

# 800% Elite Automotive Club

Go Further Faster

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## GLENN LUNDY

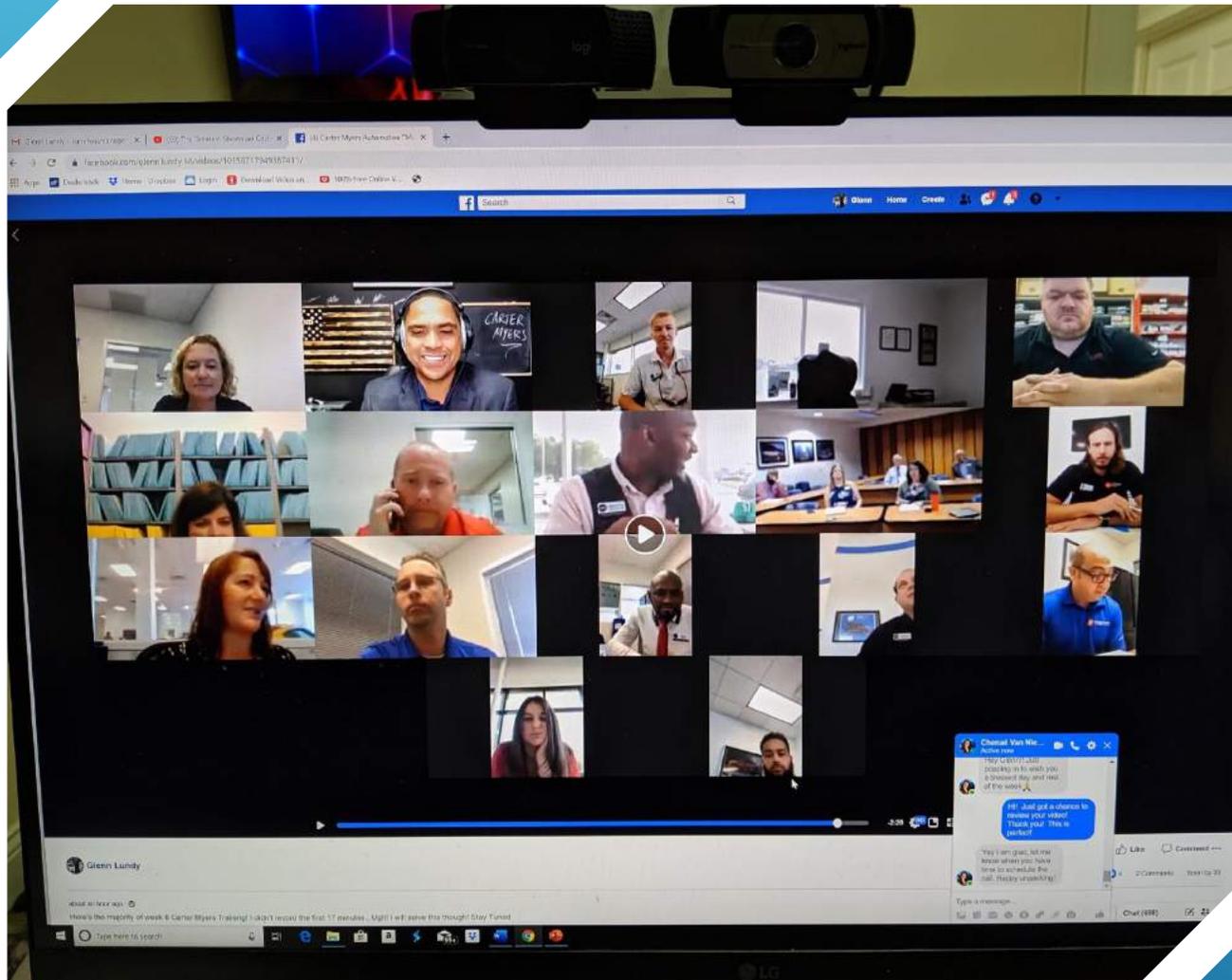
### BIO-

With 20 years experience in the automotive industry, Glenn lead a dealership from 120 cars a month an increase of over 800% in volume, in five years. This lead to his team becoming the 2nd largest used car franchise in the country. His unique style makes him one of the most coveted GM's in the business. With the unique ability to help identify the areas for growth in your store and teach creative ways to invoke your dealerships spirit.

With a background in sales, and finance, he uses his skill sets to create growth, as well as tapping into the mental side of human development. He is a husband to 1, a father to 7, and the host of the wildly popular Facebook Live show #RiseandGrind. He's been seen at places like Hustle and Grind Con, Grow Your Business For God's Sake! Internet Battle Plan, and many more stages across the country. Glenn has also been spotlighted on ABC, NBC, and CBS, and is an expert in dealership culture development, and leadership training.

# AN UNCOMMON GROUP OF 20

- ▶ Let's face it, times have changed, and though standard 20 groups are valuable in many ways, we believe we can more effectively help you grow your sales department using modern technology.
- ▶ As an 800% Club member you will receive weekly training, monthly Saturday Morning Sales Meetings for your team, and private Facebook group for Q&A. Now you can learn the strategies you need to grow, in the comfort of your own office...or house...or car...or wherever works best for you.





#161 with Glenn Lundy

## RISE AND GRIND

dpb  
The Dealer Playbook

# STOP THROWING AWAY YOUR MONEY.

There is a lot of value in having trainers come into your store, but the good ones aren't cheap. \$10,000 a day is a standard, PLUS airfare, PLUS hotel, PLUS, PLUS, PLUS.

Using Modern technology we can cut the cost of training down substantially, and still give you a one-on-one personal experience.

- ▶ Let's face it, there is only ONE person in the United States who has grown a dealership 800% in 5 years, in a city with a population of 9,600 people, to become the #2 highest volume used car franchise dealership in the country....and is willing to tell you how he did it.
- ▶ Glenn has the experience you need to break through the areas you continue to struggle with. Whether it be increasing profits, obtaining inventory, recruiting quality people, creating a winning culture, developing a BDC, discovering the software that really works, increasing your F%I efficiency, or any other myriad of things that you deal with daily.
- ▶ Whether your store is selling 40 cars a month, or 400. Glenn can help.

LEARN FROM THE BEST.





## DON'T GET IT TWISTED.

- ▶ Though we can use technology to train, that doesn't take away from the connections that are made when meeting in person.
- ▶ That's why all members of the 800% Club have the option to meet up 2 times a year for three days each, in some TBD location, to not only learn and get better, but to develop stronger relationships.
- ▶ Glenn promises to blow your mind with strategies that you can take home to your stores, or maybe even straight to the bank.



- ▶ Glenn speaks at automotive conferences around the country. This allows him to spend time with some of the greatest automotive industry experts on the planet regularly, soaking up wisdom and knowledge, so that he can pour it into the dealers he trains.
- ▶ The expectation Glenn has for you is to win. Simple as that. If you're not winning, there's a problem. If you don't win, time has been wasted, and Glenn doesn't have time to waste, and clearly, neither do you.

**WE WON'T WASTE YOUR  
TIME, AND WE WON'T  
ALLOW YOU TO WASTE  
OURS.**

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- ▶ Premiere Package:
  - ▶ Live Weekly Training at 1pm Eastern on selected weekday.
  - ▶ 2 Three-Day Retreats annually.
  - ▶ Private Facebook Group.
  - ▶ One monthly video sales meeting for your team.
  - ▶ Direct access to Glenn Lundy via Cell.
  - ▶ Access to Glenn's production team for video content and social media marketing.
  - ▶ \$6,000 a month – No contracts. If you're not winning, then it's not working. I only work with people who are looking to win at a high level. If I can't help you drive results, I'm not interested in collecting a check.

THERE'S NO BETTER WAY TO GROW!

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- ▶ Call Glenn at 859-707-1088
  - ▶ Message Glenn through Facebook.
  - ▶ Email Glenn at [Glenn@Glennlundy.com](mailto:Glenn@Glennlundy.com)
  - ▶ However you want to do it, reach out. Let's do this.

COME JOIN ME.