

Short Term Rental Revenue Podcast

MAY 10, 2019

E039 - THEME YOUR BNB TO ADD VALUE



THEMES WE FOUND ON THE INTERNET:

Castles

Tree Houses

Safari

Honeymoon

Ocean

50 Shades of Gray

Rock n Roll/50's Diner/Sock

Hop

70's/80's Themed

Roaring 20's/Speak Easy

Wine Cellar

Cruise Ships

Vegas

Farming/Sustainability

Eco-friendly

Futuristic

Space

Soda Parlor

Arcade

Circus

Carnival

Fun House/Magic

THEMES TO EXPAND ON:

Board Games: Candyland, Monopoly, Risk...

Video Games: Mario Bros., Pacman, Fortnite, Minecraft, Zelda...

Theme Parks: Disneyworld, Universal Studios, Six Flags, Sea World...

Western: Cowboys, Horses, Saloons, Westworld...

Books: The Hobit, Harry Potter, Alice in Wonderland...

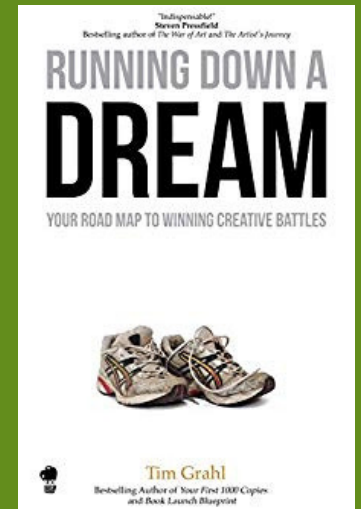
Superheroes & Cartoon Heroes: Ninja Turtles, Batman, Ironman, & on & on..

Brands: Oreo, Coke, Pepsi, Starbucks...

Holidays: 4th of July, Christmas, Halloween...



Michelle's Book Recommendation



Remember:

Location, Location,
Location...

Then, something **UNIQUE**
and **NOT** like everyone
else. Think out of the box
& look at surrounding
listings/competition.

COMING SOON!!

**What Exactly is an
Airbnb Experience?**

Finally...

**Our Interview with
Carolita Oliveros**