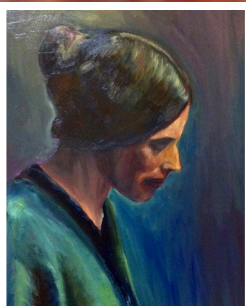


GREAT WOMEN PRODUCTIONS

OUR BUSINESS: THE ART OF DIVERSITY

COMPANY DATA

- Founded 2019 by sole proprietor, Jo Napier
- 2020 RBC Women Business Entrepreneur of the Year Award nominee
- 2020, 2021 Nova Scotia Digital Diversity award nominee (Changemaker category)



CORE COMPETENCIES

Great Women portrait collections promote inclusive environments by revealing the impact of 'women's work.'

- Boardrooms, offices, hallways become unique showcase for 'female face' of innovation
- Large-scale portraits reflect a physical investment and 'everyday embrace' of inclusion as leadership priority
- Creative tool to impact in-house mindsets, enrich client conversations by sparking collective company insights into women's world-changing accomplishments



QUALIFICATIONS

Jo Napier helps clients like RBC, Dalhousie Medical School, and the Nova Scotia Advisory Council on the Status of Women enrich boardrooms and work spaces using portraits and stories of innovators that reveal the power of diversity, inclusion and innovation in their communities. A former national newspaper columnist and associate producer of documentaries for PBS and The Discovery Channel (Canada).

DIFFERENTIATORS

New behavioral science research shows simple 'design interventions' can have a powerful impact on organizations; 'Great Women' portrait collections can:

- be customized to reflect clients' values;
- reveal diversity as engine for innovation
- promote a more inclusive atmosphere
- foster a sense of connection among employees by building a shared awareness of the vital impact of 'women's work'

GREAT WOMEN PRODUCTIONS

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