

BOSTONSPEAKS

# OUR SUCCESS STORIES

HOW BOSTONSPEAKS WILL HELP YOU ELIMINATE YOUR  
PUBLIC SPEAKING ANXIETY...(WHILE BECOMING A WORLD  
CLASS SPEAKER ALONG THE WAY)



# BOSTONSPEAKS

At BostonSpeaks, your speaking growth is my #1 priority.

In the pages below, you'll discover the essence of what BostonSpeaks is all about - How your speaking success is the ultimate goal and the care that's put into getting you there.

The stories you are about to read are 100% authentic and true. I share these stories with you so that you can be inspired through others stories, but more importantly, realize that it's possible for you as well.

When I first started coaching others on how to become stronger speakers, I never would have dreamed that one day I would be teaching hundreds of professionals in all kinds of different fields.

In today's world, those who can present their ideas with confidence and influence are more successful professionally.

- Employees have to present their ideas to their colleagues and win them over.
- Entrepreneurs have to present their ideas to gain new clients.
- Leaders have to present their ideas to motivate and inspire their team.

It's been a crazy journey and I've certainly learned so much about speaking over the years.

My clients have gone from terrified to terrific as speakers in almost every scenario possible.

It's up to you to decide if you want to make speaking part of your life.

Now is the time to step it up to start becoming the speaker you've been dreaming of.

I'm really excited that you're here.

Let's dive in.

A stylized, handwritten signature in black ink that reads "Kit Pang". The letters are fluid and connected, with a cursive-like feel.

-Kit Pang

Founder, BostonSpeaks



**CAITLIN CAREY**  
**FOUNDER OF POPAVENT**

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I have my  
colleagues asking  
me how I got 'so  
*comfortable*' with  
public speaking.

"Kit has enabled me to take advantage of opportunities I may have otherwise passed up and had my colleagues asking me how I got "so comfortable" with public speaking. I truly can't thank him enough."





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Truly valuable  
insights!

**LARRY KIM**

**CEO OF MOBILEMONKEY,  
FOUNDER OF WORDSTREAM.  
TOP COLUMNIST @INC**

"Go work with Kit and  
BostonSpeaks! Truly  
valuable insights!  
He helped me make my  
technical presentations  
way more engaging."



“

**I am super comfortable as a speaker now.**

**CATHERINE STORING**

**TWO-TIME TEDX PRESENTER  
& BEST SELLING AUTHOR**

"Before I worked with Kit, I used to get in my head and I hated it. It held me back professionally and I knew I had to take action. Now, I feel super comfortable as a speaker. Kit is a true leader when it comes to public speaking. I am very grateful I had a chance to work with Kit."

## WHY HAS MY TRAINING BEEN SO SUCCESSFUL FOR SO MANY PEOPLE?

No, this training and coaching is not a magic pill. At the end of the day, you have to be dedicated and willing to put in the work. If you are willing to go all-in and prioritize your speaking success, I'll be right alongside challenging you and guiding you along every single step.

Here are the different types of individuals that I have helped over the years:

**Human Resources Managers** • Marketing Professionals • **Accountants** • Executives • **Entrepreneurs/Small Business Owners** • Real Estate Agents • **Managers** • Retail Professionals • **Journalists** • Copywriters • **Sales Professionals** • Public Relations Specialists • **Scientists** • Doctors/Physicians • **Teachers** • Pastors • **Professors** • Architects • **Engineers** • Photographers • **Designers** • Creative Professionals • **HVAC Professionals** • Paid Speakers • **Aspiring Speakers** • Coaches/Consultants • **Librarians** • Dentists • **Writers**

And this is just the beginning...

My training will help you go to the root of your speaking challenges + give you the best instructions and feedback to help you reach speaking success.



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It helped me outside of just public speaking - my work performance improved and storytelling improved, as evidenced by an increase in dinner party invites and compliments.

**REBECCA DEVANEY**  
**SERIAL ENTREPRENEUR**  
**AND CO-FOUNDER OF**  
**CULTURE THEORY**

"Kit Pang is one of the best teachers I have ever had, and I spent a lot of my life in school. He genuinely cares about his students, their progress, encourages them when they need it, and holds them accountable when they need it more. His curriculum is easy to follow despite its complexity, and it helped me outside of just public speaking - my work performance improved and storytelling improved, as evidenced by an increase in dinner party invites and compliments. He's authentic, courageous, and tenacious - a truly great person who's helped me immeasurably. Take his courses or hire him. You won't be sorry. Thanks, Kit!"



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**I got the  
concrete advice  
I needed.**

**BRUCE ROSENBAUM,**  
**STEAMPUNK REIMAGINEER,**  
**ModVic**

"I was a little bit all over the place with my TEDx talk and a bit nervous. Kit came in - and in a wonderfully kind, but direct way -- gave me concrete advice I needed to get in the right confident mindset, sharpen my talk and focus the message to make it a more compelling presentation. Thanks for the coaching, helpful words, and encouragement!"





**JEANNE DEMERS**  
**CO-AUTHOR OF FLAWD**

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**10X-ed the power  
of my message.**

"I had the privilege of working with Kit on a talk I gave at the Massachusetts Conference for Women. Working with Kit was so much fun and it 10X-ed the power of my message, making me feel super confident while on stage communicating it. Thank you, Kit and BostonSpeaks!"

# HOW YOU'LL GET RESULTS

## Develop Upstream Thinking

The key to breaking through your speaking challenges and frustrations is to go to the ROOT of what's causing the problem. That's what upstream thinking is all about.

\*\*There's a well-known public health parable about upstream thinking that goes like this:

You and a friend are by a river when you see a child drowning. You both dive in and save the child. But then another struggling child comes along, and another. You and your friend can hardly keep up with the crisis, but suddenly your friend swims back to the river's bank. You indignantly ask where she's going. Your friend says, "I'm going upstream to tackle the guy throwing these kids in the water."

### **TOGETHER WE'LL...**

- ✓ Go to the source of what's making you nervous.
- ✓ Go to the source of your inner critic.
- ✓ Go to the source of your speaking challenges.

How do you go to the root of your speaking challenges?

By discovering and changing your pattern. That's where the battle tested strategy comes in.



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**I felt more  
relaxed.**

**SILVIA TOWER**  
**CO-FOUNDER AT**  
**CONSCIOUX**

"I had the privilege to receive training from Kit and BostonSpeaks. I always dreaded public speaking, and associate it with cold sweats and a big knot in my stomach. After the training, I felt more relaxed, and my passion for my business started piercing the stiffness of my body language, slowly projecting itself into the room. Thank you Kit for creating such a highly valuable experience of self-reflection and self-improvement!"



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**I could see  
positive changes  
almost  
immediately.**

**KATERYNA MALAKHOVA**  
**REALTOR**

"Kit is a true leader when it comes to public speaking. I had training with Kit and he adapted specifically to my needs, which has been transforming the way in which I started to communicate. I know if I would be able to master the art of public speaking, it will take me to new heights in my professional career and life. That's why I am very grateful I had a chance to work with Kit and BostonSpeaks. In addition, he is passionate about what he does, polite, easy to work with, and very encouraging. I could see positive changes almost immediately."



**BRAD MATHENY  
DELL, MARKETING  
PROGRAM MANAGER**

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**My presentations  
are much more  
engaging and  
impactful.**

"BostonSpeaks is a GEM! I've struggled with succinctly connecting with my audiences during presentations. Kit's genuine approach to professional speaker coaching has made a great impact on my professional career! Now using these new tools, I've received feedback from peers and managers that my presentations are much more engaging and impactful. Thank you Kit and BostonSpeaks for your help, well worth the time."



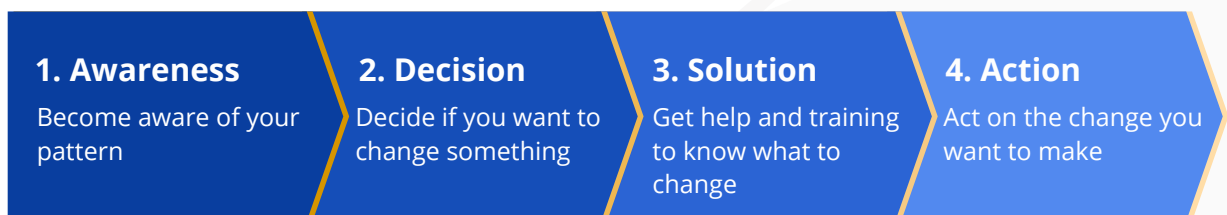
# HOW YOU'LL GET RESULTS

## The Strategy

We'll dive into your anxious patterns to learn what's going on and we'll create better ones.

Your pattern revolves around your situation, thoughts, feelings, and actions that create your anxiety and speaking challenges.

1. **Awareness** (Become aware of your pattern)
2. **Decision** (Decide if you want to change)
3. **Solution** (Get help and training to know what to change)
4. **Action** (Act on the change you want to make)





**DUDNEY SYLLA**  
**PROGRAM DIRECTOR**  
**AT MENTOR: THE**  
**NATIONAL MENTORING**  
**PARTNERSHIP**

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**Very well worth  
the time!**

"The public speaking training from BostonSpeaks was a great opportunity to look at speaking from multiple perspectives. It was lots of fun, and very well worth the time! If you want to improve your speaking skills then look no further. I recommend BostonSpeaks for anyone who wants to work on confidently speaking in any setting."



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**I could not have  
done it without  
BostonSpeaks.**

**LAUREN KUNTZ**  
**TEDX SPEAKER AND**  
**CEO, GAIASCOPE**

"I had the great fortune to get to work with Kit in preparation for a TEDx talk. His expertise helped enable me to transform the words on paper into a full presentation. The guidance, coaching, and advice that I received helped me take my thoughts and ideas and create a complete oration. I could not have done it without BostonSpeaks."



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**What are you  
waiting for?**

**CATHERINE AYERS**  
**DIRECTOR, NORTH AMERICA**  
**BRAND AND ACCOUNT**  
**MARKETING, ASICS**

"If you are going to present to an audience in the future, no matter your level, go learn from Kit. You will be at a disadvantage if you don't join The Influential Speaker. Even if you think you are a good speaker already, you'll be in for a surprise. You will NOT regret it!"



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**BostonSpeaks  
and Kit is the  
real deal.**

**JACKIE RISO**

**SR. PROJECT MANAGER,  
BOSTON CHILDREN'S  
HOSPITAL**

"After attending multiple BostonSpeaks events, I always come away with great takeaways and new insights." BostonSpeaks is the real deal. Kit changed my life and forced me to get outside my comfort zone on more than one occasion. I would highly recommend BostonSpeaks!"





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**Public speaking  
is the best skill  
that we can  
master.**

**MARIAN V ESANU**  
**DIGITAL MARKETING  
CONSULTANT | PRIVATE  
INVESTOR**

"Kit is a great speaking trainer and he makes things super easy to understand. The program was a great investment as we can all agree public speaking is the best skill that we can master."



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**BostonSpeaks is exactly what I was looking for.**

**RITA NG**

**FOUNDER OF BOSTON  
BONBON**

"Growing up I have always had a fear of public speaking - I'm shy and don't like to speak up. BostonSpeaks is exactly what I was looking for, they gave me the personal attention I needed in a relaxed environment and shed new light into how I can improve as a speaker, get my point across more effectively and help me grow professionally!"

## **4 BIGGEST REASONS WHY PEOPLE FAIL TO OVERCOME THEIR PUBLIC SPEAKING ANXIETY AND BECOME GREAT SPEAKERS.**

### **Not Going To The Root Of The Issue**

Most people keep doing the same thing over and over again and it's not working. They prep the same way, they speak the same way, they spiral out of control the same way every single time. They don't face their inner critic and get to the root of your speaking challenges. No wonder their progress is stagnant. It's more scary to change and take action than to stay comfortable while doing the same thing. I hope this is not you.

### **No Training**

The reason that the majority of folks out there don't speak with confidence and influence is that they never received the right public speaking training to help them learn what works and what doesn't work. Imagine if someone told you to run a marathon tomorrow and you never trained for it. That would be pretty darn tough. When you receive the right public speaking training, you'll learn the skills and strategies that will help you manage your mindset and eliminate anxiety in your particular speaking situations.

### **No Accountability**

Okay, you might be motivated while reading this but..what happens when life takes over? Winners and losers have the same goal! The difference is that winners stay committed and they keep at it! Will you stay accountable with your speaking growth or will you let life get in the way?

### **No Mentor Or Coach**

The best athletes ALWAYS have a coach. Why? A coach will be able to spot your challenges and mistakes right at the beginning + give you the personal feedback you need for your next step. If you try to do it all yourself, sometimes you'll never even notice the mistakes you are making. A coach will be able to take you from A to Z faster than you can yourself.



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**Another domino  
knocked down!!!**

**DEMETRIA BRIDGES**

**PROFESSIONAL VOICE & FILM  
ACTOR**

"Working with and learning from BostonSpeaks is definitely worth your time! What I learned in the speaker training was priceless and applicable while in a very comfortable atmosphere. Another domino knocked down!!!"





“  
Kit is a pro!”

**ANDREW YANG**

**2020 U.S. PRESIDENTIAL  
CANDIDATE AND FOUNDER  
OF VENTURE FOR AMERICA**

"If you are looking to improve your public speaking, don't do it alone. Kit is a pro!"



**GEORGE BAKER**  
**EXECUTIVE COACH**

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**I have grown as a speaker.**

"I have learned more about public speaking from Kit in the last 3 months than I did from my many years of public speaking experience. I have grown as a speaker since I have met Kit."



**SCOTT STOLZE**  
**BUSINESS CONSULTANT**

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**BostonSpeaks and Kit Pang are literally changing my life.**

"BostonSpeaks and Kit Pang are literally changing my life. Kit isn't just a coach. He empowers people to establish their voice, to take action, to put themselves out there and make a difference for others and for themselves."



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**BostonSpeaks  
offers value for  
your money.**

**MUKUL JAIN**  
**SCRUM MASTER,**  
**WARNER MEDIA**

"Kit has a knack to teach and help his students. BostonSpeaks offers value for your money, if you're looking to gain confidence, acquire public speaking skills, I would highly suggest to invest in its programs."



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**Delivers more  
than expected!**

**TERRI JAY KERR**  
**FOUNDER,**  
**TERRI JAY KERR**

"I have had the opportunity to attend and learn from Kit Pang and BostonSpeaks. This was an awesome experience, Kit is an amazing, warm speaker who delivers more than expected! I highly recommend and support what he does."



**JAMES LOPATA**  
**EXECUTIVE COACHING**  
**SUPERVISOR**

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**BostonSpeaks is an extraordinary resource.**

"BostonSpeaks is an extraordinary resource for anyone seeking speaking and communication assistance. I've engaged Kit and his team and it has boosted my executive presence. I can't recommend BostonSpeaks highly enough. Thanks!"

# BE THE SPEAKER YOU WERE MEANT TO BE.

- ✕ No more hiding.
- ✕ No more playing it small.
- ✕ No more staying stuck.

**Let's Get Started**