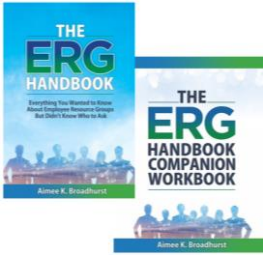


ERG Leader Bootcamps

3 different learning formats:

- Self-paced eClasses – on demand, video-based training
- Live-led PUBLIC classes – open enrollment, offered quarterly
- Live-led PRIVATE classes – can be customized specific to your ERGs & DEI needs



All Bootcamps are based on the ERG Progression Roadmap and content within *The ERG Handbook & Companion Workbook*.

Students receive paperback copies of each book plus online access for one year to The ERG Handbook PDF & the associated Bootcamp worksheets.

STANDARD CURRICULA

LAUNCH Bootcamp: For brand new ERG leaders looking to start or restart an ERG program.

Pre-launch

- Structuring your ERG
- Outlining the ERG Progression Roadmap & Pillars
- Building your business case
- Creating vision & mission statements
- Developing leadership roles & responsibilities
- Developing an ERG Charter & Application

Launch

- Developing an ERG Leadership Model
- Creating a launch plan
- Developing meeting routines
- Welcoming & onboarding executive sponsors
- Setting up for success – administration & business support

GROW Bootcamp: For ERGs already underway that need more traction in communications, programming, funding & measurement.

- Mapping GROW activities to The ERG Progression Roadmap & Pillars
- Recruiting your leaders & teams
- Working on a budget & funding
- Putting communication routines in place
- Planning programming
- Starting to use metrics
- Developing reports

THRIVE Bootcamp: For more established ERGs wanting to have a broader and deeper long-term impact.

- Mapping THRIVE activities to The Progression Roadmap & Pillars
- Ramping up your metrics
- Developing & implementing a multi-year plan
- Making talent planning routine:
- Developing your process for launching ERG chapters
- Recruiting & engaging allies
- Leading & inspiring as an ERG leader