar Series NOW are entitled to a 10% discount on the enrollment fee PLUS ½ hour of complimentary Mentorship Services, a value of over $80.00!! Enter Coupon Code: SUMMER2019. Offer available only to the first 50 IECs who enroll. Offer expires on June 25, 2019 at 11:59 pm Pacific Time.

### ARE YOU A FREE NEWSLETTER SUBSCRIBER?

If you are not presently on our mailing list of counselors we would like to invite you to take a moment to sign up and receive complimentary copies of our future newsletters and announcements of other valuable resources that we are making available to you. Visit our website at [www.TheStudentAthleteAdvisors.com](http://www.TheStudentAthleteAdvisors.com) and click on the “Subscribe” link.

**Questions? Comments? Suggestions?**

*Please do not hesitate to contact us.*

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