

# WORKFORCE BUZZ

**NYATEP**  
Voice - Knowledge - Progress  
For Workforce Development

JANUARY 10, 2022 | ISSUE 1

NEW YORK STATE'S WORKFORCE ASSOCIATION



## THE ADVOCACY BUZZ

Over the last year NYATEP and the partners on the NYS Workforce Strategy Group have had several major advocacy wins. Additionally, as you review the Governor's State of the State address, we are excited to see several of the ideas from [The New Way Forward: Bold Actions to Reshape New York's Labor Market](#), included.

### Initial Wins, so far....

#### Stabilization of the small business community

- Pandemic Small Business Recovery funding: \$800M in funding for small businesses - including for-profit arts and cultural institutions that were impacted by the COVID-19 pandemic.

#### Use existing funding to support needs on the ground

- \$50M COVID Recovery Fund in NYS Budget
- \$20M to reduce young adult gun violence through job training and subsidized employment
- Modifications to the SNAP Venture Program

#### Address the foundational needs of the system

- State Workforce Board is gearing up to relaunch

#### Addressing the "Opportunity Gap"

- Federal Emergency Broadband Benefit Program; the monthly subsidy would be reduced to \$30 per month and the Program extended for five years
- Stabilizing the Working Poor
- Income Disregard Bill S6589 Persaud/ A7534 Rosenthal



### UPCOMING EVENTS



#### JANUARY

**DEVELOPING A TRAUMA INFORMED APPROACH PRESENTED BY MHANYS**  
JANUARY 26

**2022 WORKFORCE ADVOCATES TOWN HALL**  
JANUARY 27

#### FEBRUARY

**NYATEP'S ADVOCACY DAY PREP SESSION**  
FEBRUARY 28

#### MARCH

**NYATEP'S ADVOCACY DAY**  
MARCH 2

**YOUTH PRACTITIONERS (VIRTUAL) LEARNING LAB**  
MARCH 24 & 25

THE NEW YORK ASSOCIATION OF TRAINING AND EMPLOYMENT PROFESSIONALS IS WORKING FOR YOU BY...



#### VOICE

Advocating for the workforce field across New York State.



#### KNOWLEDGE

Developing industry leaders through technical and professional development.



#### PROGRESS

Innovating and pushing the needle for progress within workforce.



#### MEMBERSHIP

Convening workforce professionals, businesses and industry experts for a better tomorrow.



#### CONNECT WITH US

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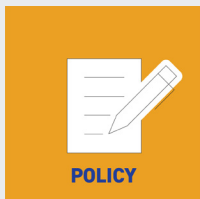


# NYATEP's 2022 Policy Priorities

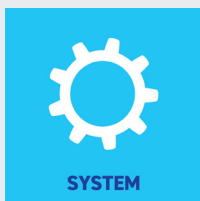
As New York prepares to embark into a “New Era” it must address the immediate issues of income insecurity, the lack of economic mobility for communities of color, severe worker shortages and the skills training gaps that pre-dated the COVID-19 pandemic. The State’s workforce system is uniquely positioned to respond to these challenges by providing opportunities for those systematically excluded from high quality, high wage jobs. Our success will be measured on how well we support our most vulnerable New Yorkers.



- Fully fund the \$175M Workforce Development Initiative providing flexible funding to support the skills training needs of New Yorkers and the business community that was signed into law in April of 2018.
- Maximize Federal funding to NY by directing it to workforce development and expanding funding allocated to the Workforce Development Initiative, including allocate the remaining \$15 million of the \$50 million COVID-19 Recovery Workforce Initiative for training in high-growth industries, employer-driven training for low-income workers and funding for small businesses to re-train and hire furloughed, laid-off or new employees.



- Amend and Pass S6589 Persaud/A7534 Rosenthal, establishing a six-month, 100% income disregard for New Yorkers receiving cash assistance, SNAP benefits, childcare, and housing subsidies participating in publicly funded workforce and postsecondary education programs, and employment opportunities.
- Convene a task force aimed at addressing and eliminating the policy barriers to recruiting and supporting young adults in work-based learning and apprenticeship, while enrolled in high school or postsecondary education.



- Invest \$10 million of funding in a 21st century integrated data system for the education, job training and employment programs statewide to track, improve and communicate outcomes.
- Reconstitute the State Workforce Development Board to provide oversight and gain external feedback on programs and funding initiatives.

[LEARN MORE HERE](#)

# Governor Hochul Delivers Inaugural 2022 State of the State Address



New York's 57th Governor, Kathy Hochul shared her State of the State on January 5th. It included a wide range of proposals that will directly impact the structure and funding for the workforce system.

Per the Governor's office, the goal is to "Overhaul the State's Workforce Development Efforts to Focus on Region-Specific Employment Needs". To meet the needs of workers and businesses, Governor Hochul will create the Office of Workforce and Economic Development to drive workforce development across the state. This effort will be managed by ESD and run through the State's REDCs, in conjunction with DOL, SUNY, and CUNY. The new Office will leverage ESD's relationships with employers throughout the state, and leverage ESD's standing as a trusted partner in the business community to help identify employer needs early and train New Yorkers to meet these needs.

Critically, the new Office will utilize the expertise of the REDCs, which possess the local knowledge of workforce needs, trends, and opportunities necessary to help guide investments throughout the state. To ensure flexibility to meet changing needs, each REDC will help determine workforce development funding on a realtime, continual basis (as opposed to an annual funding cycle) to generate a

pipeline of new workers for regionally-significant industries, including in high-demand areas such as information technology, sciences and advanced manufacturing, green energy, and film production and post-production.

Regional pipeline programs will be designed in partnership with regional employers to align worker opportunities with industry needs. School districts and higher education institutions will be at the table, as well, to ensure the development of complementary learning initiatives at the high school and college levels. Programs that involve an industry or employer match will receive priority in funding decisions.

To make the most of every dollar, improve data collection, and incentivize all sides to get more New Yorkers working in high-demand areas, a component of funding will be tied to high job placement rates as evidenced by high-quality data."

NYATEP's Executive Director Melinda Mack shared, "We are excited to see Governor Hochul's commitment to investing in New Yorkers through workforce training as a key component in the State's economic recovery. Programs like part-time TAP, Jail-to-Jobs, and a focus on transitioning individuals with disabilities into sustainable employment are great first steps to connecting more people to good jobs. SUNY and CUNY are incredible resources, as are the network of hundreds of workforce development providers across the State that are working to educate, train and employ thousands of New Yorkers. Far too many New Yorkers lack the educational attainment or opportunity to access training to land a better job. Therefore we are looking forward to the Executive Budget to better understand the size and scope of the Governor's proposed investments. NYATEP feels strongly that increased funding for job training programs; better data systems to measure the success; policies that support the working poor; and a commitment to growing quality jobs are essential."



## DOWNLOAD THE STATE OF THE STATE

*NYATEP Members received a detailed overview of the State of the State on January 5, 2022*

# UPCOMING ADVOCACY EVENTS



## 2022 Workforce Advocates Town Hall

Join us on **Thursday, January 27th** from 9:00am-12:00pm for NYATEP's 2022 Workforce Advocates Town Hall where we will provide you with the latest on workforce issues at the federal, state, and local level. We'll spend the morning with national, state, and local policy and advocacy experts to hear how the political environment will impact funding and workforce policy this year.

[REGISTER HERE](#)



## Virtual Advocacy Day

Join us on **Wednesday, March 2, 2022** as we hit the virtual pavement for a day of advocacy focused on addressing the skills training challenges of New York State and how the State's workforce system is uniquely positioned to respond to these challenges by providing opportunities for those systematically excluded from high quality, high wage jobs.

This is our chance to show our value and power. Do not miss out on this opportunity to stand together as a unified workforce system!

[REGISTER HERE](#)

## Join us for a prep session

We will be hosting an advocacy prep session on Monday, February 28, 2022. This preparation session is completely voluntary, but we will ask those who would like to participate to register.

[REGISTER HERE](#)



## NYATEP's Statewide Workforce Equity Analysis Tool (SWEAT Scan)

*How hard are we really working to make our workplaces more diverse, equitable, and inclusive?*

For more than a year, corporate, public and not-for-profit leaders have been compelled by social and political changes to address and often invest in diversity, equity, and inclusion (DEI) efforts within and beyond their organizations. In order to develop a benchmark from which workforce development organizations can change the way they are run, and better meet the needs of workers who need our support the most, NYATEP has partnered with Tangible Development and the Workforce Development Institute to develop a survey to understand what DEI work is being done across the state of New York to make the workforce development sector more diverse, equitable, and inclusive.

Our goal is to survey workforce development providers across New York State to:

- Identify equity gaps through a race and gender lens
- Gain a baseline understanding of how people advance in our organizations (as a sector)
- Develop a sectoral strategy designed to model and support curbing systemic racism across the state

We need your support to gather the necessary data to truly understand what is happening across New York State. Click below to access the tool and learn why it's critical for you to participate.

For questions or support in filling out the SWEAT Scan contact Evelyn Ortiz, NYATEP Deputy Director at [eortiz@nyatep.org](mailto:eortiz@nyatep.org).

**LEARN HOW TO GET INVOLVED HERE**

# Recently Released Reports

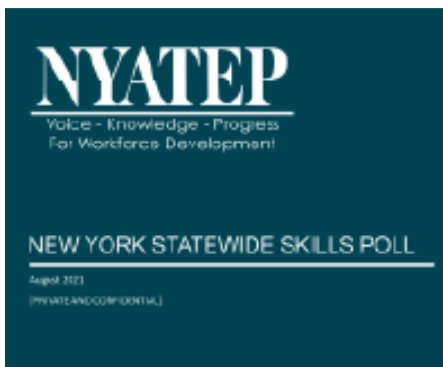
## State of the Workforce



The State of the Workforce Brief is an annual snapshot, of publicly available data, to inform communities about the dynamics of their regional economy and the workforce impact. For the fourth year, the New York Association of Training & Employment Professionals used readily available data to understand who is working and who isn't, what sectors and occupations are growing across the State, and the number of potential workers produced by New York's education and training systems.

[DOWNLOAD HERE](#)

## New York Statewide Skills Polls



In August 2021, NYATEP engaged a firm to conduct a public polling report. Learn more about the Statewide Skills Poll results here.

[DOWNLOAD HERE](#)

## 2022 YOUTH PRACTITIONER'S LEARNING LAB

**MARCH 24-25  
2022**

### Early Bird Registration is now open!

This annual event welcomes hundreds of leaders working with young adults from across New York, and is an interactive event to educate our colleagues from across the northeast about the research and best practices in assisting young adults; inspire front-line staff helping our most vulnerable youth, and help programs network with each other so they are able to jointly problem solve.

[REGISTER HERE](#)

[Check out our Sponsorship Opportunities Here](#)

### Call for Presentations Request

To meet the needs of our audience, we are soliciting ideas and innovations that have transformed how you deliver services to support youth in both a virtual and in person climate. Specifically, we are looking for innovation in:

- Youth Engagement
- Rural Workforce Development
- Youth Work Experience
- Employer Engagement
- Year-Round Youth Employment

A little bit about the Workshop Request for Proposals:

- Workshop proposals **MUST** include a title and brief description in order to be considered. NYATEP reserves the right to modify the descriptions that will be printed in conference materials.
- We require that all submissions include an interactive element to the presentation to engage participants in each session. This may include, but is not limited to -- opportunities to share between colleagues in small group work or with discussion questions (breakout session); facilitated activities to help attendees understand the content; and or a presentation that solicits audience participation.

**Proposals are due NO LATER than 4:00PM on Friday, February 11, 2022**

[APPLY HERE](#)

# MENTAL HEALTH TRAININGS!



## DEVELOPING A TRAUMA INFORMED RESPONSE JAN 25 @ 12PM EST

Developing a Trauma-Informed Approach can be implemented in any type of service setting or organization and is distinct from trauma-specific interventions. This webinar is ideal for frontline staff, managers and HR professionals. There will be an opportunity for Q&A with the experts to support the learning.

In this training participants will:

- Understand the widespread impact of trauma.
- Recognize the signs and symptoms of trauma in clients, families, staff, and others involved with the system to avoid re-traumatization.
- Integrate knowledge about trauma into policies, procedures, and practices.
- Build a framework that responds to the connections between trauma and behavioral health challenges.

**COST: \$50**

**LEARN MORE**

# BECOME A NYATEP MEMBER



**We are seeking new members. CLICK BELOW to learn more about the membership level that fits your organization.**

Launched in the late 1970s, NYATEP was founded by a small group of professionals dedicated to collaborating to increase the effectiveness of federally funded workforce programs. In the last 40 years, the organization has grown to be New York's statewide workforce development association. Our members help more than a million New Yorkers achieve good or better jobs through job training, education, economic and workforce development. NYATEP is a membership based, 501c3 non-profit, intermediary that provides leadership, vision, and advocacy for a thriving workforce development network across New York State.

## SOME BENEFITS INCLUDE:

- Member only critical updates, member emails and website profiles for up to 5 staff
- Dedicated Federal & Statewide advocacy and legislative analysis (education, economic development and workforce issues)
- NYATEP E-Alerts for up to the minute important news and information
- Membership networking opportunities (i.e. in-person, virtual and through social media)
- Member only informational webinars on key workforce topics

**FIND MORE INFORMATION HERE**

Contact Molly Tocin at [mtocin@nyatep.org](mailto:mtocin@nyatep.org) with any questions.



## VOICE

NYATEP provides a voice to the workforce development community by advocating for systems change that will foster and promote economic mobility at the federal, state, and local policy levels.



## KNOWLEDGE

NYATEP increases the knowledge-base and efficacy of the workforce system by providing best-in-class training to create opportunities for advancement and exposure to evidence based practices that will strengthen and enhance the delivery of services.



## PROGRESS

NYATEP promotes progress to continuously improve the state's systems and local practice by providing cutting-edge research and piloting initiatives so it is ahead of the curve in providing workforce services.