



## Email Scripts

### Email Script #1

“Copy – Paste – Send”

Note: Remember, we get ONLINE to ultimately we OFFLINE! These message are designed for you to ultimately pick on the phone and call the prospect. The sooner the prospect actually hears your voice, the faster their belief grows that this is a real business and that you are serious about it.

Prospects: Close friends who has discussed financial issues with you previously

Title: Finally! Some financial solutions we apply....

Body: Prospect's Name,

We've discussed this before, but now we can do something about it! I finally found a group of people and a SYSTEM that helps others reach their financial goals. They call it “Income Shifting” and it's very easy to follow.

Click the link below and you'll see how this movement is helping people eliminate debt, increase their credit scores, earn DAILY PAY, and eventually their first million dollars should they choose! The best part about it is that we can do it with our OWN money, not sales and hype! Members are seeing results within 2-4 weeks and sometimes even less!

Text me back with the KEYWORD from the site if you like the strategies they teach. And if you are really serious, I want to introduce you to someone who can give us a game plan immediately!

Please reply and acknowledge receipt of this email so I will at least know that it came through. Cool? Click here: [www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com), then text me (123) 456-7890 with the KEYWORD!

Excited about my financial future finally,  
Your Name

Email Script #2

“Copy – Paste – Send”

Prospects: Close friends you haven't talked to in awhile

Title: I know we haven't talked in awhile, but we need to reconnect!

Body: Name,

I know, I know, I know, it's been awhile, but I've been given an assignment. Someone I highly respect asked me to dig deep into my contacts and share this link with a few people who is serious about their finances. The concept is called "Income Shifting" and I'm working with a group of professionals who help others transform their finances.

To be honest, the person who asked me to reach out to my contacts fired his boss when he was only 22 years young. The financial strategies he and his business partners teach were never taught schools and wealthy people seldom mention them....UNTIL NOW!

Long story short, they're looking for a few key leaders understand the climate of this country right now! On this site, you'll see average people creating wealth long term and helping others do the same. We don't talk much, but this may be the most important 9 minutes of your family's life lol

Please reply and acknowledge receipt of this email so I will at least know that it came through  
Click here: [www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com), then text me (123) 456-7890 with the KEYWORD from the site, if you like what you see!

Glad to reconnect with ya!!

Your Name

### Email Script #3

“Copy – Paste – Send”

Prospect #1: Close friend who thinks they are "financially secure":) or

Prospect #2: An associate who REALLY IS "financially secure":)

Title: I'm expanding my financial circle. Help me out!

Body: Prospect's Name,

I met a group of extremely successful individuals who reminded me of you. They're all highly respected, professional, and financially sound. The best part about this group is that they use strategies (not sales and hype) to increase their net worth and help others. They have bundled these financial success principles together for people who may need immediate cash flow, higher credit scores, and extra income. Even professionals, such as yourself, who may already understand Private Banking and Land Banking can gain a greater rate of return on their investments as well. The gentleman spear heading this movement "fired his boss" when he was only 22 years young. Success attracts success. I'm not sure what will happen, but I know you speak their language: Wealth, Abundance, Assets, Zero Debt & Investments! If nothing else, can you do me a huge favor and pass this link to someone who wants to be where you already are financially:)? Please reply and let me know.

Thanks in advance!! Take 9 minutes to check out this video and see who comes to mind that you think the wealth principles may interest. Click here:

<http://www.HowToShiftYourIncome.com>

Thanks in advance for your time,

Your Name