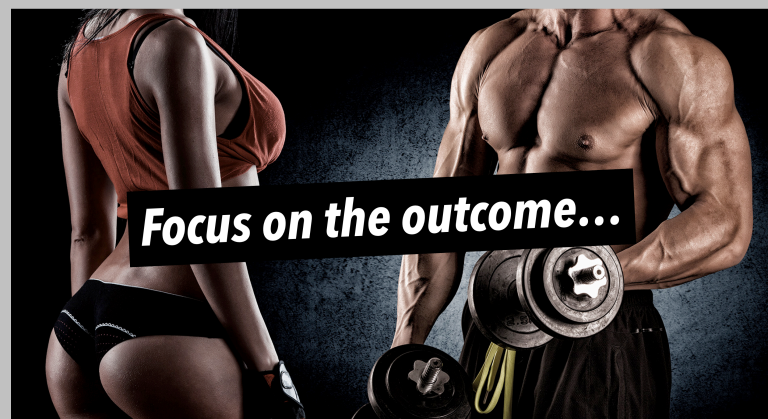
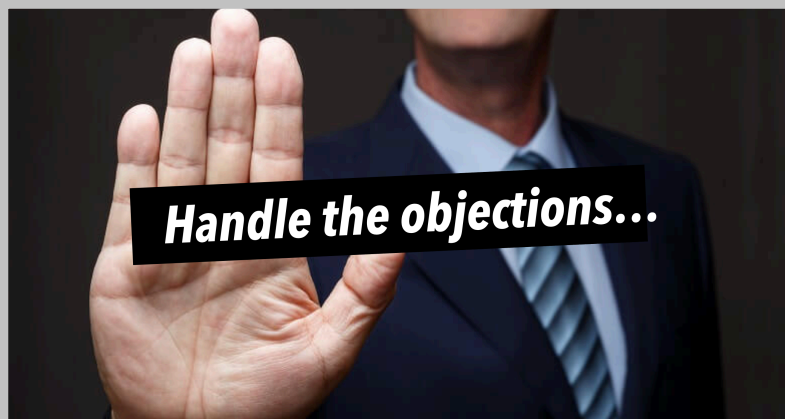


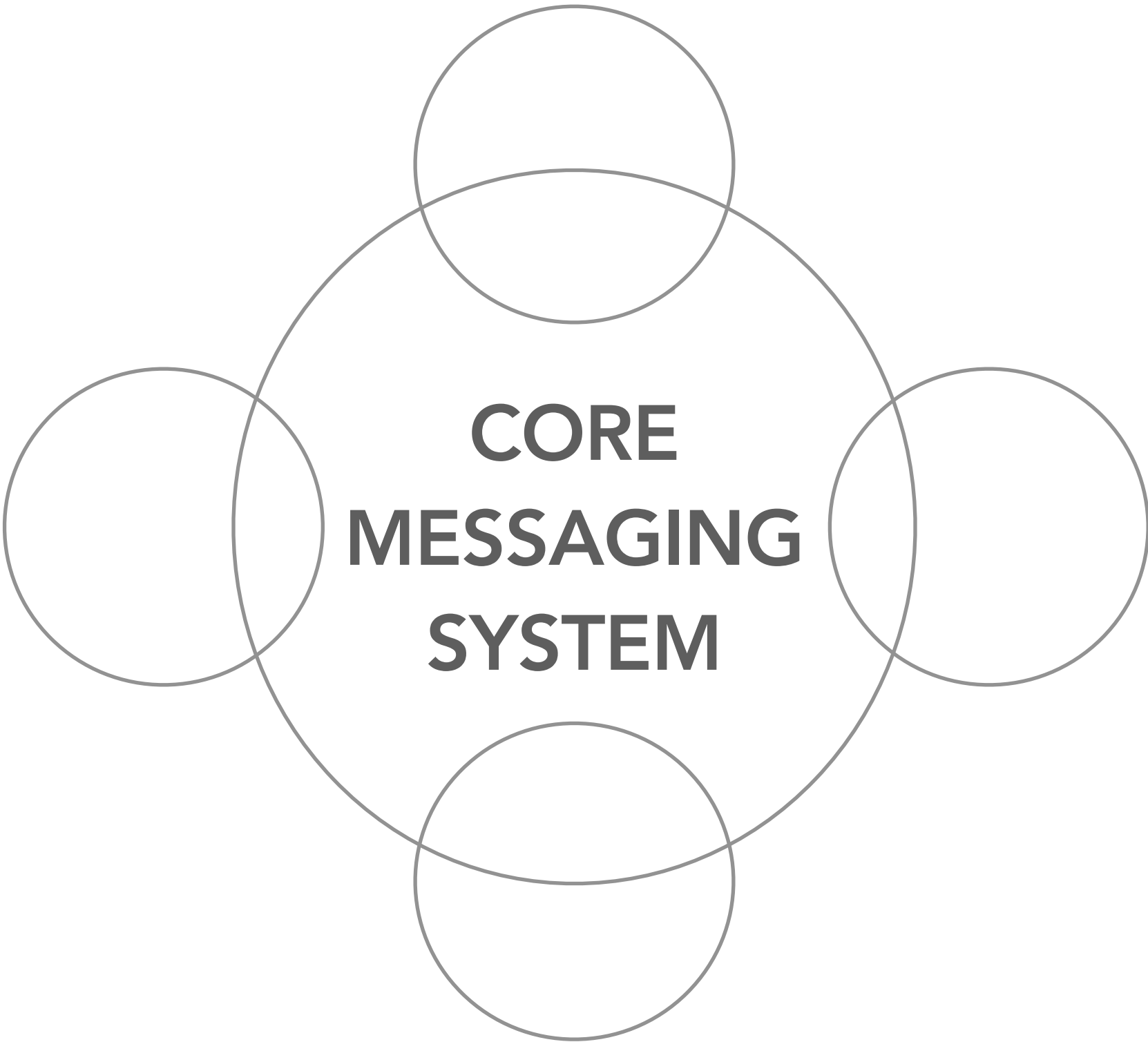
BUSINESS SUCCESS BY DESIGN

HOW TO CREATE AN IRRESISTIBLE OFFER









THE IRRESISTIBLE OFFER FORMULA™

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Make it Sexy	The End Game	Process First
MVP	What & When	Clarify Options
Do a Brain Dump	Load Them Up	

THE IRRESISTIBLE OFFER FORMULA™

Your Sexy Title: _____

The Breakdown

	Value

Bonuses

	Value

