

TAMARA LOWE'S **KINGDOM BUILDERS** ^{Live}2021

Over the Next 3 Days You Will Discover:

- ▲ **How to Get Paid for Advice** You Currently Give Away for Free
- ▲ How to **Get Your Books and E-books on the Bestseller Lists**
- ▲ How to **Create a Signature Talk** that Gets More than Standing Ovals
- ▲ **How to Create or Replace a 6-Figure Income** in as little as 12 weeks as a Writer, Public Speaker or Coach (*and it's Pandemic-Proof!*)
- ▲ How to Avoid the **#1 and Most Expensive Mistake Every Influencer Makes** (I made it too, and it took me 5 years to figure it out!)
- ▲ **The 20 Most Lucrative Niches** for Speakers and Authors
- ▲ The **28 Best Places to Find Clients** Right Now
- ▲ The **Biblical Belief Systems** that Create Wealth
- ▲ The **Exact Tools and Strategies** I Use to Run a Multimillion-Dollar Ministry
- ▲ How to Scale Your Brand, Business or Ministry to **Make a Global Impact**
- ▲ How to Drive Traffic to Your Website and **Build Your Fan Base FAST**
- ▲ How to Produce, Package, Price and Promote **Online Courses**
- ▲ **The Inner Circle System:** The Right Things, the Right Way, in the Right Order
- ▲ How to Get as **Many High-Paying Speaking Engagements** as You Want
- ▲ How to **Create Recurring Passive Income** as an Author, Speaker or Coach
- ▲ **Special Guests, Giveaways, Live Q&A...**
- ▲ And Much, Much More!



Day 1: Writers & Speakers Day

Coach Tam's Top 12 Tips for Writers & Speakers

1. Start with a HOOK.
2. Your _____ is the First Hook.
3. Your _____ is Your Next Hook.
4. Structure it with an _____.
5. What are the Supporting Points?
6. Don't _____ While You Create.
7. Don't Forget to Format.
8. Add Lots of _____ Space.
9. Be _____ (on fire)!
10. Ruthlessly Eliminate the _____!
11. People Don't Pay for Information... They Pay for _____!
12. _____ Make it Memorable.



CONTEST TEXT NUMBER: 561-468-3142

 **NOTES**

Your Books and Speeches are _____ Leaders!

A photograph showing a silver ballpoint pen and a black handheld microphone. The pen is positioned horizontally at the top, and the microphone is positioned horizontally below it, also pointing to the right. The microphone has a silver mesh grille at the top and a black handle. A black cable is attached to the bottom of the microphone handle.

... You need to have a _____ Offer.

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Day 2: The Kingdom Builders Blueprint

6 Shocking Lies About Building Your Brand



LIE #1 - If you're a great speaker you'll make a great income.

THE TRUTH: You can be a fantastic speaker/ writer/ coach... and still be dead broke!

You need _____ to get gigs/ clients and create consistent cash flow.



LIE #2 – You have to be a tech genius to market yourself successfully.

THE TRUTH: You don't. You only need the

_____.



LIE #3 – If you're a Christian you have to give away your advice for free, or underprice your services, because you have a heart for ministry.

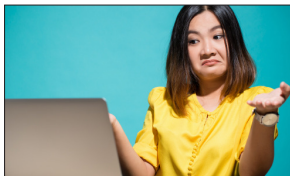
THE TRUTH: The workman is worthy of his wage.

If you don't charge what you're worth, people won't value or apply what you teach.



LIE #4 It's expensive to get started.

THE TRUTH: You can start an online biz for under \$_____ in less than 24 hours.



LIE #5 Everything you need to know you can figure out yourself or learn online for free.

THE TRUTH: Only the _____ is free!



LIE #6 - You need to have piles of content, videos, blogs, a podcast, online courses, a bestselling book and/or a huge social media following to make it.

THE TRUTH: You need none of that. Within days of following the system I will show you today you can have paying clients... even without any prior experience!

Want to Succeed Fast?

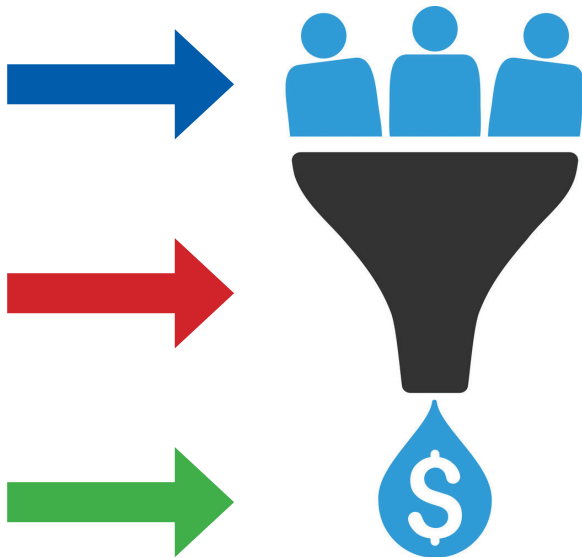
Do the
Right
Things

The
Right
Way

In The
RIGHT
ORDER

There is Just **ONE** Thing You **MUST** Have:

You Need a _____



An Automated System
that Consistently Attracts Leads
& Turns Them Into
Paying Customers



NOTES

WHY SMART PEOPLE FAIL



Time & \$\$\$ on Branding
 Time & \$\$\$ on Website
 Time & \$\$\$ on Book
 Time & \$\$\$ on Course/Coaching Program
 Time & \$\$\$ on Networking
 Time & \$\$\$ on Confusing, Unusable “Education”

How Much Time & Money?

5 Years/\$50,000 Minimum

THIS IS A MODEL THAT WORKS



A= _____

B= _____

C= _____



NOTES

7 STEPS TO BUILDING YOUR BRAND

STEP
1

Lead _____

STEP
2

Grow Your _____

Everyone starts at _____

STEP
3

Use the Right _____

_____ Must Be In CONTROL of Your Business

STEP
4

Communicate with Your _____

CRM = Customer Relations Management

Or... Customers Repeatedly _____

STEP
5

_____ **Your Marketing**

Set it and Forget it!

STEP
6

Produce Valuable _____

High Value Resources Save your Clients Time, Money, Effort & Frustration

STEP
7

Know Your _____

You can't improve what you can't measure.



Create Clarity

1. Your Niche
2. Your Expert System
3. Your Flagship Program

[illegible]

Day 3: How to Create Biblical Wealth

The Purpose of Biblical Wealth

 **NOTES**

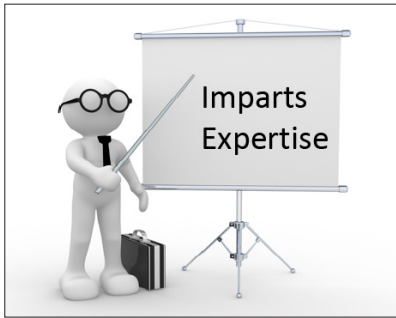
The Prerequisite for Biblical Wealth

 **NOTES**

The Proper Response to Biblical Wealth

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Three Categories of Experts



1. The Professor Imparts _____.



2. The Detective Reveals _____.



3. The Survivor Shares _____.

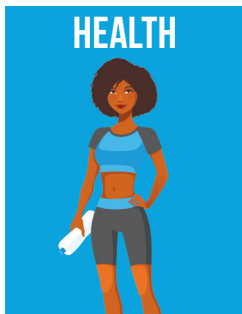
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Top 20 Proven & Profitable Niches



RELATIONSHIPS

1. _____ (Men)
2. _____ (Woman)
3. Marriage/Family (Blended)
4. _____
5. Divorce (Post Breakup)



HEALTH

6. Weight Loss
7. Muscle Gain
8. _____
9. _____
10. Wellness/Natural Healing



BUSINESS

11. Investments/Retiring
12. Growing a _____
13. Sales & Marketing
14. _____
15. Time Management/Productivity



DEVELOPMENT

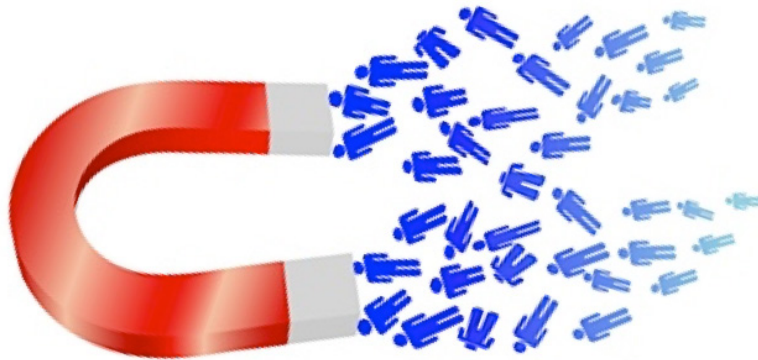
16. _____ Mindset
17. Finding Purpose/Passion
18. _____ Development
19. Transformation/Transitions
20. Peak Performance

Q: What is the **MOST IMPORTANT** part of building your business/ministry?

A: _____

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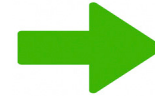
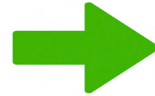
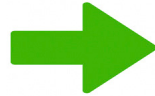
The Most Powerful Tool for Attracting Your Tribe



1. _____ is a free incentive that marketers offer to potential buyers in exchange for their email address, or other contact information.
2. This is what I call an “Ethical Bribe.”
3. It’s not merely about List Building, it’s about attracting the people who are most likely to BUY your product.
4. Put your Lead Magnet front and center on your website with a _____.
5. Use _____! It’s hot NOW. It’s entertaining, informative & powerful.
6. ALWAYS ADD A _____ at the end of your videos that invites viewers to go to your website and grab your free gift
7. ALL Content Creation should contain a CTA that points to _____.

NOTES

How to Build Your List, Get Paying Clients & Create High Value Curriculum *FAST!* (In 4 Easy Steps)



1. LEAD

2. FREE

**3. _____
CLIENT**

4. INSTANT

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