



# Hub Collaborator Kit

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## **Description:**

The WIFA Hub page was born from the mindset of, why just shop if instead you can be thoughtfully guided through a library of content. WIFA wants to be known for collaborating with the best in class education to enhance career growth and also how to decide what to do and when.

## **Commonly used terms:**

The Hub: The open marketplace where all products are hosted.

Collaborator: the company that has agreed to share a product with WIFA for revenue share.

## **Workflow steps to become a hub collaborator.**

1. Show Interest either by invitation or inquire
2. Collaborator sends WIFA content they desire to put on the hub page.
3. WIFA reviews proposed content for quality and requirements.
4. If the content meets WIFA's requirements...
5. Agree on terms (suggested revenue sharing based on price and generosity of collaborator.
6. WIFA sends the contract to the collaborator
7. Contract returned to WIFA, signed by collaborator
8. WIFA signs contract and sends copy to collaborator
9. Collaborator sends WIFA :
  - a. Affiliate link to track purchases (we also suggest a separate WIFA page in the collaborators store to simplify the process)
  - b. A high resolution image of the product/service to act as a thumbnail on the page.
  - c. Product description, short and long.
  - d. Product tags based on our hub categories.
10. Once WIFA has the above four items they will add the content to the Accelerate page

11. WIFA sends collaborator product proof before announcing the launch of the new collaborator.
12. WIFA launches the product on the hub page
13. WIFA includes a feature in the WIFA Toolkit
14. Collaborator reports total net sales to WIFA by the 5th of every month
15. Collaborator, by the 10th of every month provides WIFA with a commission check based on agreed revenue split.
16. 90 days after the page goes live WIFA and the collaborator will evaluate the analytics to measure success, this same action can be taken every 90 days..
17. The collaboration continues until there is a change by either party to change the terms of arrangement.

*More about Accelerate:*

## The education hub designed to amplify your career trajectory.

In an incredibly noisy digital world, how do you know who to trust and what to do first when it comes to progressing your career?

Do you feel stuck, but also don't know how to propel yourself to the next level?

WIFA, has been working tenaciously since our inception to form meaningful partnerships, that can solve the very problem we just described.

We want to help you accelerate your career and crush your near and long term goals!

But here's the deal, it is not going to come easy, we can help you simplify the actions steps and open the doors, but you've got to move your feet and run through those open doors!