



# New School

2020



# Welcome, Digital Makers!

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With 92% of teens online today, each of us has at least one online interaction per day. What we don't realize is that the amount of time we devote to social media can have a profound impact on our mental and emotional well-being. Whether this impact is beneficial or detrimental is dependent upon how we use our time and how we interact with others in a digital space. At #ICANHELP, we work to cultivate online communities where people respect each other, practice digital safety, and balance time spent on social media with time spent building relationships offline.

#ICANHELP is a student-led, student-run initiative project whose mission is to empower student changemakers and promote digital safety through powerful and relevant curriculum. We strive to support educators and equip students with the tools and knowledge they need to create a positive digital impact. Our approach is collaborative, with students and adults working alongside each other to achieve these goals. Students receive mentorship and guidance from industry leaders in various fields, including marketing, graphic design, and many more. The annual package was formed with these qualities and with this purpose in mind: to provide school communities with a way to stay connected and promote online positivity throughout the year.

We created this booklet as a resource to guide you through the essentials of starting and running a successful #ICANHELP club on campus. You will learn how to network and get students involved, as well as how to conduct meetings effectively so that club members stay engaged. We truly believe that every student, with the right tools and mindset, has the power to make a difference in their campus community.

We hope that you will use the information gathered from this booklet to inspire students to take action against online negativity and to foster digital wellness throughout your school community. Together we can make a difference in the lives of students and educators, both online and offline.

#YOUCANHELP

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# Monthly Calendar

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The Monthly Calendar included in the #ICANHELP kit provides a schedule following themes and activities for the year. The theme ideas in the calendar can be used for hosting online and on-campus events

Click [here](#) for the monthly calendar.



# Monthly Overview

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AUGUST - **WHAT IF?**

SEPTEMBER - **TAKE ACTION**

OCTOBER - **DIGIAL FIRST RESPONDER**

NOVEMBER - **TOTALLY THANKFUL**

DECEMBER - **GRATEFUL GIVING**

JANUARY - **FRESH JOURNEY**

FEBRUARY - **SHARE THE LOVE**

MARCH - **BE YOU**

APRIL - **LOOKING FORWARD**

MAY - **WHAT'S YOUR LEGACY**

JUNE - **CELEBRATE LIFE**

JULY - **GET UP, GET OUT, GET ACTIVE**

EXTERNAL LINK - **MONTHLY WEBINAR**

EXTERNAL LINK - **BI-MONTHLY WEBINAR**

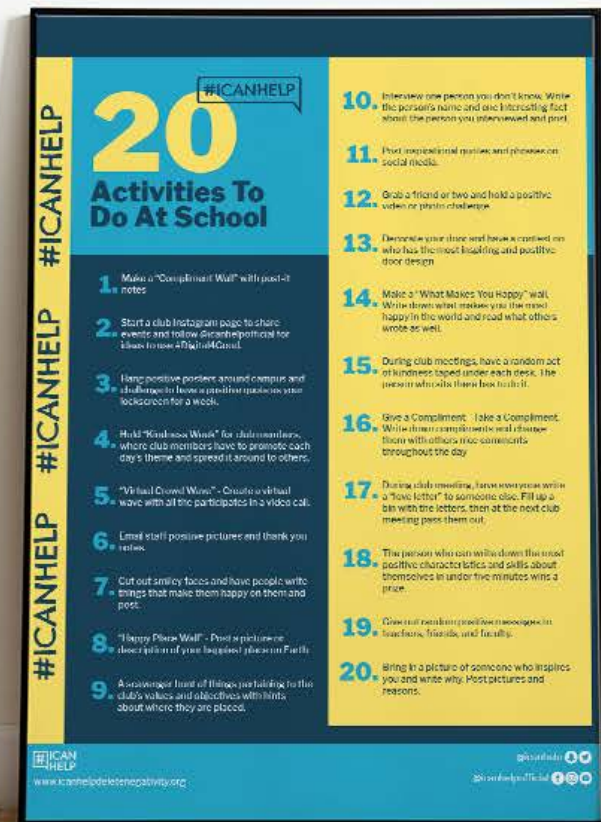


# 20 Ideas

The 20 Ideas banner initiates group action at your school.

The 20 Ideas can be used as a poster or posted onto social media stories to inspire group activities.

Click [here](#) for the 20 Ideas.



# One Kind Word

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A One Kind Word poster will be provided that can be used in classrooms.

The One Kind Word poster has the advantage of being a visual reminder to maintain a positive environment in person and online.

Click [here](#) to go to link.



# Photo Challenge

The Photo Challenge is a document that can be used on social media for school spirit engagement.

Students can actively participate in the challenge by uploading their photos and using hashtags to promote their school spirit.

Click [here](#) for Photo Challenge.





# Logo Usage

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Working together with #ICANHELP when promoting Digital Wellness, Digital Citizenship, and spreading positivity online is what grows our communities on campus as well as online. Getting students involved and aware of these opportunities are the steps to inspiring and celebrating youth innovation!

Click [here](#) for Partnered Logos!

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# Contact Information

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**Quick Links** - [Monthly Calendar](#)

[20 Ideas](#)

[One Kind Word](#)

[Photo Challenge](#)

[Partnership Logos](#)



