

E032 - PROSTITUTES AND DRUG DEALERS

and Bachelor Parties! Oh, my!



CAN YOU SPOT A DRUG DEALER OR TRAFFICKER?

Not really, they can be and look like anyone and even be women.

What clues can they give you?

- 01) Many times, they are from the same city or around the same location as the STR that they are renting.
- 02) They may have many reviews from STRs in the same location.
- 03) They make LAST MINUTE BOOKINGS. Always a RED FLAG!!
- 04) Don't want to answer questions.
- 05) Traveling with Muscle.
- 06) Lots of people entering and leaving your property.

If you think something illegal is going on, don't say or do anything that may put you or your family in danger. Call the police immediately and let them to handle it.

WHAT CAN WE DO TO DETER THEM?

- **Don't accept last minute bookings.
- **Don't accept bookings from the same area as your STR.
- **Check potential guests' reviews and where they stayed.
- **Make it clear that your property has cameras OUTSIDE to record those coming and going on your property.
- **You can join a neighborhood watch and state it clearly in your listing.
- **Again, state clearly in your listing that you are committed to preventing human trafficking and other illegal activities in your neighborhood. You may even state that you allow access to local authorities without notification. Whatever it takes to let them know your property is monitored and that criminals and criminal activities are unwelcome on or around your property.



When it comes to Parties... The #1 Rule is "Keep Your Neighbors Happy!"

State clearly in your listing whether or not you allow parties of any kind.

If you do, state clearly what deposit you require and what extra cleaning fee is expected if they DO NOT clean up after themselves.

State clearly Quiet Hours

State clearly Parking.

State the consequences for breaking any rules.

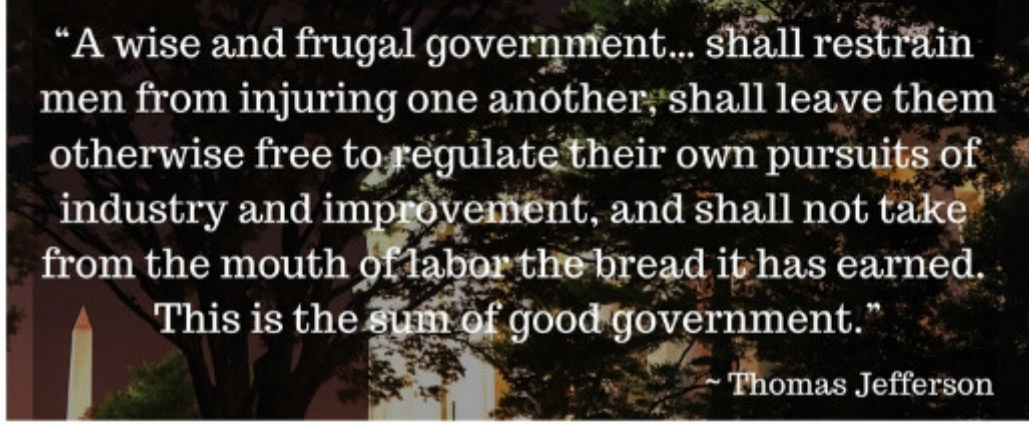
Don't allow parties and have a noise monitoring device? State that clearly, as well.

Use verbiage like, "While we respect and honor your privacy, our home is equipped with a Noise Level Monitoring Device. While it in no way uses any type of video and it does not monitor or record sound, IT DOES measure the sound level inside the house and notifies us if the sound level gets too high."

Rule of Thumb

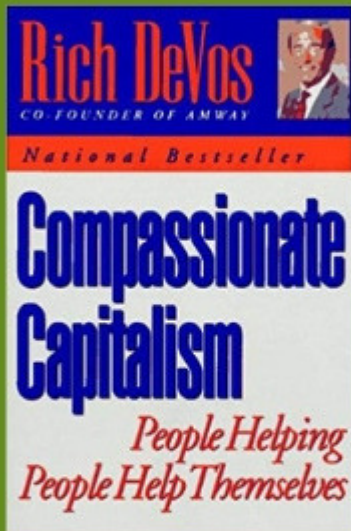
Teach your guests to be a good neighbor and you be a good neighbor.

Print in your handbook how your guests should behave. How do you expect them to be good neighbors? Make sure you tell them where to park. Hours to keep quiet. Where to place garbage if they are staying for more than a few days. TELL THEM exactly what to do and what NOT to do in order to keep peace between you and your neighbor.



AS AN STR OWNER, YOU GET TO RUN YOUR OWN BUSINESS.

Michelle's Book Recommendation



Subsidies and Loopholes are meant to help the economy by rewarding business owners for providing products and services that society needs, ie Businesses create jobs and STR provide rooms and promote tourism. Yay! You're a Capitalist! Welcome to the Dark Side. We have cookies!

What is Compassionate Capitalism?

A wonderful book by Rich DeVos that describes how True Capitalism promotes growth through competition. Get your free book at AudibleTrial.com/STRRevenue

Donut Shop #1	Donut Shop #2	Donut Shop #3
Amazing Taste	Average Taste	Lousy Taste
Priced Higher	Priced Lower	Priced Higher

First, Capitalism allows competition by allowing anyone to own a business. Second, products and service determine whether or not a business survives and thrives. Third, the consumer is allowed to shop anywhere they desire. They can pay more for a better product or save money by going for the less expensive product. Fourth, if a product cost more than the value of the product given, less people will shop there. The business must change their product or their price or both in order to stay in business.

In a Socialistic Model, the government runs businesses. They provide one service for all. There is no competition but everyone has access to that product or service.

One Donut Shop No competition
No incentive to make a great product because there is no one to compete with
Price determined and set by government but even if it's free, do you want a crappy tasting donut and no choice?

Questions & Comments to Support@TheProsperityProcess.com

