



Biz Gone SOCIAL

Be the biz everyone is talking about.

DO YOU WANT CONSISTENT
RESULTS FROM YOUR SOCIAL
MEDIA MARKETING?

Let Me Do It For You.

After all, don't you have enough to do? To be perfectly honest, most of my clients end up asking me to manage their social media for them. Why? Because I tend to get better results in a shorter amount of time, which saves them time and money. Plus, it lets you focus on other areas of your business and enjoy more leisure time while your social media marketing is building your business 24/7. The following "Do It for You" packages were created **for busy business owners like you who want to get maximum value from their marketing dollars without spending their own time online.**



Biz Gone **SOCIAL**

Be the biz everyone is talking about.

Now You Can Build
Your Business with
Social Media

*Without Being
Overwhelmed,
Confused or Short on
Time.*

Do you want someone to manage your Social Media for you? Biz Gone Social has a program to meet your needs, achieve your goals and exceed your expectations.

*Let's Create a Solution
That Works Best for
You!*

Every business has different needs and goals when it comes to social media. You may be just getting started or already have a huge following. No matter where you are in your social media marketing, Biz Gone Social has a program or package that's perfect for you.

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1. **Get Started**
 2. **Get a Sound Strategy**
 3. **Get Engaged**
 4. **Get Results**

WORKING WITH US

(Terms of agreement requires a 3-6 months minimum commitment for social media marketing to be effective)

Basic Maintenance Package

If you're just getting started on the social media scene, this monthly maintenance package will give you the management you need to create an online presence and start engaging with more customers. It includes:

- ❖ 1 – 2 status updates daily
- ❖ Consistently building your audience
- ❖ Management of two networks
- ❖ Monitoring and deleting any unwanted spam or comments
- ❖ Managing friend requests, follows and basic profile
- ❖ A monthly 30-minute strategy session by phone
- ❖ Lead generation
- ❖ \$25 advertising included

Total \$450 per month

Beyond Basics Maintenance Package

All the services of the Basic Maintenance package with added assistance in creating and distributing high-value content, building your audience and protecting your reputation online. This full-service package includes:

- ❖ Some content creation
- ❖ Consistently building your audience
- ❖ Strategies and support
- ❖ Targeted audience building
- ❖ Reputation protection and management
- ❖ 1 – 2 status updates daily tailored to your business needs
- ❖ Management of three networks
- ❖ Monitoring and deleting any unwanted spam or comments
- ❖ Managing follows and basic profile management
- ❖ A monthly 30-minute strategy session by phone
- ❖ Lead generation
- ❖ \$50 advertising included

Total \$650 per month

The Social Media Ultimate Package

If you already have a substantial following on social media, this custom-designed package will elevate you to superstar status. I will work closely with your marketing team to:

- ❖ Develop and manage your online presence across the world-wide web
- ❖ Consistently building your audience
- ❖ Elevate and manage your reputation
- ❖ Cultivate relationships of trust and build rapport with your audience
- ❖ Assist with content creation and distribution
- ❖ Integrate your social media with your blog
- ❖ Lead generation
- ❖ Weekly 30-minute strategy sessions by phone
- ❖ Including most of the benefits of the Beyond Basics
- ❖ \$100 advertising included

Total \$850 per month

About Lorraine



❖ Lorraine has over 20 years of in-the-trenches business experience, running a family business with her husband. She knows how demanding it can be to own, manage and market your business while

trying to carve out some quality personal or family time.

- ❖ She has a background as a business coach, and can show you how to integrate social media into your overall business plan and marketing strategy so it is cost-effective, time-efficient and custom-designed to meet your specific goals and objectives.
- ❖ She has four incredible children and she's been married to her wonderful husband for almost 35 years. And she has one adorable grandson.