

## Why Project Management Success Accelerator?

Hello,

I'm Kelly Schactler, owner and founder of Project Management Rebooted, and the creator of the **Project Management Success Accelerator** (PMSA).

I've put together this PMSA Program Benefits doc just for you – because if you're like me and any the managers I've worked for, you want to know all the details of any training you're paying for out of your budget as you support your team members and their professional development.

### **So yes, I get it!**

When I used to work in Project Management Offices and in Project/Program Management roles, every year I'd have to find the training I wanted and needed, and then write up a business justification for my manager as part of the approval process – outlining all of the details and answering the important questions to give my manager comfort in the training I was choosing to take was relevant. And more importantly, that it wasn't about some junket or “waste of time and money” endeavor.

In one of my roles as a Senior Project Manager, I also wrote up the team training justification and proposals for my manager; I became well-acquainted with the types of questions leadership had before deciding to make an investment in training.

So that's my intent with this – to answer some of the questions you might have and help you gain confidence in the decision to support your employee's PMSA program cost.

### **Q1: What is Project Management Success Accelerator?**

The **Project Management Success Accelerator** (PMSA) is a program built directly from my deep experience and learning as a project and program management professional over the past few decades, while folding in some of the core, scientifically based personal growth principles I've learned and applied along the way. It encompasses the core project management tools, processes and best practices an aspiring, accidental project manager or curious service/business professional would need to experience less stress, greater ease, and better outcomes in their projects. And it includes a deep dive on mindset, how to lead in more alignment and positivity with who you are.

**What it really does, is consolidates all of the things we usually have to learn the hard way, serves as a roadmap to guide participants into project delivery excellence, while presented in a way that's relatable, no-nonsense, and useful.**

### Q2: How does the PMSA Program work?

The program's 6 modules are online and on-demand so students can move along at their own pace. Participants have access to all of the videos, worksheets, templates and recordings for 1 year from the official start of the course. Participants can moderate how slow or fast they go depending on their schedule. One of the highlights of this program is that participants use a project they are currently working on as they move through the Accelerator exercises, essentially creating all of the project artifacts and documents as they go. This means the "example" is relevant and meaningful to the work they're doing for your organization.

### Q3: What kind of outcomes can I expect my employee to get?

As we all know, whatever we put into something is an indicator of what we get out of it. When participants show up, listen to, digest the material, and do the work, they will experience positive, project-changing outcomes. **But that's the caveat: they have to do the work to get those results.**

**There's no silver bullet here.** Although there are several exciting results my students experience, including:

- Better insight into their project tasks and deliverables, enabling more efficient delegation, increased awareness and visibility into how to prioritize tasks/deliverables, and being able to apply smarter ways to manage to project deadlines.
- Greater ability to manage project timelines, scope and budgets concurrently, providing more transparency into where gaps are, and the ability to tell stakeholders where they're at and why.
- With greater understanding comes an increased confidence in abilities – the ability to lead, facilitate, drive momentum, and address difficult issues when they arise.
- Enhanced team and stakeholder collaboration and communication.
- Standard templates and processes bring less confusion and anxiety about how to approach a project. These templates are customizable by the participant for their organization.
- Project Management expertise gained in PMSA can be shared with other team members; participants can act as a project management champion in your department helping others to learn how to use the tools.

**Q4: What kind of benefits will this training have for my team and the organization?**

- Better transparency on what is working and what isn't working to inform strategy and decision making.
- Projects have an identified path with scope, schedule and budget available at any moment in time.
- Increase in quality of what's being delivered.
- Enhanced capability to report on how your team is executing.
- Client services are delivered more elegantly resulting in more satisfied clients, repeat business, trust.
- Chaos is minimized.
- More alignment between organizational departments and areas.
- Increased client satisfaction as a result of projects being executed more quickly with a higher level of strategic and detailed thinking.
- Increase in successful outcomes and results due to a streamlined, standard way of executing on the work.
- The organization become better oriented toward their mission and true north because project trajectories and outcomes are documented and organized.

**Q5: How many hours will participants need to invest each week?**

I tell my students to plan on spending 45-60 minutes listening to each module and another 45-60 minutes on exercises for a total of about 2-3 hours per week. Often participants are completing their assignments in the natural course of doing their work— because usually that's where they're at when doing projects! The program is a catalyst for integrating tried and true project management tools and best practices into their work – a process that is a journey as more and more projects are executed.

**Q6: How is your PMSA program any different from all the other project management training out there?**

PMSA covers all the core project management tools you need in today's business environment to get projects launched out of the gate successfully while going into some detail on cultivating a positive mindset – something other trainings rarely cover, if at all. Also, PMSA is methodology or approach agnostic, meaning my students don't have to use any certain approach to use these tools; the core tools and best practices can be used and adapted in most projects and settings. And last, the program is designed to share core tools and best practices with over 30 templates and worksheets to accelerate participants' project success pathway – something I wish I had when I started out.

## Project Management Success Accelerator A Business Case for Program Benefits



### Q7: What type of guarantee do you have?

If the participant doesn't feel motivated and totally confident in the tools, processes and best practices and their ability to deliver projects more successfully, **then I ask them to simply reach out of me within 14 days of the official program start date**, show me they put in the work, and I'll refund the investment. Click [here for PMSA Refund Policy details](#).

If there's a question that didn't get answered here, feel free to reach out to me directly: [kelly@kellyschactler.com](mailto:kelly@kellyschactler.com).

You can also visit the in-depth PMSA Program details web page: [www.kellyschactler.com/enroll](http://www.kellyschactler.com/enroll)

Much gratitude for your consideration of this program and supporting your employee's program fees as an investment in their professional development.

Kelly



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## Project Management Success Accelerator Program Highlights

### Module 1 Highlights: Mindset Reset

- Deep dive into personal Core Values to discover what matters to you most, setting up the framework to live and work by, enabling you to make better decisions for yourself.
- Identify your top Character Strengths and pair with your Core Values to start defining your personal brand that makes you unique.
- Learn the surprising thought process behind negative, limiting beliefs, uncovering stronghold paradigms that have kept you prisoner for years and cause you to react poorly.
- Create positive, empowering beliefs and paradigms that will begin to assist the process of rewiring old neural pathways and help you proactively manage your mindset.

### Module 2 Highlights: See the Project Management Big Picture

- Understand the most important terms related to project management in simple, relatable definitions.
- Learn about project management phases and knowledge areas in a clear way.
- Be able to talk about and share the benefits of project management with your coworkers and managers.
- Become aware of the key traits and skills you need as a project manager to build trust and develop street cred within your organization and in order to advance in your career.

### Module 3 Highlights: Nail the Stakeholder Review and Organization Environment Assessment

- Dive deep into learning the step-by-step mechanics of doing a base-covering (CYA) Stakeholder Review to manage your stakeholders effectively and maximize successful project outcomes using my tried and true templates.
- Recognize and leverage the political, relational, and cultural factors that influence how you execute your projects - the negative AND the positive!
- Craft specific strategies to leverage your organization's environmental factors to ensure better project outcomes.
- Learn how to work with your project sponsor to establish a project leadership framework, or governance model, that gets the right people - in the right place - at the right time.

**Module 4 Highlights: Break Down the Project Work to Skillfully Define the Project Scope**

- Learn the golden rules around an Agile-based brainstorming process to break your project's work into consumable chunks you can readily manage.
- Translate your work breakdown into a simple project schedule where you'll know in an instant who's on first, second, AND third - and without a doubt when milestone tasks are supposed to be completed.
- Use my proven, professionally designed templates and worksheets to create project schedules that give stakeholders a detailed look at the project work and tasks.

**Module 5 Highlights: Masterfully Plan Your Projects from A to Z**

- Become an advocate for using a Project Plan template when planning projects.
- Learn to write a succinct and informative project summary.
- Create meaningful, well-crafted project objectives.
- Expertly define your project's scope of work, including defining the milestones.
- Understand the different integrated project sub-plans that are based on the knowledge areas: when to create separate plans and when NOT to.
- Learn to fill out a RACI chart and why it matters.
- Pull in your Governance approach.
- Get the right project approvals for every step in your project lifecycle.

**Module 6 Highlights: Project Management Best Practices That Put You Ahead of the Pack**

- Understand how to plan in-depth project communications by creating a separate Project Communications Plan.
- Be able to apply Project Management Best Practices to your projects using dependable Communication tools for Status Reporting, Sponsor and Manager 1 to 1's and Meeting Agendas.
- Lead and facilitate better, time-saving, productive project meetings your stakeholders will appreciate, and your project team will thank you for.
- Use an All-in-One template for your project decisions, action items, issues, risks and more.
- Increase your awareness around project collaboration tools on the market today and how you can become a collaboration tool champion in your organization.