



SUCCESS AGENCY SOLUTIONS

**A suite of services for commercial real estate agencies
to grow their revenue and develop their people**



**SUCCESS
ONE-ON-ONE**

**CULTIVATE YOUR VISION,
EVOLVE YOUR CULTURE AND
IMPLEMENT BETTER SYSTEMS**

**PROVIDE AN ALL-INCLUSIVE
PLATFORM FOR YOUR PEOPLE
TO LEARN AND GROW**



**SUCCESS
MEMBERSHIP**



**SUCCESS
WORKSHOP**

**TAILORED AND INTERACTIVE
WORKSHOPS BASED ON YOUR
BUSINESS' NEEDS**



SUCCESS

BUILD A TEAM OF TOP PERFORMERS

Too many people in commercial real estate lack access to modern and relevant success resources.

Generic content, residential-oriented training and coaches with no commercial real estate experience often miss the mark.

After a career in leadership at CBRE and JLL in Asia Pacific, **Darren Krakowiak** has founded CRE Success to build a new platform for the industry.

CRE Success has a range of packages to suit firms of all sizes. Our Agency Solutions offer three main inclusions:



**SUCCESS
ONE-ON-ONE**

Leadership development for the Principal to attract and retain talent, plan for growth and drive performance.



**SUCCESS
MEMBERSHIP**

An all-inclusive platform for your team members to learn and grow, including live monthly training.



**SUCCESS
WORKSHOP**

Private team workshops with instructional and motivational content to unlock their potential.

ALSO AVAILABLE FOR AGENCY CLIENTS



SUCCESS TOP PERFORMER

This new eight week program will equip your team with the abilities, habits and tools needed to be the Top Performers in your market.

Personal Excellence

Elevate your mindset so you're truly empowered to reach your full potential.

Purposeful Prospecting

Generate a steady flow of leads and develop a compelling value narrative.

Building Your Brand

Curate your reputation and become the go-to person in your market.

Ways to Win

Write winning proposals, elevate presentation skills and overcome objections.

Efficiency and Effectiveness

Avoid burnout and work less hours without decreasing production or results.

Client Accumulation

Turn your existing clients into loyal advocates who deliver warm referrals.



Feedback from some of our agency clients



I thoroughly recommend the course, even for all you industry veterans. It is refreshing and exhilarating, to say the least, to be introduced to, or even reminded of, new and innovative ways to best achieve success in our business. Darren's approach is professional, insightful and respectful, and not only does he introduce modern and highly efficient practices, but importantly calls on his vast experience in global corporate commercial real estate. Thanks again, Darren, and I look forward to your forthcoming programs.

CON KARVOORIS
PRINCIPAL
THE COMMERCIAL AGENCY



I was so glad to have met Darren through LinkedIn! After speaking with Darren on his skills and experiences it was apparent that his knowledge within Commercial Real Estate was a great match with our organization and what our Commercial University mission is. Darren was a breakout leader at our Global Conference in 2021 where he provided priceless information to our professionals on creating a valuable personal brand on social spaces in this business. I highly recommend working with Darren in a group or individual setting as you will receive a fresh perspective full of best practices and experiences.

CHRISTINA A. CARLINO
LEARNING AND DEVELOPMENT LEADER
COLDWELL BANKER COMMERCIAL



I first met Darren through a national training program with LJ Hooker Commercial corporate and I then hired him as a mentor and performance coach. His extensive agency experiences means that he has dealt with clients from all walks of life. Throughout the program Darren made me feel extremely comfortable sharing anything and everything. His ability to connect with real life issues I was facing allowed me to open up about these problems and receive relevant feedback; not just feedback, but strategies and processes I can use to deal with a myriad of decisions.

CHRIS STEWART
ASSOCIATE DIRECTOR
LJ HOOKER COMMERCIAL SOUTH WEST QUEENSLAND



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