



The Alignment Iceberg

Personal

Professional



Happy

Satisfied

Healthy

Balanced

Fullfield

Passionate

Beauty

Good career

Self-Centered

Productive

Kindness/Genuineness

Client/Customer Inclined

Confident

Confident

Free

Committed

Financially secure

Fairly Compensated

**WHAT PEOPLE
SEE**

STATE OF BEING

Alignment

ICEBERG

Recovery from mental abuse

Appreciation for work opportunities

Healthy habits

Takes time off/Vacations

Well adjusted and in-tune with life

Leverage natural abilities

Seeing beauty in others & all around

Lifelong learner

Self-care, focus on wellbeing

Organized

Maturity and Choice of positive experiences

Professionally Cultured & Sophisticated

Evolved Perspective

Resourceful

Belief system conducive to success

Self-reputation via contribution

Plan ahead and making healthy choices

Value of self & skills acquisition

**WHAT PEOPLE
DON'T SEE**

In order to build cultural competence in Alignment, it is important to go beyond the observable tip of the iceberg (what people see, at the top) to understand the values, behaviors and beliefs held by conscious awareness, meaning what it takes to operate as the best version of ourselves listed at the bottom of the iceberg (what people don't see)