

# How Do I Get In Touch With CPAC Expert Team to Get My Questions Answered? Can I Call Someone Today?

The FASTEST way to get in touch with our team is to complete the <u>contact form on our website</u> or email <u>team@certifiedpaconsulting.com</u> and someone from our team will respond Mon-Thurs 8am-4pm EST and 8am-12pm EST on Fridays. They can answer questions and point you in the right direction! (Our expert consultants are available to clients who schedule a consultation session).

#### What Are the Available Office Hours for Private Sessions?

Our office hours are 6:30am-5:30pm EST. We do accommodate later evening sessions on a case-by-case basis for clients who have time zone conflicts or clinic time conflicts. We can accommodate weekend sessions with an additional "weekend fee" upon availability.

### How Are the Sessions Conducted and How Long is Each Session?

Sessions are typically 60 min long. Some Contract Term Review Sessions can be 75 minutes. All sessions are conducted on the CPAC Conference line (not video) so that you can dial in from anywhere at any time. The CPAC Conference line number will be provided by our team when you are confirmed on the schedule.

### How Do I Get An Appointment with an Expert?

Simply purchase the <u>private consultation</u> that applies to your situation. From that point, our team will be in touch within 24 hours during business hours to schedule your session. If your schedule is limited, after you purchase your session, email our team with 3-4 available times that you are available, and our team will respond with confirmation within 24 hours and try to align as close as possible to your requested times.

## How Far in Advance Do I Need to Schedule My Session?

Our schedule fills in quickly each week. The sooner you purchase and let us know your schedule, the most likely we can accommodate your first choice of times. Typically 48-72 hours is a safe bet but we can often accommodate faster.

#### Can I Get a Session Today? My Situation is Urgent!

In many cases we can accommodate same day meetings. Simply purchase the session that applies to your situation and email team@certifiedpaconsulting.com with the word "urgent" before your subject in the subject line. Someone from our team is monitoring the inbox even outside of business hours and will respond to clients who have purchased a session and reached out with an urgent message to get you on the schedule as soon as possible.

# I Have Limited Budget and Don't Want to Invest in a Private Consultation, What Resources Do you Have for Me?

We have tons of FREE resources! Check out the <u>Video Library</u> for lots of tips and strategies and we have PDF Guides. If you want more detailed information, take advantage of our ON DEMAND Courses on the topic of Salary Negotiation, <u>Master the Boss Mindset</u>, or Business, <u>Business Bootcamp</u>. The courses qualify for Cat 2 CME and you can purchase a bundle with a private consultation at a deep discount!

### **Do You Have Any Discounts Available?**

We offer discounts to existing clients for follow up sessions. We also are a trusted partner of many PA Organizations and other PA experts who have unique discount codes that can be used.

# How Can I learn more about my cost to practice ratio and how to determine if I have room to negotiate?

Master the Boss Mindset Masterclass is a great way to learn the fundamentals of medical business and better understand how and why PA salary structures are structured they way that they are. It is about 6 hours ON DEMAND course and comes with a 20 page workbook. After you complete the course, you will have new clarity on your numbers and your negotiation strategy. Of course, if you want customized negotiation coaching and support, you can schedule a private session with our experts.

### How Do I Know if My Salary is Fair?

Check out our free 20 min Webinar on this topic!

### How Do I Know if I Should Negotiate vs Plan My Exit?

<u>Master the Boss Mindset Masterclass</u> On Demand Course is a great tool to help you with this question. If you pretty much know you are ready make a major change, you might want to consider investing in a

package of <u>private career coaching sessions</u> with our life coaching experts to help you create a plan to guide you every step of your journey.

#### I Need a Career Change, Can You Help Me?

Yes! We have <u>private career coaching sessions</u> with our life coaching experts to help you figure out your new goals and how to make those goals a reality! If you are making a major change, purchase <u>CHANGE YOUR LIFE</u>, a 6 session package, or <u>ELEVATE YOUR LIFE</u>, a 12 session package, and our team will be in touch to schedule your first session! If your budget is limited, a <u>single session</u>, or <u>IGNITE YOUR LIFE</u>, 3 session package, can get you pointed in the right direction! (keep in mind the cost per session is more than with the larger packages).

## I am Interested in Learning more about Business. What resources do you have for me?

We have tons of FREE resources! Check out the <u>Video Library</u> for lots of tips on business. We also have a 4 hour ON DEMAND <u>Business Bootcamp</u> course with a 15 page workbook that you can watch at your convenience and even bundle with private business coaching! If you already got going and need guidance on our business plan, growth model, or next steps we offer private coaching to fellow PA Entrepreneurs!

#### Do You Coach and Consult for NPs and MDs too?

YES and YES! Our resources are perfect for NPs and are very educational for MDs too!

#### Do You have Resources for New Grads?

Yes! We have tons of FREE resources! Check out the <u>Video Library</u> for lots of tips. For more comprehensive tools for New Grads, check out our New Grad Workshop and Coaching Bundles!

#### What Type of PA Gets the Best Results from your Services?

Our Negotiation strategy services best serve PAs in private practice, or multi-specialty groups. Our business and career coaching services benefit any PA in any specialty!

#### Do You Work with Groups?

Yes, we do work with groups. Contact us thru our <u>contact form on our website</u> or email <u>team@certifiedpaconsulting.com</u> and explain your situation and our team will send you customized proposal and pricing.

# I LOVE What CPAC is Doing to Help PAs and I want to Join the CPAC Team! Are you Hiring?

Awesome! We have an affiliate program for PAs who want to support our programs and make some side hustle income. We also bring on new expert consulting team members who understand our philosophies and/or have unique business experience or marketing experience. Contact us on our contact form on our website or email team@certifiedpaconsulting.com and let us know more about you and why you want to join our team!

#### Do You Have an Attorney On Your Team?

While we work closely with attorneys, we are not attorneys.

## What Qualifies the CPAC team as "Experts"?

President of CPAC, Kasey D'Amato PA-C, has vast business experience. She has been the leading expert on PA salary structures since 2009. She has been published in numerous medical journals and has spoken at many medical conferences on the topics of PA salaries, negotiation strategies, business, and burn out.

#### Is There a Guarantee on Your Services?

Your outcome is a direct result of your mindset, your presentation, and your execution. Our team can teach you the foundation of knowledge, but it is up to you to apply it to your circumstance. We have tools to help you every step of the way but cannot offer a guarantee.