



LIFE WITH LEENOR

We help ambitious creatives and entrepreneurs turn their aspirations into profitable business ventures.

Pitch Deck

Presented by: LeeNor Dikel	Date: 15 August 2021
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www.lifewithleenor.com

ABOUT US



Life With LeeNor LLC was created to empower people around the globe to take their life and business into their own hands. With her business degree in marketing and her own experience building two successful product and service based business, LeeNor helps ambitious creatives and entrepreneurs turn their business idea into a success.



ABOUT US • ABOUT US • ABOUT US • ABOUT US •

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Growth Consulting is mostly for businesses that have been around for at least 3 months, but we offer another package for businesses that are just getting started as well, which includes:

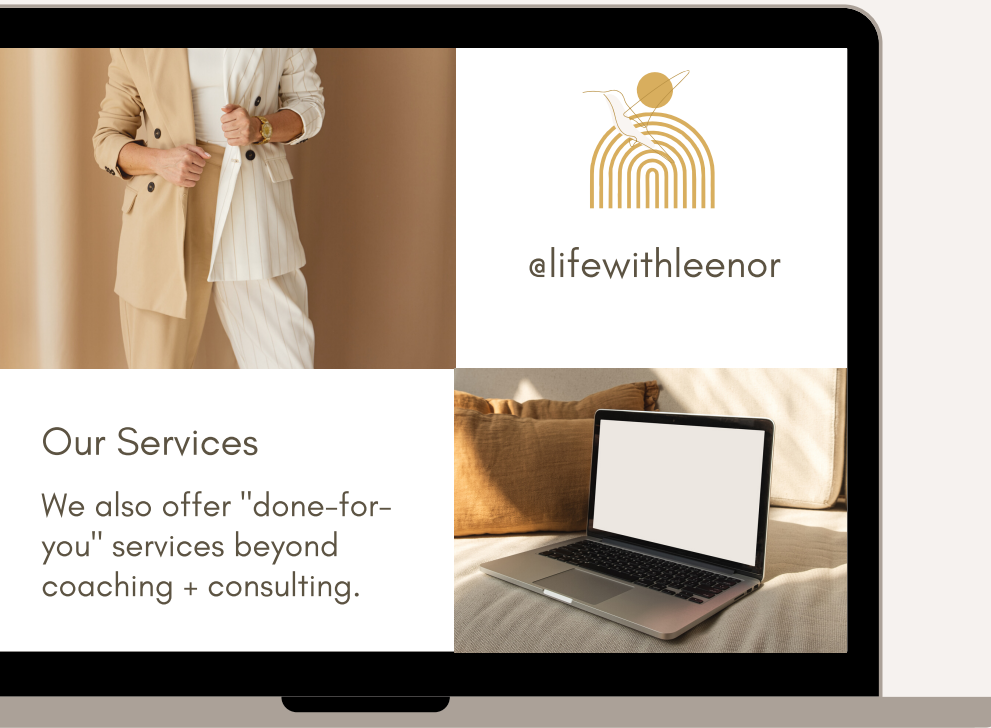
- Idea validation + growth consulting
- Website + branding done for you
- Business blueprint for scaling

GROWTH CONSULTING

If your business has been around for a while but you're not getting the traction you need or would like to have, then this is what we will do for you:

- Deep dive analysis into what's working + not
- 6 Month Scaling Blueprint + systems in place
- 6 Month Marketing Plan + access to my team





Our Services

We also offer "done-for-you" services beyond coaching + consulting.

Web design is important because it impacts how your audience perceives your brand. The impression you make on them can either get them to remain on your page and learn about your business or leave your page and turn to a competitor. A good web design helps you keep your leads on your page. We offer web design for traditional sites on platforms like Wix/Wordpress. For e-commerce, we build your store on Shopify.

WEB DESIGN

FACEBOOK COMMERCE STRATEGY



Commerce Manager is the central tool for all of your online selling activity across Facebook and Instagram. From here, you can manage your product catalogs, set up a shop, view sales activity and enable checkout if your business is eligible.

Whether you run a small shop or work with an ecommerce partner to manage your inventory, Commerce Manager can help you be a more efficient and effective seller.

BRANDING



A business's branding is more important than you might think. On the outside, your brand may seem like it consists only of elements such as logos and colors, but your brand is actually the entire identity of your business. Your brand gives you personality. There's a huge amount of competition today, so businesses need to go the extra mile of ensuring they stand out in a crowd. To do this, you should invest in creating a strong brand that will get and keep people's attention. With the right branding, you have the chance to get some control over how people perceive your business, so you don't want to overlook this.

Pitch Deck Questionnaire



Post Title One



Post Title Two



Post Title Three

The world connects through the internet, and social media networks are present in the lives of millions around the world. Social media is becoming one of the most important aspects of digital marketing which provides incredible benefits by reaching millions of customers worldwide. They help you to connect with the customers, increase your brand awareness, and boost your leads and sales.



Emilio Andrano
@reallygreatsite

Sometimes the little things in life are more than enough.



SOCIAL MEDIA

CONTENT



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Copywriting, or more precisely, well-written copywriting, is essential because it drives profitability, earns a Return On Investment (ROI) and achieves your business' goals by convincing your target customer that your product offering will solve their need and offer them value. We also offer content creation in the form of graphics or photos.

QUESTIONS?



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Send us an email to
support@lifewithleenor.com

or

Text "QUESTION"
to our team at (813)-345-4167