

COUNSELOR NEWSLETTER

Working with College-Bound Student-Athletes

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OUR GOAL . . . Teach and Train College Counselors *how to effectively advise College-Bound Student-Athletes (CBSAs)*

It is widely acknowledged that there is an extreme nationwide shortage of professional development programs for college counselors which will teach them how to successfully guide high school student-athletes through their college recruiting experience. It is our intent to use our 30+ years of experience specializing in advising student-athletes to create and make available to our fellow counselors a variety of valuable resources to help fill this educational gap.

IECA 2018 Fall Conference – Los Angeles

We are pleased to announce that we will be presenting a session, entitled *“Advising the College-Bound Student-Athlete . . . A Whole Different Ball Game”* on Wednesday, November 7, 2018, from 4:45 pm to 6:00 pm. at the IECA Conference in LA. We invite any of you who will be attending this conference to join us at our session. And, for any counselors who are alumni of our Webinar program, please come up and introduce yourself to us. We would really appreciate the opportunity to meet you in person as well as answer any quick recruiting questions that you may have.

The Counselor’s Manual

For over 12 years we have authored, and updated annually, our guidebook entitled *“Advising the College-Bound Student-Athlete – The Counselor’s Manual”*. This publication is filled with procedures, forms, timelines, NCAA statistics and rules, instructions and other resource references to help counselors to effectively steer their athletes through the college recruiting process. **For more information and to order this Manual, [Click Here](#).**

Webinar Series – A Professional Development Program

This comprehensive, eleven-session course was created for counselors who wish to develop and refine their skills and expertise in guiding student-athletes. Counselors tell us that it is virtually impossible to find a quality educational program like this anywhere else in the country. Add to these observations the fact that there are nearly 8 million participants in high school sports every year and a very limited number of counselors who possess the expertise and experience to successfully counsel those athletes. These factors all contribute to making the counseling of student-athletes an incredibly attractive “niche market”.

Furthermore, we eliminated scheduling conflicts for you by formatting the course as a self-paced webinar program, which you start on whatever date you choose, have 120 days to complete the class, receive a complimentary copy of our Counselor’s Manual, and have full access to our Counselor’s Classroom, which is packed with forms, websites and other resources. We are providing you with all of the components you need to efficiently expand your practice and your revenue stream. And, if you are a current member of HECA, you are entitled to a 10% discount when you enroll in this program. **For more information and to enroll, [Click Here](#).**

Mentorship and Co-Counseling Programs

Our Mentorship Program was designed to provide supplemental support and training to the alumni of our Webinar Series course. Although the counselors enrolled in our program learn a lot about advising student-athletes, when you think about all of the different sports, along with the many different positions and/or events involved, you quickly come to the realization that a counselor cannot learn “everything”, even in 11 hours. Hence, we make ourselves available as “Mentors” to our counselors as they obtain new clients. If they get stuck, we are there to help. We implemented this program several years ago and it has received an overwhelmingly positive response from our Webinar alumni as well as from counselors who have not yet attended the Webinar professional development program. **For more information and to sign up [Click Here](#).**

The Co-Counseling Program is used when a counselor obtains a new client for whom they want to provide the academic counseling and just want us to take care of all of the “athletic recruiting activities”.

COMING
SOON!

Case Studies Program

We have had many requests from Webinar attendees for a program that will provide them with samples of actual or “created” athletic recruiting scenarios that they could analyze and formulate their own proposed course of action. We then provide all of the participants with a description of how the case was handled “in real life” or the procedures we would use if we encountered that set of facts in the future.

This will be a 6-month program, with one case study each month. We will try to use sports that are “in season” at the time each case is announced. Hence, football would be used in September, basketball in January, etc.

If you are interested in this program please let us know since we will be maintaining a separate mailing list for this program alone so that we do not bother those who are not interested. NOTE: This program is available to Webinar alumni only. **To be included on this Mailing List please email katie.andersen@CollegeFitOC.com.**

Counselor’s Classroom – Extended Access

When counselors participate in our Webinar program, they are usually extremely enthusiastic about the wealth of information that is available to them in our Counselor’s Classroom. Since access to that resource expires at the end of the course, many of our alumni have expressed a strong desire to be able to have continued access to this warehouse of valuable information. So, since we really do “Aim to Please”, we are now creating a “Post Webinar Access Program” for our Webinar alumni only. Please let us know if you are interested in participating in this opportunity. Again, this will comprise a separate mailing list for counselors who wish to take advantage of this program. **To extend your access please email katie.andersen@CollegeFitOC.com.**

**THE ROAD TO ATHLETIC
GREATNESS IS NOT MARKED BY
PERFECTION, BUT THE ABILITY TO
CONSTANTLY OVERCOME
ADVERSITY AND FAILURE.**

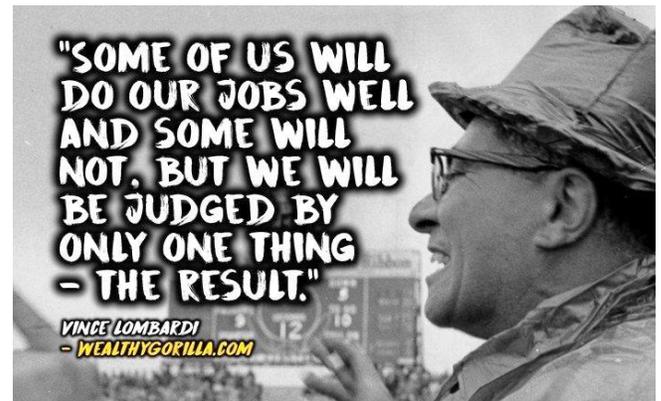
Counseling International CBSAs

If you are a college counselor working with student-athletes outside of the United States who wish to attend an American college, we would be glad to discuss how we may be able to help you to help your athletes. If interested, please contact us at your earliest convenience. See our contact information below.

High School Athlete’s “Do-It-Yourself Guide”

This Guide was initially published in 2017 to help high school counselors who were faced with 400:1 student-counselor ratios but had neither the knowledge nor the time to help their student-athletes. We developed this Guide in a format that would allow counselors to simply give a copy of it to an athlete and then the athlete and parents could follow the easy-to-read instructions to initiate their own college recruiting experience. We have made this Guide available **FREE of charge** to enable many athletes to use it and then give us their feedback regarding its effectiveness and ease of use.

Meanwhile, we have had a lot of IECs request their FREE copy so that they could get a sneak preview of how we present our programs, such as the Webinar Series. The Guide is currently available to you upon request. However, FREE distribution may expire without notice. If you would like us to email you a FREE copy, we would suggest that you contact us immediately, i.e., TODAY! **Click Here** to request your copy.



Questions? Comments? Suggestions?

Please do not hesitate to contact us if you have questions or wish to provide us with your comments.

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