

# RAISETHRU

*RAISETHRU helps amazing organisations scale their Facebook Advertising. We've worked with some of the biggest charity brands such as Greenpeace and UNICEF as well as much smaller organisations on our training and coaching programmes. All told, over 60 organisations in the last 12 months.*

## **Our Training and Coaching Programmes**

### **6 Week INTENSIVE**

This is our entry level training and lives up to its name - it's intense! The course is structured over 6 weeks with 1 live webinar per week, Q&A sessions and a private Facebook Group where delegates can connect with us over the 6 weeks and also get lifetime access to all the webinar recordings. Designed for individual giving managers and digital practitioners delegates will be taken through our method for acquiring new donors with Facebook Ads that we've learned from working on hundreds of campaigns with our charity clients. The next Intensive kicks off mid-late January 2019 to end February 2019 and places are limited.

### **12 Week Accelerator Programme**

Our Accelerator is our core "Done with you" Facebook Ads consultancy programme. We'll work alongside you and give you tools and knowledge to take your fundraising on Facebook to a whole new level. We take you through four key stages - *Campaign Strategy, Rapid Scaling Matrix, Creative Hacking and Optimisation & Scale*, using real campaigns you are doing. On our implementation calls we support you hands-on with setting everything up so you can acquire new supporters for your organisation at scale. The mastermind setting also gives you access to some of the worlds top nonprofit organisations who are also on the programme. You can engage and learn from them as well as our experts through our online community. Here we have cultivated a culture of sharing information and experiences that adds an enormous amount of value to this program.

### **Elite Client Mastermind**

This is a continuation of the Accelerator Programme for those organisations who have successfully tested and started to scale their supporter acquisition on Facebook. We only accept a limited amount of clients onto the elite program.

### **What to do next?**

Unfortunately we can't accept every organisation on our programmes. To see if we can help, get in touch with Chris at [chris@raisethru.com](mailto:chris@raisethru.com)

### **Useful links**

- See our CEO and Founder's experience - <https://www.linkedin.com/in/nickburne>
- See what it's like to work with us - <https://www.raisethru.com/p/tank>
- A free Case Study - <https://training.raisethru.com/>