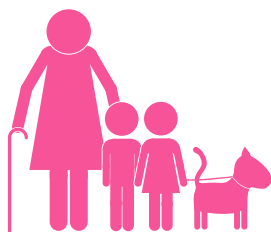




print these Insta - stories tips

Sprinkle in a variety of these 5 types of posts



RELATABLE

Your LIFE - Think 3 S's
Serious
Silly
Soul Centered



EDUCATIONAL

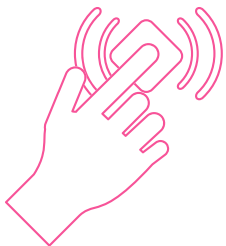
Brand Specific
Education
Motivational
inspiring



DIALOGUE

"Ask me a question"
feature that allows people
to respond with their
answer and you can chat
with them in DM ETC

STORIES INSTAGRAM TIPS

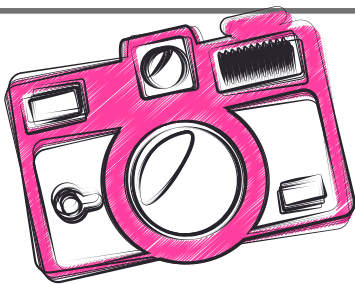


INTERACTIVE

Examples:

POLL

Ask a Question with the
rating bar



CAPTURE

Capture emails:

1. link in bio has an opt-in
2. poll for yes to opt-in and then send your link.
3. Swipe up feature once you hit 10,000 followers

Notes

Your Instagram account, just like any social platform grows because of your presence there.. The more you truly engage with your potential perfect avatar/ tribers the more your going to see your follower numbers rise! Remember, 1 person at a time!