

# 3 KEYS TO A PART TIME MILLION DOLLAR PRACTICE

Dr Nona Djavid



## FIND YOUR NICHE

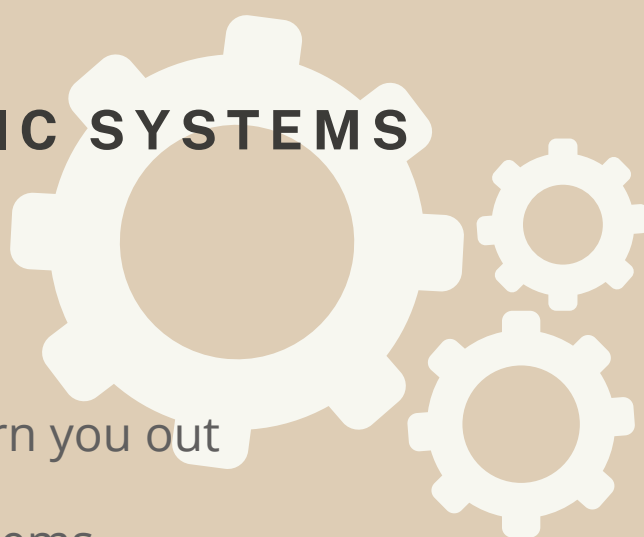
- ☐ Define your avatar
- ☐ Personalize your scripts
- ☐ Speak to your audience
- ☐ Patient-motivated referrals
- ☐ Shift to a culture based practice instead of a personality based one



[Video Tutorial](#)

## IMPLEMENT AUTHENTIC SYSTEMS

- ☐ Drop the 80s sale cycle
- ☐ Ditch cookie-cutter systems
- ☐ Create systems that don't burn you out
- ☐ Generate money-making systems
- ☐ Design systems that are congruent with your avatar



[Video Tutorial](#)

## THE RIGHT MARKETING

- ☐ Build a strong internal referral system
- ☐ Focus on Social Media
- ☐ Implement SEO and Facebook Ads
- ☐ Tap into today's smart marketing tools that are available to you
- ☐ Don't leave money on the table by ignoring digital marketing



[Video Tutorial](#)