



Voices of Gen-Z

2022 Digital4Good Winners

Saanvi Shetty and Shreya Karnik, creators of Voices of GenZ, sparked a multidimensional change on social media through visual, audible, and written forms of media. Voices of GenZ has given over 200 students with different life experiences a platform to share their stories with a wide audience. Saanvi and Shreya have utilized her project to advocate for change and spotlight underrepresented or marginalized groups.

IG: @voicesofgenz @saanvishetty_ @shreyakarnik





Gauri Nimbalkar is the creator of The Association for Youth Well-Being (YWB), a Nonprofit in India working online with the UN and other entities to educate underprivileged youth about the significance of well-being and health rights. YWB has been declared one of the youth-led organizations through the UN Women's Generation Equality Forum. YWB has impacted over 4000 people online and offers internship opportunities to talented youth.

IG: @_gaurinimbalkar @association.for.ywb





Axel Perez, the creator of Simply Axel, has a focus on providing leadership opportunities to underprivileged students and students from low-income communities. Simply Axel serves as a leadership group, podcast, and community to inspire self-discovery by encouraging students to live, lead, and inspire. He has trained leaders with his Empower Wholehearted curriculum that uses a hands-on approach in the field. Students that have gone through this course have seen significant results in their leadership abilities.

IG: @simplyaxelpodcast





Cynthia Wen created her Instagram page to bring awareness to her experiences as a disabled student. Born with a variety of disabilities and after a lifetime of getting bullied because of them, she realized social media can be used to share her story and inspire those in similar positions. Cynthia started a campaign to push inclusivity in education but failed to receive backing, she continued to create content; sharing her experiences, and has since received nearly 2 million organic views and 6,000 followers. She has been chosen for a leadership position in an initiative of the Stanford Neurodiversity Project and has spoken at their summit.

IG: @m.intymatcha @mentallydiversementoring @cynthiiawen





Ila Prabhuram, creator of Gen Z Writes, originally started her project as a blog but has now expanded to different social media. Gen Z Writes is a community where Gen Z bloggers feel safe to voice their opinions as well as show off their talent. This platform allows them to be themselves while also connecting them to Gen Zers everywhere. Now, Gen Z Writes has over 180 writers and has gained over 8,000 followers on social media platforms and still continues to grow!

IG: @genzwrites





Anna Miller, a creative and persistent changemaker, has motivated the world to consider various ways in which communities can be more inclusive to those with disabilities or who need extra help. More specifically Anna's project focuses on inclusion for all in technology. She uses her online platform to share motivational videos on multiple different subjects including voter rights, inclusion in tech, women's history, and blogs about her travels with disabilities. Anna puts her heart and soul into this and works at least 5 days a week to grow her project.

IG: @therealannamiller





Roshan Shah, creator of VoicesGo, provides curated resources to all in hopes of empowering people with disabilities. VoicesGo will procure a communication device through insurance, grants, scholarships, and loans. He has raised over \$6,000 in donations and he was even able to get 75 lightly used iPads to help with VoicesGo. This project has quite literally changed his, and many members of the disabled community, lives for the better.

IG: @voices_go





Donovan Beck is an artist who harnesses his creative side to create poetry that has touched the lives of many. His creative side blossomed in high school where he began to work with mental health initiatives. He mainly uses Tiktok to connect with thousands of individuals who are also struggling with mental health. Donovan has partnered with non-profits and is excited to continue spreading his work in various projects to come.

IG: themindofsol





Hurshneet Chadha created Project Smile AZ which is just as happy as it sounds. All children of any background can participate in engaging smile makers on social platforms. Project Smile AZ started during the pandemic when Hurshneet began making handmade cards for COVID-19 patients. Over 1000 volunteers have joined him across the world. Project Smile AZ has raised over \$4000 for Phoenix Cancer support network and continues to work hard everyday.

IG: @projectsmileaz





Armita Hosseini is the creator of multiple projects which aim at increasing financial economic education worldwide. She saw a problem in the current economic education and immediately set her sights on fixing it. She wrote "Roadmap to financial literacy", a four chapter roadmap that has even been sold on Amazon. After this she then began EmpowerEcon, which started as a one time camp, but became a project where students met with mentors multiple hours a week to learn about finance and economics.

IG: @empowerecon