

Brice Crites

Voice Coach

Growing up as a PK (Pastor's Kid) in Buford, Ga, meant that I spent most of my time in church or around people who were in ministry. As I attended services week in and week out, I always found myself wanting to be just like the cool guys on stage talking or playing guitar or drums and would even stand on my bed at home and "preach" or "lead worship" for the invisible congregation that filled my room weekly. It didn't take long for my parents to notice my love for music and performance, and like all extremely supportive parents do, bought me my very own First Act acoustic guitar from Walmart. Sadly, it sat in a toy box for years before I decided to "play" it for my entire school in the 5th grade talent show. This was the day I learned two important lessons: 1) You can't magically learn how to play "Dive" by Steven Curtis Chapman on guitar by letting it sit in your toy box for 3 years. 2) People will laugh at you at your 5th grade talent show if you think that.

Throughout my middle school and high school years my love for music grew and I committed all of my free time to becoming the best musician and singer I could be. I got a drum set for Christmas the year I turned 12 and made a cool punk rock band with all my friends. I played in Concert Band, Marching Band, Drumline. I played and sang in worship bands in my church youth group and also started a worship collective with friends called "The Law & Love." I joined chorus and musical theatre and received lead roles in several of the fall and spring productions. Anything that I couldn't learn from any of those experiences, I set out to teach myself using YouTube (which is how I initially learned how to play acoustic guitar and piano).

After high school, I attended the University of North Georgia and majored in Music and Sociology. At this time I began to play and lead worship at several different churches in the Atlanta area - some including Northpoint, Grace Family of Churches, Crosspointe, and Free Chapel, as well as at camps/conferences throughout the Southeast (Deeper Camp, Student Life camps, and Generate camps by YM360). During this time, I was also performing, writing music and traveling with an Atlanta-based pop band, The Colour Negative (Work includes "The Colour Negative (2014)" and "I Want You, I Need You, I Love You, I Need You (2016)"). My time playing with The Colour Negative created opportunity to be developed by some of the industry's greatest coaches including Jan Smith Studios (Artist Development/Vocal Coach for artists such as Justin Bieber, Nicki Minaj, Usher) and Dionne Osborne (Vocal Coach for Drake).

In 2015, I attended 10,000 Fathers Worship School - an experience that would be the catalyst to my growth as a worship pastor, musician, and as a person. This 18-month journey challenged and developed me intensely in my craft, my calling, my character, and forged life-long relationships with very influential leaders and teachers such as Micah Massey, Aaron Keyes, Cameron Walker, and David Walker. In 2017, I had the opportunity to lead an original song (Holy, Holy) on the latest record "Thank You for Fathering Me (2017)"