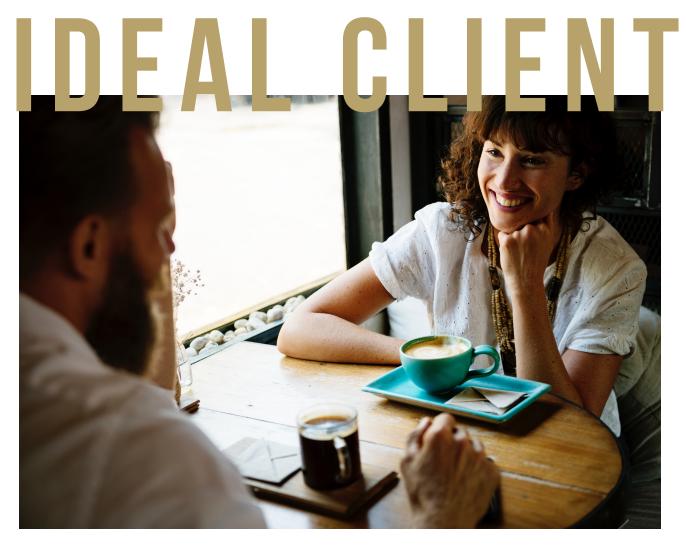
Client Clarity Cheat-Sheet





YOUR IDEAL CLIENT PROFILE IS WRITTEN IN YOUR FRAMEWORK!

If your tired of "trying" to figure out who your ideal clients are, I have you covered! The qualities of your ideal clients are written directly in your framework!

Everything from their values, desires, and goals, to their challenges, pains points, and end results their seeking!

Answer the questions in the below sections to gain clarity on WHO your ideal clients are, what they want, and the language you'll use in your marketing copy to support them in saying YES to working with you. If you don't have a framework yet, interview a previous client and ask the questions below!

What are their top 2 values?

1) ______

2) _____

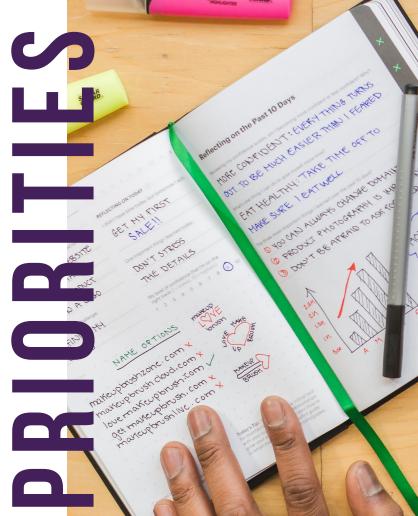
What feelings do they want to feel?

1) ______

2) _____

What goals drive them?

1) ______





What challenges stop them from moving forward?

- 1) _____
- 2)

What feelings & fears keep them stuck?

- 1) _____
- 2) _____

What results are they looking for?

- 1) _____
- 2)

What are their favorite books? 1) _____ Where do they hang out on social media? 1) _____ Who are their gurus?

- 1) _____



How I	ong	will	you	be	working
toget	her?	(i.e.	day	S, W	eeks,
mont	hs)				

What mental attitude will they grow into?

YOUR IDEAL CLIENTS WILL BE ABLE TO PAY FULL PRICE FOR YOUR SERVICES!

List your packages below!

Package 2

Package 1

Package 3

Price:

Includes:

Price:

Includes:

Price:

Includes:



Client CLARITY Cheat-Sheet

There you have it, coach! You now have the cheat-sheet to begin gaining clarity on YOUR ideal clients! But, do you feel like you need support in IMPLEMENTING these steps along the way? If so, you're in luck...

Sign up for a free Mentoring Session to Get Personal about how to Hone In On YOUR Ideal Client & Increase Your Influence, Impact and Income!

During this 45 minute call, we will cover:

- 1) The current stage of your business, and how to move forward FAST.
- 2) Qualities of previous clients. (the good, the bad, and the ugly)
- 3) Immediate next steps.
- 4) If a mentoring relationship between you and Team SLG is the right fit.

