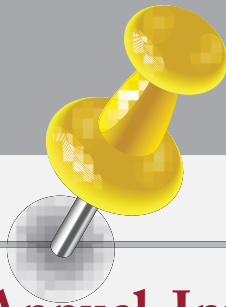




Herman Ostrow School
of Dentistry of **USC**

Continuing Professional Education

**The USC International
Periodontal and Implant Symposium
Sponsorship Information**



**The USC 44th Annual International
Periodontal and Implant Symposium**

January 25 - 26, 2019

Millennium Biltmore Hotel
506 S. Grand Ave. Los Angeles, CA 90071

Symposium Chair: Dr. Homa Zadeh

Speakers: Dr. Gil Alcoforado, Dr. Gustavo Avila Ortiz,

Dr. Audrey Boros, Lee Culp, CDT, Dr. Chris Chang,

Dr. Dan Grauer, Dr. Jose Carlos Martins da Rosa,

Dr. Michael Norton, Dr. Isabella Rocchietta, Dr. Navid Sharifzadeh,

Dr. Jenny Son, and Dr. Pascal Valentini



Why you should exhibit at the USC International Periodontal and Implant Symposium?

The USC International Symposium remains one of the premier events in the field of periodontics and implant dentistry in Los Angeles during the past 40 years. It features world-class experts who bring the most forward-thinking topics and presentations in restorative dentistry. It is expected to attract more than 400 dentists and specialists from periodontics, prosthodontics, and general practice from Southern California. It is also expected to attract other healthcare professionals, nationally and internationally, from countries like Japan, Taiwan, China, Korea, etc.

Embrace this wonderful opportunity to:

- Interact face-to-face with dentists involved in patient care
- Learn from key-opinion leaders
- Reach out to USC dental school faculty and students
- Increase visibility for your company
- Introduce new products and services
- Enlarge your customer base and strengthen existing relationships
- Generate new sales leads
- Demo your products

Platinum Sponsor

\$10,000 per event

- Basic Exhibitor Package
- Premium exhibit location
- **Speaker and sponsor dinner reception**
- One dedicated sponsor sign in the registration area
- Inclusion of sponsor logo prominently in the brochure with special recognition
- Inclusion of sponsor logo on the event page at the CE website (link to sponsor website possible)
- 20% discount off tuition for all sponsor-invited enrollees (up to 5 enrollees)

Gold Sponsor

\$7,000

- Basic Exhibitor Package
- Premium exhibit location
- **Speaker and sponsor dinner reception**
- Inclusion on sponsor sign in the registration area
- Inclusion of sponsor logo in the brochure with special recognition
- Inclusion of sponsor logo on the event page at the CE website (link to sponsor website possible)
- 15% discount off tuition for all sponsor-invited enrollees (up to 5 enrollees)

Silver Sponsor

\$5,000

- Basic Exhibitor Package
- Select exhibit location
- Inclusion of sponsor logo in the brochure with special recognition
- Inclusion of sponsor logo on the event page at the CE website (link to sponsor website possible)
- 10% discount off tuition for all sponsor-invited enrollees (up to 5 enrollees)

Basic Exhibitor Package

\$2,500

- One 6 ft exhibit table with free electricity
- Complimentary table linen per request
- Free parking for one car
- Free badges for onsite company representatives
- Complimentary course attendance for onsite company representatives
- Complimentary breakfast, lunch, and refreshments for onsite company representatives
- Complimentary digital list of attendees per request

Past Exhibitors/Sponsors



Exhibit Hours

Friday-Saturday, January 25 - 26, 2019, 8 am-5 pm
Set up: Friday morning at the Hotel Lobby starting from 6 am

Exhibit Table Assignment

Initial space assignment for the 2019 meeting was based on sponsorship level and additional assignments are made on a first-come, first-served basis.

Payment

All payment are due by December 1, 2018. Please complete the registration form below to reserve your space today.

Cancellation Policy

Written cancellation received

- On or before November 1, 2018, refund minus \$500
- Between November 2, 2018 and December 1, 2018, refund minus 50% of total booth cost
- After December 1, 2018, no refunds will be issued

Contact Us:

Herman Ostrow School of Dentistry of USC
Continuing Professional Education
925 W. 34th Street, Room 4116
Los Angeles, CA 90089
<http://dentalcontinuingeducation.usc.edu>

Ms. Shu Li
Director of Marketing and Operations
P: 213.740.8381 F: 213.740.3973
E: shuli@usc.edu

Exhibitor Registration Form

Company Name: _____

Names of representatives that will be on-site: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Telephone: _____

Fax: _____ Email: _____

Electricity Needed

If you prefer to pay via credit card, the University only accepts VISA or MasterCard. You may fax this to us at 213.740.3973.

Visa MasterCard Check (payable to USC School of Dentistry)

Credit Card # _____

Expiration date _____ Amount (\$) _____

Signature for credit card _____

If you prefer to pay by check, please send payment to: Ms. Shu Li, Herman Ostrow School of Dentistry of USC, Office of Continuing Education, 925 West 34th Street, Room 4116. Los Angeles, CA 90089-0641

** Thank you for your participation. Full payment is due three months prior to the event date in order to secure your exhibition space. Exhibition fee is still required for payment if the company cancels participation after the brochure is printed, or less than three months prior to the course date(s).