

HOW TO CREATE A CULTURE OF CURIOSITY

"Being curious is about recognizing novelty and seizing the pleasures and meaning that they offer us." - Todd Kashdan, PhD, Author of *Curious?* ([CLICK TO VIEW](#))



LEVERAGE OUTSIDERS

"No problem can be **solved** from the same level of consciousness that created it." - Einstein

Bring in outsiders to inject *newness* into the organization. By doing so, you convey that it's okay to **think outside the box**.

Are you a humble leader? See for yourself [HERE](#)



REPORT ACROSS, NOT UP

When you report "up" the chain you only inform those in *your* silo, which means those *outside* your silo don't receive **context**.

Cross pollinate business functions to source ideas from **across** the organization.

Knowledge is powerful, but sharing knowledge is the true source of power [[CLICK TO LEARN WHY](#)]



REWARD WHAT MATTERS

If you want to promote a particular behavior, you have to **incentivize** it. This is why sales team members oftentimes encroach on each others' territories: because they're incentivized as **individuals** rather than as **one team**.

Measure what you want to improve.

Learn the truth why business teams aren't really teams [HERE](#)

TAKEAWAY

To stay competitive in today's constantly changing landscape, you, your team and your organization need to do two things:

- 1) Constantly **learn**
- 2) Constantly **apply** what you **learn**