

GHOSTWRITER INFORMATION

GENRES FOR GHOSTWRITING:

Self-Help/Personal Development – Parenting and Relationships – Spiritual/Motivational – Business/Education – Memoir/Autobiography

GHOSTWRITING INFORMATION & PROCESS

As an Author you **MUST** be totally involved in the process to help ensure that it is your book and we have captured your thoughts, ideas in your voice. **IN OTHER** words, the book **MUST** reflect **YOU**. It would be unethical for us to write and publish a book where you did not fully participate in the process.

Please review the process below that will be taken to ensure we write **YOUR** book. This process can take up to 6 months or more. It all hinges on you the Author. We are excited to be on this journey with you.

Process 1. What is your Book About?

Before the writing can start, we need to know what the book is about. The first step is that we will collaborate with the Author to create an outline of his or her book. We will ask you to recommend several similar titles which we can read as research. If you are not able to suggest books like the one you want to write you will need to find similar titles on our own. This helps us to understand your voice, style of writing and type of book you are seeking to have written.

Process 2. Written and Recorded Materials will be Collected

We need to collect any material you may already have, i.e. lectures, sermons, research, articles etc. that apply to the topic. Again, it helps to understand the subject matter and what you want the reader to get from your book.

Process 3. Recorded Interviews

As Ghostwriters we will interview you. An hour-long interview can make up an entire chapter in a non-fiction book. We will ask loads of questions. The more content you provide regarding your book during the interview process, the easier the actual writing will be. Be prepared to have a minimum of 4 recording sessions from 60 - 120 minutes long. We may require more sessions as needed. In addition, we will have email correspondents and expect you to reply back as soon as possible to continue the consistent journey of writing your book.

Process 4. The Interview will be Transcribe

Transcribing is a time-consuming process. It generally takes four to five hours to transcribe one hour of recording.

Process 5. Rewrite and Edit

The transcriptions of the interviews will become the backbone of your book, which is why it is so important to get a good interview. There will likely be a lot of re-writing and editing to make

it fit into a book format. Our job is not to write a perfect book. Our job is to write the *client's* book in his or her voice.

Process 6. Author Review

We will write a one or two draft chapters for your initial review and feedback. Once feedback is provided, we will continue with the interviewing and writing. We will work with you to make sure the book *sounds* like you. Once the book is completed, you will review and give feedback. If we come to any disagreements about content or phrasings, the Author will have the final say so. It is your book!

Process 7. Copyediting, Proofreading

Once approved by you, the Author, the book will be going through a thorough copyediting and proofreading by the Editing Team.

GHOSTWRITING REQUIRED INFORMATION

AUTHOR QUESTIONS TO CONSIDER:

When considering either writing your book or having your book written, there are certain questions you must answer. These questions help guide the outline and outcome you hope the readers will receive when reading your book.

1. What is the purpose of your book and why now?
2. What makes your book unique?
3. Who is your audience? Demographics: i.e. age, male, female, profession, race, etc.
4. Is this fiction or non-fiction, inspirational, autobiography, etc.?
5. What problem, pain point, etc. are you looking to solve if any? What is the outcome you hope to achieve by publishing the book?
6. Who are the characters? What is the setting/theme of the book?
7. What is the title? If you do not have one, begin thinking about a title. We can help you with this as well. No worries!

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Or

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