



Facebook Viral Marketing Campaign

Copy – Paste - Send via Facebook Messenger

Note: Remember, we get ONLINE to ultimately we OFFLINE! These message are designed for you to ultimately pick on the phone and call the prospect. The sooner the prospect actually hears your voice, the faster their belief grows that this is a real business and that you are serious about it.

Technique #1 - Inbox followers who CONSISTENTLY “like/comment” on the memes /feeders you post:

Message #1 - The Acknowledgement Message

Hi John! Thanks for the like/comment on my post! Your engagement is always appreciated!! That post was inspired by some strategies I’m learning from a group of professionals who teach the rules of the wealthy. We may barely know each other (outside of FB), but I refuse to keep it to myself! Have you ever heard of Income Shifting? (Wait for a response...)

Reply #1 – The Reply

Basically, it’s the “rules of the wealthy” that they never taught us in schools. Finally, we can learn the money game without getting in debt to do it! Lol I’m working with a group of professionals who have mastered it and since we always engage on each others posts, I think you’d appreciate it more than most. I tell my friends all the time, if we

can scroll a timeline for 30min, we can take 18min to learn how to get wealthy lol. You have 18min between tonight and tomorrow, don't you?

Reply #2 - The Next Step

Perfect! Here's my cell (123) 456-7890. Trust me, it may be the best 18Mins online of your family's life lol Remind me to tell you about the Luxury Car Bonuses & Daily Pay you can earn also! Text me back with the KEYWORD from the site if you like what you see! Click Here: www.HowToShiftYourIncome.com Text me with the KEYWORD from the site afterwards so we can hop offline if you like what you see. Deal?

Reply #3 - The Enrollment Message (After you get "228" Text above):

Congrats! I just got your "228" text! Click this link to rock and roll: www.mwrfinancial.com/username then click "Join." (Quick Tip: Leave all boxes checked/defaulted as they are!) Text me "IM IN" once you see your "30 Day \$150-\$450-\$900 Bonus Clock" ticking in your new Membership Area. Deal?"

Reply #4 - The Welcome Message (After you get "I'M IN" Text above):

Nice!! Welcome to our Financial Family!! Believe it or not your initial steps to a great start are on the same site. Visit: <http://www.HowToShiftYourIncome.com> and click "Members." You will see 3 sections: "Start - Share - Stay." We're gonna use those steps to generate your \$150, \$450, and \$900 Momentum Bonuses! This helps you recoup your investment and hit the 1st goal of \$600/Mth. Let's hop on the phone to discuss your game plan once you finish the "5 Start Steps." I also want to introduce you to my business partner for some Q/A