

Blog & Social Media Topic Planner

1. Choose your main blog/social topic for the month. If you are planning to do fortnightly or weekly posts you can choose more than one topic here.
2. Plan your social media content for the month based on your chosen topic.
3. Decide the social channels you will share the content on and tick the box once you've scheduled/posted it.

Month	Core Blog/Social Topic	Social Media Plan Weekly Content I'm going to post...	Social Platforms to Post on
January		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
February		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
March		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
April		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
May		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>

June		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
July		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
August		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
September		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
October		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
November		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>
December		1. 2. 3. 4.	<input type="checkbox"/> Facebook <input type="checkbox"/> LinkedIn <input type="checkbox"/> Instagram <input type="checkbox"/>