



Barbara Swiatkiewsky

# Pricing Reset

## 5 Steps to Getting Yourself READY to Raise Your Prices

#MassageBizConfidence

Step 1: Where are you starting?

How much do you charge right now?

Step 2: Where are you going?

How much do you want to charge?

Step 3: Why aren't you charging what you want to be right now?

Explain the difference between the two amounts you just wrote down.


Step 4: Reconnect with Yourself as a therapist

	Notes
<b>Training</b>	
What massage qualifications do you have? When did you get them? From where? How much time did you invest? How much money?	
Extra related training.	
Previous unrelated qualifications and training	
Training you are Planning to do	
<b>Experience</b>	
What massage experience do you have?	
<b>Results</b>	
Write about ONE client you've had success working with... in detail!	
<b>Strengths</b>	
Write about ONE of your Strengths as a therapist... in detail!	

Step 5: Stand in front of a mirror and look at yourself as you read the list you just made. It's confronting but STICK with it! Once you've finished reading EVERYTHING say the words below, filling in the blank with WHATEVER pops out of your mouth... NO overthinking ... just GO FOR IT!

I will be so grateful when I tell my next potential new client that I charge \_\_\_\_\_, and they take out their credit card with a smile on their face and say, "That sounds great".

Deep breath. How are you feeling? Please shoot me an email and share. [homebasedmassagebiz@gmail.com](mailto:homebasedmassagebiz@gmail.com)

Barbara 



Home Based Massage Biz

Training  
circle

[www.homebasedmassagebiz.com](http://www.homebasedmassagebiz.com)