

Subject Line: An investment in my leadership skills

[NAME],

As part of my leadership development journey, I'd like to attend CxLabs: An Experiential Leadership Program. This evidence and research-based 6-month program is designed to increase leadership confidence and elevate overall well-being. The program is customized with built-in accountability to ensure that goals for personal and leadership development are met. Here's what to expect on a monthly basis:

- Two 30-minute evidence and research-based live training sessions for skill and competency development in leadership (modules recorded and may be accessed any time during enrollment of program)
- Up to 60-minutes of 1:1 coaching to ensure progress toward a personal leadership plan
- Office hours with a consultative and mastermind-like experience to support efforts in branding/marketing or other business strategies 1x/month
- Communication practice 1x/month - a forum to enhance skills, develop key messages, and hone in on best practices for 1:1, small group, and public speaking engagements

Not only does the program develop skill, it also provides access to background research on leadership and you get to be part of a supportive community with like-minded professionals from across industries. On top of everything, this is a socially responsible company that donates a percent of revenue to a national nonprofit committed to teaching kids emotional intelligence.

Plus, CxLabs is founded by Kylie Rowe Co. whose founder and trainer of the program is an award winning executive of the year with a double masters degree in business administration and social work who has positive results working with leaders at the Department of Energy, CxOs at global gaming companies and other high growth organizations.

Thank you for your consideration of this request,

[YOUR NAME]