idol courses
Academy

Transcendentali cognita

BUILT BY IDOLS FOR IDOLS

THE IDOL COURSES ACADEMY IS AN AUTHORIZED TRADE SCHOOL AND FULL TRAINING PROGRAM BUILT BY INSTRUCTIONAL DESIGNERS & ONLINE LEARNING (IDOL) DEVELOPERS FOR FUTURE IDOLS.
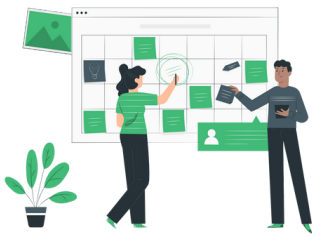
WWW.IDOLCOURSES.COM/ACADEMY

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Academy
SCHEDULE

The IDOL courses Academy is the only authorized trade school of its kind that shows you exactly how to create your job application assets and build a portfolio from scratch, but also includes credentials, mentorship, and paid experience opportunities in instructional design and online learning.

JANUARY 23, 2023
Enrollment Dates
1/9/2023 - 1/20/2023

APRIL 3, 2023
Enrollment Dates
3/20/2023 - 3/31/2023

JUNE 19, 2023
Enrollment Dates
6/5/2023 - 6/16/2023

SEPTEMBER 25, 2023
Enrollment Dates
9/11/2023 - 9/22/2023

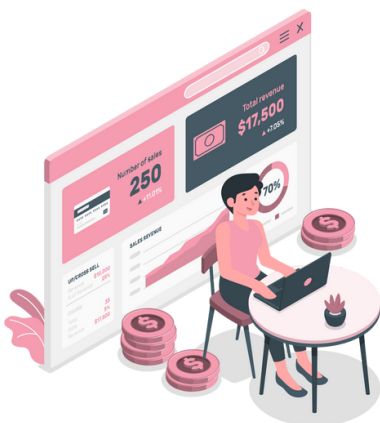www.idolcourses.com/academy

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Academy
INVESTMENT

$1,997
Save $400
Best Value!

- 4 Levels of Credentials
- All current and future modules and updates
- Course Templates and Assets
- Paid Experience Opportunities
- Weekly Group Coaching Sessions
- Private Community Network + Accountability
- Access to Academy Coaches for tailored feedback on your projects
- IDOL Mentors with open office hours to help you get unstuck quickly
- **Bonus: Storyline for IDOLs™** ($297 course added to your library)
- **EXTRA Bonus:** **Save $400**

$350/MONTH
6 Payments
Payment Plan

Everything that is included in the Standard IDOL courses Academy plan paid over an 6 month period minus the EXTRA BONUS.

$5,496 VALUE!!

$2,997
Full Payment
1 on 1 Mentorship

- Everything that is included in the Standard IDOL courses Academy plan ($1997 program cost)
- **6 one-hour 1-on-1 calls** with an IDOL Mentor to expedite your results. ($1,005 value)
- **BONUS**: **Storyline for IDOLs™** ($297 course added to your library)

Pricing and bonuses subject to change before enrollment opens without prior notice.

Academy
CREDENTIALS

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Credly

The IDOL courses Academy program helps you develop your skills and instructional design job application assets through five levels of credentials.

IDOL courses partners with Credly to provide digital credentials on the Acclaim platform, which empowers individuals to capture opportunities, and enables organizations to measure impact.

IDOL courses Academy uses the power of Acclaim for your benefit. It provides you with widely recognized digital credentials to represent the skills you demonstrate in our program.

www.idolcourses.com/academy

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Academy
AUTHORIZATION

IDOL courses Academy is authorized by the Georgia Nonpublic Postsecondary Education Commission as vocational trade school. We are the only authorized vocational school for the instructional design and eLearning industry. Our industry-leading program combines virtual classes and online learning with national and state regulatory requirements.

In the IDOL courses Academy, you'll get a hands-on approach to learning. You'll learn the practical skills and knowledge that employers are looking for right out of the gate. That means our graduates possess real-world experience working with relevant tools and technologies, an understanding of industry-standard processes and practices, and career training that contributes directly to the instructional design and online learning (IDOL) career field.

Georgia Nonpublic Postsecondary Education Commission
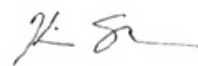
Certificate of Authorization
IDOL courses

5900 Spout Springs Rd. Unit #3-C214
Flowery Branch, GA 30542

Meets the requirements set forth by the Nonpublic Postsecondary Educational Institution Act of 1990 of O.C.G.A. § 20-3-250. Programs approved as part of this Authorization are listed on the Georgia Nonpublic Postsecondary Education Commission website, www.gnpec.georgia.gov, in the Directory of Institutions.

Authorization Date: 08/23/2022
Expiration Date: 08/22/2023

Kirk Shook
Executive Director

IDOL courses programs have been pre-approved by the ATD Certification Institute for continuing education credits towards professional development hours for initial eligibility and recertification of the Certified Professional in Talent Development (CPTD) and Associate Professional in Talent Development (APTD) credentials. This program has been approved for a maximum of 40 points.

Our program is built by IDOLs for IDOLs. Academy members are trained by some of the best and the brightest in the Instructional Design Online Learning industry. We've also brought in experts in graphic design, authoring tools, and video animation design.

DR. ROBIN SARGENT

DR. NICOLE PAPAIOANNOU LUGARA

RICHARD GORING

RICHARD FLEMING

LUKE WESTWOOD

MATTHEW DANIEL

STEPHANIE DAVIS

NOEL SAABYE

EMMA PAWSON

JOSH RISSER

JOHN CHEN

LINNEA SJOGREN

JAY LASH

TABATHA DRAGONBERRY

MOLLY PARSONS

KIMBERLY FIELDS

WHITNEY SALAS

MIA VARNADOE

TANDY VAUGHN

ASHANTI HENDERSON

AMANDA MCCROSKEY

Academy
FACULTY

JEAN MARRAPODI

MOHSIN MEMON

KATE UDALOVA

RYAN LAVERTY

FRANKLIN PURNELL

JEFFREY RILEY

DR. LUKE HOBSON

VICTORIA KNIGHT

JONATHAN PETERS

RUED RIIS

ANDRE PLAUT

NIYA JAY

TRACEY STOKELY

VINCENT THOMPSON

MANDY BROWN

MOLLY PERRY

RUSSELL SWEEP

LAINE ISTVAN

RONALD NAKAMOTO

RANCE GREENE

EMIILY CROOKSTONE

CLAUDIA RUIZ

SARA TORPEY

CHANTEL DEAN

MAGGIE RIGNEY

PAUL KREITER

STAR PETERSON

MAJEED MOGHARREBAN

WILLIAM MINTON

PRECIOUS WILLIAMS

ANDERS GRONSTEDT

VALARY OLEINIK

PAUL DARVASI

ZSOLT OLAH

DR. DAWN DIPERI

MENTORS & COACHES

IDOL Mentors are Academy Members that have reached their IDOL goals and are now available to give back to the New Academy members with mentorship. Your mentor will become your biggest supporter and your immediate contact.

Academy Mentors will lead accountability groups that will help you stay on track. They will each host weekly office hours to answer questions and help you if you ever get stuck with anything along the way. There is a mentor available every day of the week, except for Sundays.

IDOL Coaches are Academy Members that started off as Mentors. They reached their IDOL goals and they give back to New Academy members by giving tailored expert feedback on every asset they submit.

Our Academy Coaches also host workshops to add additional training and value for both new and alumni members. Academy Coaches give the feedback you need to accelerate your progress towards your IDOL goals!

#DOITMESSY JUMPSTART

Get Started
- Goal Setting and Vision Board
- Coaching Workshops and Mentoring Hours
- Project Management Basics

Jumpstart
- **Step 1**: Get a Website
- **Step 2**: Set up Website Pages
- **Step 3**: Colors and Branding
- **Step 4**: Pick a Topic
- **Step 5**: Write an Outline
- **Step 6**: Job Aids
- **Step 7**: Create a Rise Course

- **Step 8**: Storyboard
- **Step 9**: Create a Presentation
- **Step 10**: Course Script
- **Step 11**: Update Resume
- **Step 12**: Update LinkedIn
- **Step 13**: Interview Prep
- **Step 14**: Apply for Jobs

PORTFOLIO MODULE

Build your Website
- Sample Portfolios
- Website Options
- Portfolio Structure
- Personal Branding

Adding Content
- Writing Case Studies
- Uploading Content
- Uploading eLearning Courses

Tutorials
- Google Sites Tutorial
- WordPress Tutorial
- WordPress IDOL Template Editing Tutorial

ELEARNING DEVELOPER MODULE

ESTIMATED TIME: 18 HOURS

eLearning Design Overview
- Course Topics
- Tools Overview
- Get Away with Cheating Workshop with Linnea Sjogren

Graphic Design
- Canva
- Graphic Design Principles with Stephanie Davis
- Brand Basics Workshop with Kimberly Fields
- Custom Characters with Vyond
- Infographics & Job Aids Workshop with Tandi Vaugn

Scripting & Storyboarding
- Scripting Learning Content with Nicole Papaioannou
- Storyboard Workshop with Whitney Salas
- Storyboard Make and Take Workshop with Gretchen Johanson

Voice-Over
- Audacity
- Voice-over Workshop with Josh Risser

Video Animation
- Animation Workshop with Noel Saabye
- Video Workshop with Tabatha Dragonberry
- Screen Capture Videos

eLearning Authoring Tools:
- Articulate Storyline
- Articulate Rise
- Adobe Captivate

eLearning Course Creation:
- How to Design a Course
- Process and Storyboard
- Interaction Design
- eLearning Samples

eLearning Developer Badge Assignment

INSTRUCTIONAL DESIGNER MODULE

ESTIMATED TIME: 18 HOURS

Orientation to IDOL
- ADDIE
- Instructional Design Process Overview

Learning Theories
- Working Memory
- Cognitive Load Theory
- Self-Determination Theory
- Constructivism Overview
- Piaget's Learning Theory
- Andragogy

Instructional Design Models
- ADDIE
- SAM
- Action Mapping
- Gagne's 9 Events of Instruction
- Dick and Carey
- Bloom's Taxonomy
- Kirkpatrick Model for Evaluation
- Backward Course Design Model
- Microlearning Explained
- Explicit Model Mapped Out

Instructional Design Documents
- Course Outlines and IDDs

Needs and Learner Analysis
- Assessment Approaches Overview
- Kick-Off Meeting Workshop with Emma Pawson
- Surveys and Interview Questions

Instructor-led Training
- Delivery Methods
- Course and Lesson Design
- Quality and Consistency
- Virtual Instructor-led Training Workshop with Molly Parson

Learner Experience
- LXD with Matthew Daniel
- Universal Design with Kimberly Fields
- Gamified Learning with Tabatha Dragonberry
- Storytelling with Richard Fleming

Assessment
- Measurable Assessment with Cara North

Instructional Designer Badge Assignment

IDOL CONSULTANT MODULE

ESTIMATED TIME: 7 HOURS

Everything Job Application:
- LinkedIn Profile
- Resume Writing
- Cover Letter
- Networking Workshop with Molly Parsons

- Profile Branding in LinkedIn
- Resume Templates
- Job Hunt

Job Interviews
- Answering Interview Questions
- Job Offer
- IDOL in Large Corporate Setting Workshop with Luke Westwood

- After the Interview
- Interview Sample Task

Corporate Instructional Design
- Working with Subject Matter Experts (SMEs)

Project Management and Productivity
- Intro to Project Management with Colleen Kelly
- Project Management for Learning and Development
- Project Costs and Adding Valu

Instructional Consultant Badge Assignment

BONUS Content
- Diary of a New IDOL
- Paid Experience Opportunities

MASTER IDOL MODULE

ESTIMATED TIME: 1 HOUR

- **Join the IDOL Mug Club**

- **IDOL Master Badge Assignment**

ADDITIONAL RESOURCES

Templates
- Graphic Design
- Booklet
- Job Application
- Portfolio Mock Up
- Style Guide
- Case Study
- Facilitator Guide
- Trello Boards for Productivity

Content Creation
- Recruiter Training Content
- Membership Site Content
- eLearning Lesson Script
- SME Call Recording

Useful Websites
- Graphic Design Sources
- Sound and Music Sources
- Technology Overview

Storyline®
- Storyline Players
- eLearning Widgets

Member Perks and Discounts

BONUS: Storyline for IDOLs™ - a 36 lesson additional course

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facebook.com/IDOLcourses

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