Short Term Rental Revenue Podcast

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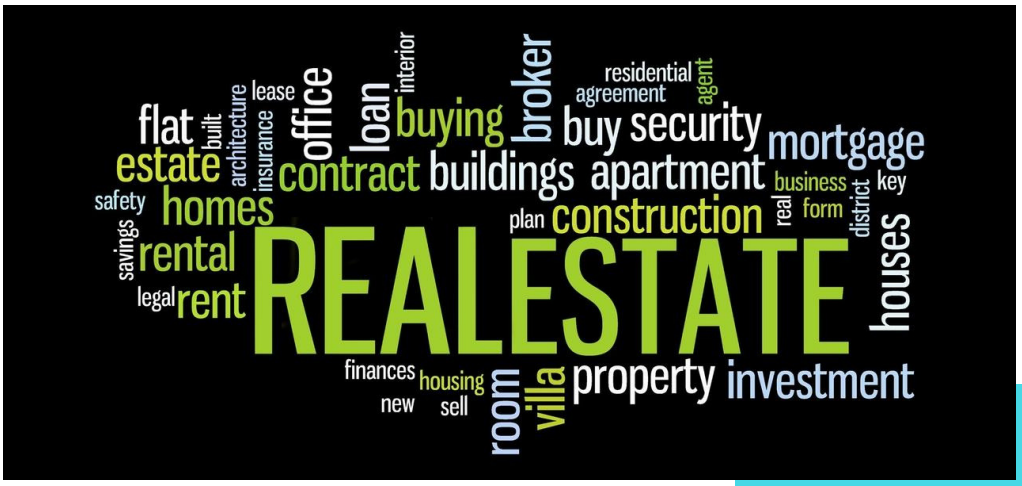
E002 - WHAT IS AN STR?

AND WHY SHOULD YOU WANT TO HAVE A FEW



WHAT IS AN STR (SHORT TERM RENTAL) ?

Most Rentals have lengthy leases, 1-2 years, where you move your stuff in.

Short Term Rentals are usually less than 30 days, most around 2-3 days to a week where you just bring a bag with some clothes.

Boarding Houses preceded hotels and BNBs have always been around in various forms

Hotels: bed, bath, mini-fridge, same look.
STRs: can be a room or entire home, experience the culture of the entire city, travel with entire family as one but split costs to save money, homey feel.

Basically, can be less expensive than a hotel with way more room and even some amenities.

WHY YOU SHOULD CONSIDER AN STR

* **A very popular & growing trend**
* **Locations all around the world**
* **The US makes up only 20% of all Airbnb's**
* **It's a great way to control real estate**
* **It can be quite lucrative**

www.ShortTermRentalRevenue.com

What if I don't own Properties?

You don't need to. You can run your business out of a property that you rent or co-host. Michelle is waiting to see if there's another RE adjustment but she loves the cash flow of rental properties.

What will you need?

* Good credit/clean record
* First, Last, & Security Deposit (if renting)
* About $3,000-$5,000 to stage & stock
*Deposits on Utilities

Think outside the box!
Necessity is the mother of invention.

Start by creating a business entity, like an LLC. Get an EIN from the IRS. Open a bank account. Never Co mingle funds. Get business cards printed. Get a smart phone so you can use Airbnb's app and messaging. A computer helps, too. Having a UPS Box or physical address for your business works well. Purchase insurance specifically for Short Term Rentals. Regular Renters Insurance will not work.

What you don't need is a property of your own. You don't need a website. You don't need a GED, degree, certificate, or doctorate. You got this!

REMEMBER THERE'S A LEARNING CURVE WITH MONEY

Michelle reminds you to to handle your income and expenses very carefully, never mixing your business and personal expenses. Also, make certain the person who is GOOD with money handles the money. If no one is, time to hire a bookkeeper who is.