



Looking for a powerful way to make a difference this year? Discover drawing as your secret – and best – thinking tool to help you, the people you work with, and the people you support.

Ask yourself...

In what ways can drawing help me?

For myself —

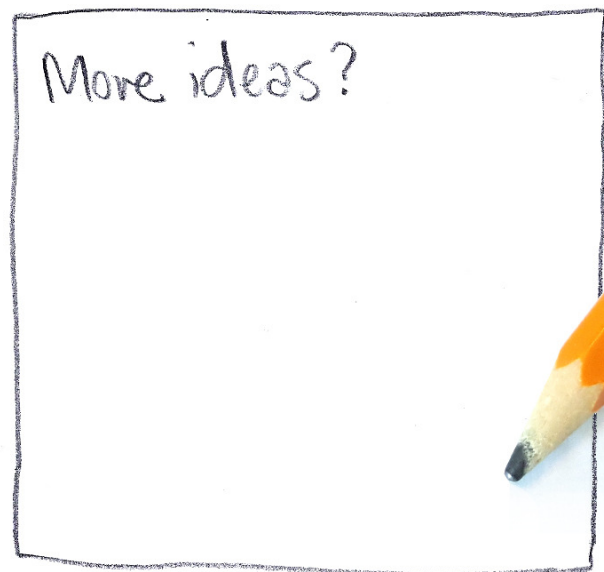
- A way to get back to my New Year's resolutions so they actually happen (finally!)?
- A way to increase my commitment to take action on what's really important (but I've been putting off)?
- Ways to help my ideas feel more alive and potent?
- A compelling way to share my vision with others?

For them —

- A way to help a group capture and understand new ideas and concepts for themselves?
- A way to support people to see a variety of ideas and how they link together?
- A medium for opening the door to new perspectives on challenging and complex issues?
- Ways to help people be on the same page so they can work better together?

For us —

- A clear way to help us see the steps of a project leading up to the goal?
- Ways to explore new and different ideas that help us see past resistance?
- A new way we can brainstorm fresh ideas for challenging subjects together?
- Ways to organize our work that help us keep track of where we are and where we're going?



If your answers ticked many boxes, or you are curious to learn more, join **Drawing As A Verb** – a four-week introduction to visual thinking, starting March 5. Details and registration at <http://www.DrawingAsAVerb.com>