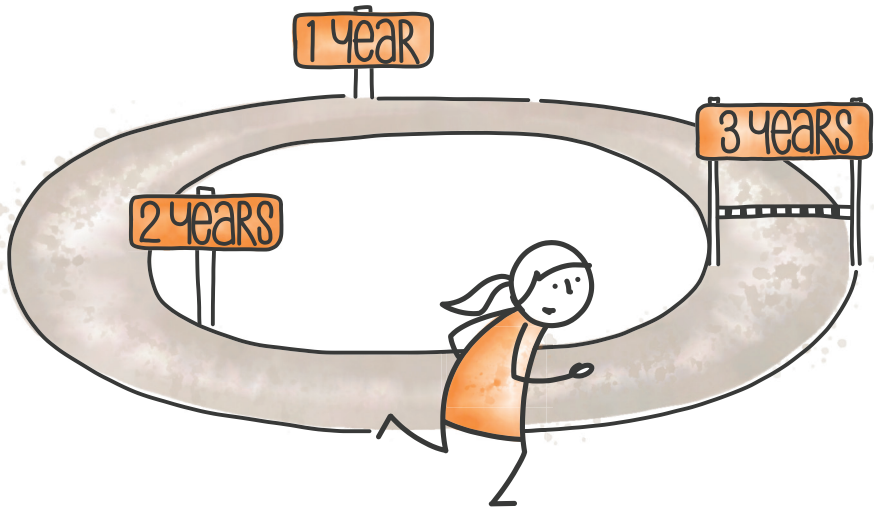


## 10 LESSONS FOR CUSTOMER EXPERIENCE TEAMS



Set 3 years as your minimum time frame to achieve stability and scale. Not only are you introducing a new method and ways of working, you're also introducing a new mindset, a new way of leading and decision making. This all takes time, pace yourself and make sure you keep the inspiration tanks topped up.

# Remember the long game