

MEDIA INQUIRIES | Becca Starr

Please use the information here when publishing content about Becca Starr and/or her brand. If you need further resources, contact us at press@beccastarr.com.

Go to <https://www.beccastarr.com/p/media-kit> to access photos.

Use the information below, you're free to mix descriptions if you feel it would speak to your audience better. Please submit a copy for approval before it's published to becca@beccastarr.com.

Unless otherwise noted, please refer your audience to our website:

WWW.BECCASTARR.COM

SPEAKING TOPICS

Inspiration & Motivation

Marketing Makeover

Personality Branding

Entrepreneurship

Increase Profitability

Goal Achievement

Overcome Challenges

OFFICIAL BIO

Becca Starr is a Growth Specialist for Spa Owners using heart-centered marketing, personal branding, and systems to scale that help spa owners achieve their ultimate vision both in spa and in life.

She delivers engaging workshops for large and intimate groups who are committed to authentic messaging that builds relationships with clients who feel connected and invested in the brand's unique purpose.

Exceptional on stage, she is personable, smart, eloquent, warm and funny. Her speaking topics appeal to spa owners and entrepreneurs in the beauty and wellness community alike.

www.beccastarr.com

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OFFICIAL BIO (continued)

Her attention to detail and intuitive nature offers consistent outcomes to a variety of audiences as she balances practical strategies, inspiration, and relatable personal examples.

Becca is the founder of **The BITMOR Method** which guides students to trust their inner voice, take small steps, and thrive in a state of meaningful purpose.

She hosts the “**BEAUTIFUL YOU with Becca Starr**” podcast and has coached and trained hundreds of women since 2001.

Her spa clients have included NBC, Sony, A&E, L’Oreal, Dove (Unilever), Billboard Magazine, E! Network, ABC Corporation, American Idol, ESPY Awards, Foxx Hole Productions, Entertainment Tonight, Crossroads Films, Dallas Mavericks, Houston Rockets, LA Lakers, Phoenix Suns, CBS, Oscar Suite Beverly Hilton, Ritz Carlton International Sales Office and many more.

SHORT BIO (option 1):

Becca Starr is a Spa Specialist for Spa Owners and entrepreneurs in the beauty and wellness community alike. She’s the founder of **The BITMOR™ Method** and a Master Certified Life Coach with a strong focus on goal success. She hosts the “**BEAUTIFUL YOU with Becca Starr**” podcast and has coached and trained hundreds of women since 2001.

As the wife of a rockstar, Becca lives in West Hollywood, CA and is mom to Zander and Athena. She was a spa owner for many years until she began helping women discover and share their unique purpose, increase their profitability, and create a life of freedom by scaling their spa business.

SHORT BIO (option 2):

Becca Starr is a Growth Specialist for Spa Owners and the founder of **The BITMOR™ Method**. She offers online and live workshops that help women share their unique purpose, increase profitability and create a life of freedom by scaling their spa business.

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