

# Short Term Rental Revenue Podcast

AUGUST 12, 2019

## E053 - KNOWLEDGE $\neq$ POWER



### WHY DOESN'T KNOWLEDGE EQUAL POWER? OR UNDERSTANDING?

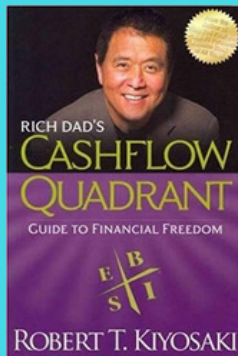
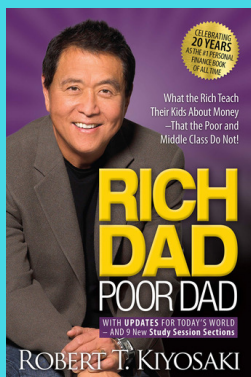
*Just because you know something doesn't mean you understand it. Just because you understand it doesn't mean that you have the ability to make it work.*

THINK ABOUT THE GUYS WHO BUILT THE BIKE IN OUR STORY...

*Although the KNEW that moving the handlebars left would turn the front wheel right, and vice versa, didn't mean they could do it. Plus, they understood the mechanics of it completely.*

*However, it still took six long months to "retrain" their brain!*  
SCHOOLS ARE BUILT TO CREATE EMPLOYEES - NOT A SECRET!

*If you want to become a Business Owner or Investor, you have to start to think like a Business Owner or Investor. You must re-train your brain - rewire those old pathways and ACT like a Business Owner would act. Would Dean Graziosi be cleaning his own Short Term Rentals? Heck, no! Then why are you?*



### Michelle's Recommendation



### Membership Site Re-Opens August 16th

Remember:

Knowledge Equals "Potential" Power

Knowledge without Action or Motion is NOTHING

COMING SOON!!

How to Find a Fantastic

Photographer in Your Area Who Knows what they're doing & won't cost too much.