



MAKE YOUR MARK GLOBAL

DEEP DIVE #3 YOUR INTELLECTUAL PROPERTY

What is the definition of Intellectual Property

IP Is the legal _____ for _____ property
that is the _____ of _____, which
include _____,
_____ and _____.

What types of IP are often legally protected?

P _____ C _____
T _____ T _____

How can IP lead to 6 figure revenues?

With _____ true _____ buying _____ you
can earn \$100,000.

How can you scale into millions of revenue?

L _____ D _____

J _____ F _____

What are the problems you solve that your clients also have?

What do you know how to do that you could teach others?

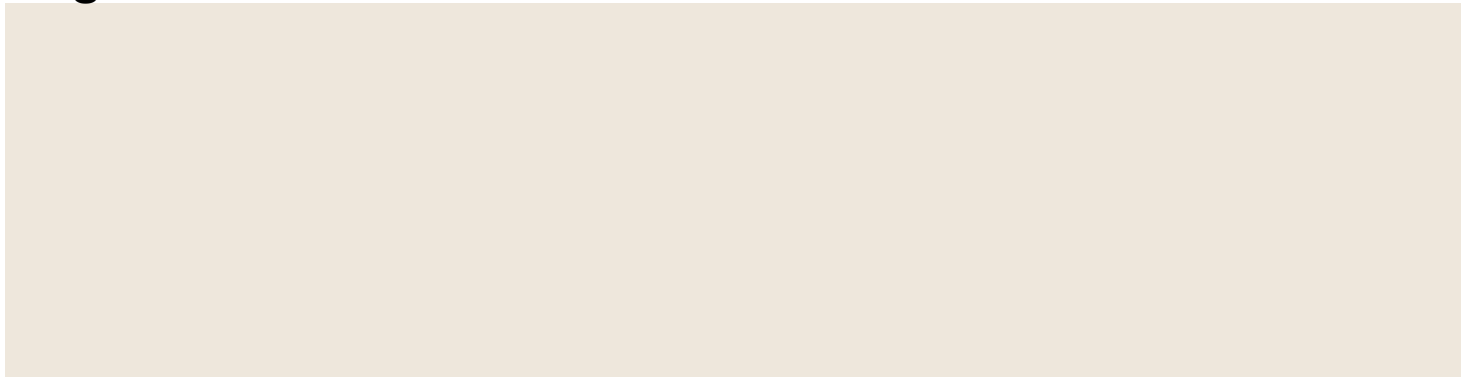
Do you or could you offer professional training or mentoring to other professionals?

During the Masterclass, Dr. Andrea will outline the 5 stages of business growth you can expect on your entrepreneurial journey. You will see which stage you're currently in, and get tips on how to move to the next stage most efficiently.

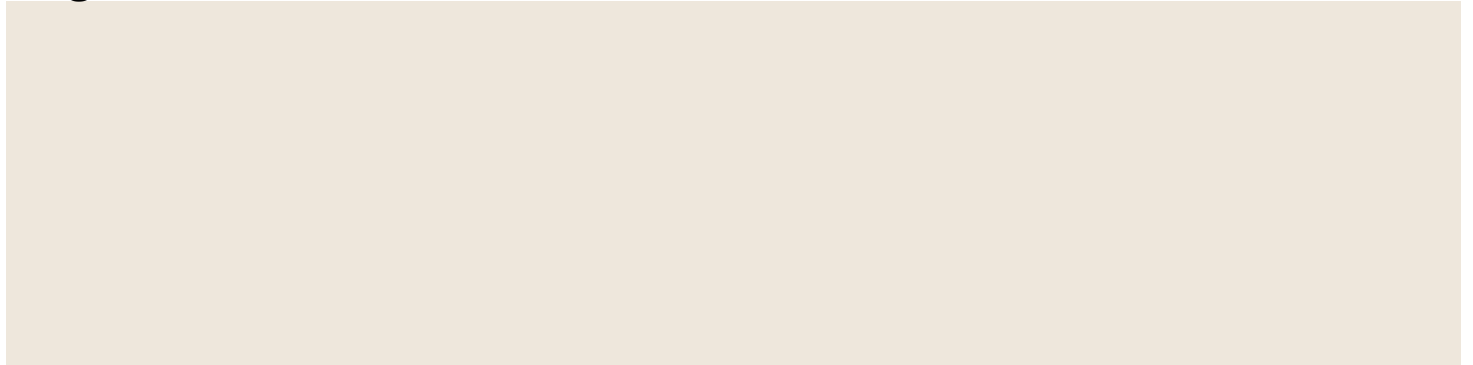
Use this section to take notes during the Masterclass.

THE 5 STAGES OF BUSINESS GROWTH

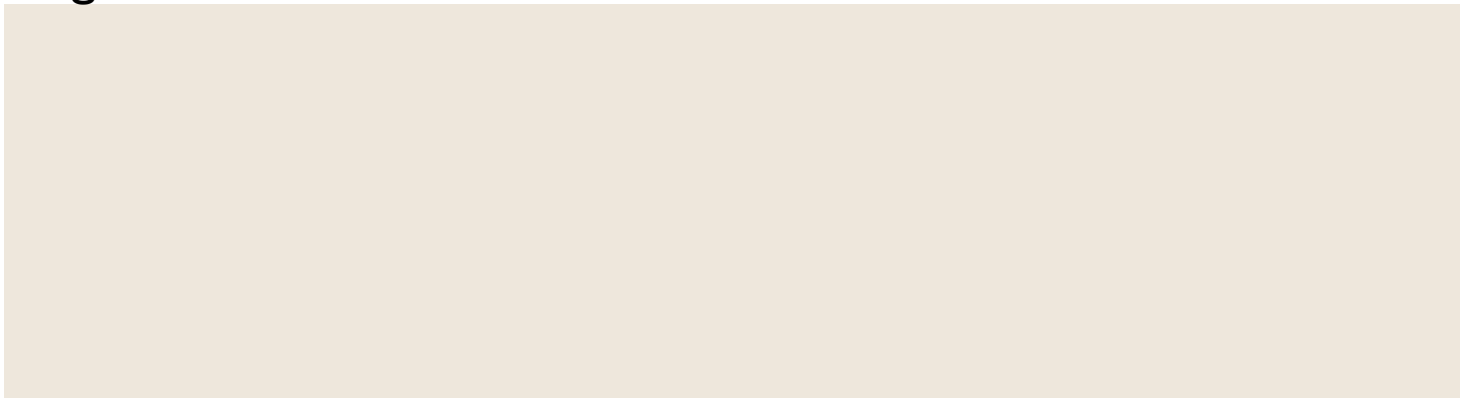
Stage 1: CALL to VISION



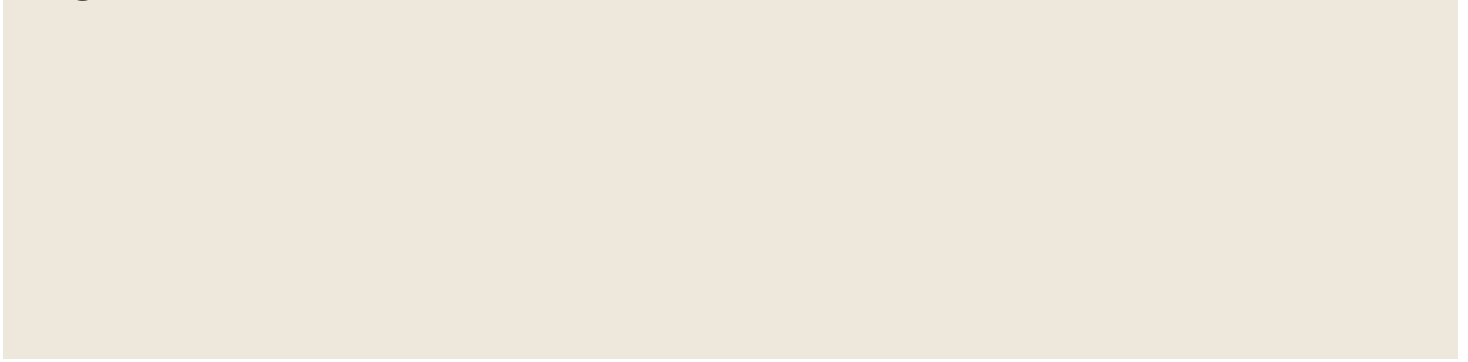
Stage 2: POSITION



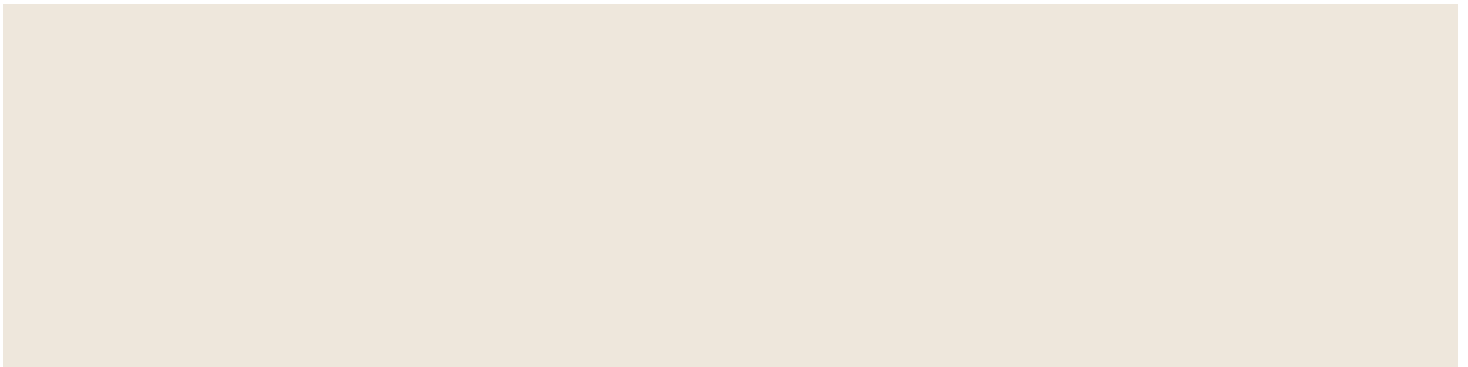
Stage 3: PRESENT



Stage 4: PROMOTE



Stage 5: EXPAND



NEXT STEPS

What I will do TODAY to begin implementing what I've learned

What I will do NEXT WEEK to begin implementing what I've learned