



**BUSINESS GROWTH STRATEGIST
GOVCON EXPERT SPEAKER**

LISA D. ANDERSON

Lisa Anderson, a Certified Public Accountant (CPA), Certified Leadership Coach, Adjunct Instructor, Workshop Facilitator, and Serial Entrepreneur, is the PULSE Profit Mentor with Anavo Transformation Solutions LLC where she executes award winning and industry tested techniques and solutions to help small business owners get beyond the plateau and positioned for growth. With over 20 years of entrepreneurial experience, Lisa's success in helping businesses become more efficient, increase revenue and build infrastructure while realizing a healthy bottom line is predicated on her experience of growing her own business from startup to a multi-million-dollar enterprise.

Business Growth Strategist

Lisa's mission is to help a million small businesses achieve their first or next million dollars in revenue. She works with frustrated and overwhelmed business owners hungry for growth who want a focused, structured, results driven and profitable approach to creating financial freedom while making an impact in the communities they serve. She helps her clients build a strategic roadmap which expands upon their mission, focuses on their financial goals, leverages their resources, capitalizes on their strengths and engages a diverse portfolio of clients and strategic partners.

Government Contract Expert

With an exceptional 30-year track record serving the government contracting community, Lisa teaches her clients the secret formula she used to grow her business. Having supported hundreds of small and mid-sized businesses successfully navigate the often confusing world of government contracting and having also served as a government contractor, Lisa brings her unique perspective, audit readiness expertise, and award winning knowledge to help small businesses obtain their piece of the public pie.

Speaker/Trainer/Facilitator

Thought provoking, engaging, personable, practical and funny, Lisa is a highly sought after presenter on business growth, fiscal management, CEO mindset and doing business with the government and large organizations. There's no text book conversation with her. Lisa teaches practical tactics through real life examples and experiences to engage understanding and execute action of her audience. Lisa has presented to audiences of various sizes to include universities, associations, women's conferences, business conferences, government contractors, large corporations, banks, and more.

**SPEAKING
TOPICS**

- **Plan To SCALE – Five Simple Steps To Master Business Growth**
- **The Cloning Effect: Three Secrets To Shifting From I to We**
- **Winning Big - Targeting Government and Large Corporations**
- **Mindset Matters: 4 Simple Secrets To Being a Successful CEO**



Let's Talk A Million Bucks!

For press related inquires or to book Lisa Anderson for engagements call (301)850-9611 or email success@AnavoTransformation.com.

