



**GO FROM**

**OVERLOOKED  
TO  
FULLY  
BOOKED**

**WITH 3 POWERFUL  
SESSION OFFER EMAIL  
TEMPLATES**



R A C H A E L ♦ W A T T  
THE BUSINESS EXPERTS ADVISOR

# Go from **OVERLOOKED** to **FULLYBOOKED**

**With 3 Powerful Session Offer Email  
Templates**

It's your free 1:1 session swipe file from Rachael Watt

## Template 1

### Would You Like Me To Work On Your Business With You?

<< First Name >>,

Are you still interested in getting some help building your business?

**Book your Session > [Here](#)**

The only catch is you must **book in a session** right away.

I have opened a limited number of Business Strategy Sessions in my diary and I've decided to give them away for FREE.

So, if you're feeling like you need someone to dive deep in your business and guide you through to the best next steps for your business then let's talk.

During these sessions we'll be cutting through the chaos and finding exactly where your strengths are and how you can best use them to start making more money in your business.

Before you rush off to the next bright shiny object consider what a difference it would make to have me reach in and find the best solution to your individual business situation.

This is your chance to feel confident about where your business is heading before the quarter ends.

[Book an appointment](#)

Places are very limited so - please don't wait.

Looking forward to working on your business with you. In service,

**Rachael Watt**

## Template 2

**We should talk...**

<< First Name >>,

Are you still interested in getting some help building your business?

If you want to:

- Grow your email list without expensive advertising
- Create your high-ticket signature offer
- Launch and sell out your program
- Learn how to work with others to grow your list and make more sales
- Get clarity with your messaging so you can charge more  
...then let's talk.

I have opened a limited number of (free) **Online Business Strategy Sessions** in my diary.

During these sessions I'll dive deep into your business and guide you on how you can best start making more money in your business.

This is your chance to feel confident about where your business is heading before quarter one of the year ends **with a view to consider mentoring with me in 2018.**

**Book your Session > [Here](#)**

Looking forward to working on your business with you.

In service,

**Rachael Watt**

P.S. Places for the Online Business Strategy Sessions are very limited so don't wait. **Book your Session > [Here](#)**

## Template 3

**Hey <name> Ready To Take The World By Storm?**

Hi << First Name >>,

You expressed an interest in learning more about working with me, so I wanted you to be the first to know that I'm opening up a few spots for mentoring.

**What can I help you with?**

In other words, everything you need to get your business firing so you can build your profitable passion-fueled empire.

**Here's what to do if you're interested...**

The work you and I would do together would generally involve nailing your personal brand and point of difference, building your online brand presence as well as determining the perfect marketing mix and lead gen funnels to boost your income now.

Book some time in my diary to discuss your goals and mentoring with me [here](#).

These spots will go quickly so if you're serious about getting some guidance to help grow your business, then please book some time with me now.

Let's chat if you know you're ready to make it happen!

Rachael

P.S. If you'd like to know what it's like to work with me, check out my [YouTube Channel](#) and view some recent client case studies.

## Bonus template to reignite a *previous* warm lead

### What happened?

Hi, It's Rachael here, just wanted to drop in and see if everything is ok in your world?

I haven't heard from you so wanted to check in.

You let me know that you were interested in **kicking your business into six figures+ this year** and wanted to learn more about **business mentoring with me**.

Perhaps you've been caught up with the new year hustle and you're just finding your feet.

Either way I wanted to reach out to you personally and invite you on a call with me to talk about your next steps. - **grab a time for a chat on my diary**.

Because if you are ready to invest in yourself and get a fantastic return then now's the time to take action.

***"Insert client testimonial" name, biz***

You know there are those people who are dreamers and 'wishers' that are just crossing their fingers that everything is going to land in their lap.

Then there are people like you and me. We aren't prepared to sit back and wait for it to just magically appear - we're going out there to grab it with two hands and really won't be happy until we're there.

So, here's that link again - **let's talk**.

Rachael

P.S. I know we'll be connecting soon because YOU are really ready to make six figures a reality THIS YEAR. No more waiting.