

# SHANE RAM

Global Keynote Speaker  
Executive Coach | Author  
Life Coach

Web: [www.shaneram.com](http://www.shaneram.com) / [www.igofor10.com](http://www.igofor10.com) / [www.stepadvisors.net](http://www.stepadvisors.net)

## AUDIO/VISUAL REQUIREMENTS FOR SHANE'S TRAINING, KEY NOTES AND EVENTS

Shane Ram knows for you to have a meaningful and successful event and since you have invested time and money to do so, he wants to ensure you have the necessary equipment for the best return on your investment. She kindly suggests that you have the best lighting, sound and video equipment necessary.

### AV Requirements

Shane prefers a cordless microphone or headset with a back up available if necessary. Shane will be using his laptop computer so make sure you have LCD Projector, cables and pointer (if she is using presentation slides). Also provide a small table or any notes, laptop etc. On stage, where he is placing his materials, please have a bottle of still spring water and a glass.

### Recording Devices

Audio and/or videotaping is available with PRIOR WRITTEN AUTHORIZATION. If you're interested in taping Shane's presentation, please review our recording agreement by emailing [team@shaneram.com](mailto:team@shaneram.com)

### Tips & Suggestions

Theatre or classroom seating is preferable, in chevron style seating. We understand that when planned on or around a meal, this is not possible. When the room is rectangular, if possible, please have your stage positioned in the centre of the long wall. This assists greatly in creating intimacy between your audience and anyone who is on stage.

For the benefit of your audience, and Shane, please request from the venue that the meeting room have no distracting noise from an adjoining room, such as a singing group, rock band, etc. during the time Shane is presenting his keynote or seminar.

It is difficult to build intimacy and rapport if your audience is still eating. Please instruct the banquet staff to clear up AFTER the speaker's presentation. When a photographer is present, please ask them to refrain from taking photos the first 15 minutes of the program. This can be distracting to the speaker and audience.

### Scheduling Concerns

It is not a good idea to have your main speaker the last day of a conference when your participants have been up late the night before. An extended cocktail party is not a good start for your audience, or your speaker. To get the most from your investment of Shane, consider changing the schedule to maximize his message and the response from the audience.

**N.B.** If possible, please do not have awards or lengthy announcements immediately following Shane. This tends to diffuse the energy and message Shane has just left with your group. Consider having these announcements first, or taking a break following his presentation, especially if you have had his speaking for more than one hour. This break will also give him the opportunity to meet, shake hands with and/or sign books during the break. If you require anything else, please contact a member of Shane's team at [team@shaneram.com](mailto:team@shaneram.com)