

JULIA BECKER COLLINS

MOTIVATIONAL SPEAKER & BUSINESS LEADER



ABOUT JULIA BECKER COLLINS

Julia has more than 16 years experience in marketing and business. She is the Chief Operating Officer of Vision Advertising and leads all aspects of the company, from managing day-to-day operations to talking marketing and business strategy with clients. Julia's the Founding President (emeritus) & Co-Founder of the MetroWest Women's Network, a group of more than 3,500 ambitious women that work together to meet their goals. Julia regularly speaks at business events, seminars, training sessions, and more. Julia holds an MPA from Framingham State University & a BA from the University of Massachusetts Amherst. She was awarded the Distinguished Alum Award at UMass Amherst in 2016. In 2019, she won the 40 Under 40 Award from the Worcester Business Journal.

SPEAKING TOPICS

- Social media marketing
- Crisis management
- Brand reputation management
- Why you need a marketing strategy
- Investing in an internship program
- Leadership transitions
- How to network
- The value of saying no

AVAILABLE FOR

- Podcast interviews
- Professional development seminars
- Keynote speaking
- Conferences
- Facebook Live interviews

HISTORY

- UMass Women's Leadership Conference
- CASE D1 Conference
- MetroWest Women's Network Annual Celebration
- UMass Amherst Women, Gender, & Sexuality Studies Graduation
- Momentum Magnet Podcast: Tips from Endurance Athletes about Overcoming Adversity
- Training for Ultra Podcast
- Clark University Small Business Association
- Society of Enrolled Agents Annual Meeting
- Bob Cargill's Marketing Road Show



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