



StageSHIFT



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Antoinette Braks is a Master Certified Leadership Coach, Founder of StageSHIFT Transformative Coaching and has a PhD in Executive Coaching in Vertical Leadership Development. She is the author of [Executive Coaching in Strategic Holistic Leadership: The Drivers and Dynamics of Vertical Development](#) (McGraw Hill 2020) and was published in the Integral Review: [“Coaching Leads to Later Stage Development”](#) (April 2020). Antoinette received the [CEO Today 2020 Management Consulting Award in Leadership Coaching](#).

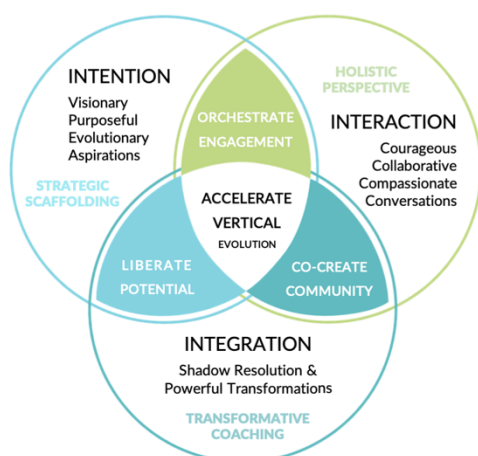
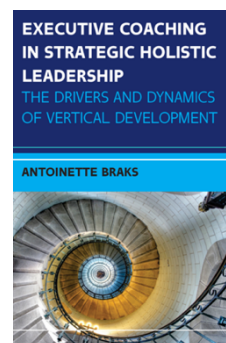
“Antoinette’s brilliant work creates an effective, practical and grounded approach focused on a pivotal arc in the developmental spectrum.” ~ Terri O’Fallon, Founder STAGES International

“[Braks shows us] how executive coaching can become a transformational dialogue: a holistic path that can humanize our world.” ~ Reinhard Stelter, Professor Coaching Psychology, Uni Copenhagen

Antoinette has coached >3,500 hours with C-suite and divisional leaders, led >50 strategic offsites for executive teams and designed and led vertical leadership development programs for large groups of strategic leaders. She has led enterprise-wide transformations in the energy, business, infrastructure and across most government sectors.

She has a track record of generating extraordinarily swift transformative outcomes such as a 20% increase in Leadership Effectiveness in 12-months; a 30% increase in People Engagement in a 1,000-p organisation in 6 months; and a 100% increase in business revenues with a 50-p trading company just 3-weeks after customising the StageSHIFT approach.

Previously she built a global career leading OD, Leadership Development, and People & Culture with Shell in Latin America and Africa, Korn Ferry in Asia Pacific and Vector New Zealand respectively and founded the Executive Coaching Division for Hudson Australia. She is now based in the Netherlands and partners with global leaders to customise and lead vertical enterprise evolution programs in collaboration with the distinguished global StageSHIFT community of later stage, highly qualified and experienced transformative executive coaches.



Vertical learning takes the lid off the latent growth potential of leaders and promises significantly better and faster systemic outcomes in resolving today’s complex challenges. Later stage Synergist leaders hold the expanded consciousness to transcend VUCA, cut through complexity, inspire collaborative innovation and lead systemic renewal to lead to co-create a more flourishing future for all in a sustainable, healthy, equitable and joyful world.

StageSHIFT Coaching promises a proven accelerated pathway to this later stage of inspiring, visionary leadership at Synergist, attained by less than 10% of executives. The transformative StageSHIFT coaching approach has expedited single stage shifts for 80% of strategic leaders and double stage shifts for the other 20% in an average of 8 coaching sessions in just one year instead of five years as was previously thought. Senior executives profiling at Synergist have only been growing at the 1%/decade. New approaches to development such as StageSHIFT are urgently needed.

StageSHIFT Coaching is 4 times more effective in 10% of the time invested than most Leadership Programs.

StageSHIFT Programs are comprehensive in scope. They blend online learning with live online group coaching workshops. StageSHIFT can be customised and scaled to match the organisational context by blending e-learning with group coaching, executive team and individual executive coaching. We also offer the StageSHIFT Vertical Holistic Leadership Profile, an automated capability self-assessment to introduce leaders to Vertical Development.



SELECTION OF COACHING TESTIMONIALS

Occasionally we meet folks who bring a unique perspective to strategic conversations, creating new thoughts, ideas and innovative thinking. Antoinette is one such person, drawing on a wonderful knowledge and understanding in so many aspects of life and business. ~ Richard Boggon, Regional Director Transport Infrastructure Services, Parsons Brinckerhoff

I enjoy my coaching meetings principally because I find myself uncomfortable. She continually challenges my normalized way of thinking. The coaching is not a linear process. It's emergent, disruptive and even disconcerting - that's where the magic is. Antoinette considers things from a deeper dynamic perspective. Her focus on embracing our uniqueness is inspiring and amazingly effective. ~ Greg Ellis, EGM Opal Transport

I found Antoinette's perspectives to be thoughtful and insightful, and her connection with mind, body, spirit revolutionized my thinking. She helped me to deliver a consistent vision personally and professionally; drive growth and development through people; encourage risk taking and accountability, and nurture self-awareness and reflective practice. Antoinette has a unique ability to recognize, understand and explain complex leadership issues. Attuning my inner self awoke the inner warrior in me. ~ Gary Groves Reg ED Family & Community Services

I am blown away and mesmerized by the devotion and amount of knowledge, research, techniques and tools that Antoinette has put together and is serving us through her StageSHIFT Coaching Certification Program! Not only has Antoinette helped me to take my own coaching practice and our leadership development programs to a totally new level of impact when it comes to expediting transformative vertical development of leaders, she has also elevated my own consciousness and strongly contributed to my development on my soul journey. Antoinette is the most aspirational, knowledgeable and loving leader I have come across. She is the go-to thought leader, mentor and guide in the field of vertical development. Catch her and her program if you can - it might be the most uplifting and expediting decision of your lifetime. ~ Jessica Löwenhielm

Throughout our frequent engagement in our fortnightly discovery dialogues, Dr Antoinette Braks demonstrates her authenticity, and her highly generous and caring spirit. She weaves her expertise in Vertical development and Enterprise evolution with ease and grace. Her pragmatism, expansive vision and beautiful resonance shines through the framework she has developed to bring about deep consciousness to the mature 4th person perspective, while having reverence to all the previous and 5th person perspectives. ~ Sharifah Raudhah AlQudsy

Antoinette, What a blessing that the fabric of life weaved your thread into my weave. The StageSHIFT program is the most comprehensive program I've ever seen, making the links between most relevant frameworks within organization, human development, psychology and life as a whole. Refining our transforming leader programs in large industry, for even better results. Thank you for openheartedly sharing both your personal experience as well as the nuances of your soul with me. ~ Niklas Lindhardt, Into the New Vertical Transformation

When I first met Antoinette, I was immediately absorbed by her practical material and philosophy on vertical leadership development. I feel and believe strongly (both as a business practitioner and executive coach) that this is "the real deal" in executive leadership development. Not only is its peer-reviewed research platform impeccable but in the degree of integrity and integration that pervades the whole approach and its strong outcomes. At a humble attempt, I would say that it is unrivalled in its blend of science and applied wisdom, inner work and outer application and in the extent of the inner more conscious self that evolves, expressed both in embodied leadership presence and its effects on others, and leading, directly, into organisational culture and behavioral change. ~ Paul Smith, Executive Coaching, Business Consulting & Education

Antoinette's deep knowledge, practical expertise and utter passion for her subject is awe-inspiring. She has clearly dedicated herself to sharing her aspirational vision with the world through her life changing work and I feel privileged to be a small part of that journey. From the perspective of a business leader, I would have no hesitation in recommending Antoinette's exemplary work. ~ Corinna Kingston, Leadership Coach

Antoinette's Program is unique in that it takes a holistic approach to transformation. She is a collaborative intuitive whose depth of knowledge in leadership development is unsurpassed. In a short period of time, she has galvanized the organisation in a way that is remarkable due to her ability to engage with and understand how people operate. She has clear insight into what drives different behaviors that are manifested in the workplace and how to make momentous changes in perspective. Her strong strategic focus, business acumen and gracious understanding of people mean that you will gain far more than you may expect. Did I say there was a whiff of culture change in the air? Well, I mean there is a gale force wind blowing and the organization and its people are the ultimate winners. ~ Anne Cosgrove ED People & Culture

Antoinette instigated a terrific collaboration with us by leading a Strategic Off-Site for our new Executive Team. It was an invigorating and extremely productive two-day session to set our strategic direction and the leadership culture we wanted. We ran a values program around CONFIDENT Leaders designed and led by Antoinette that enabled the top 75 leaders become more self-aware and develop the courageous authenticity and team accountability we needed to uplift our performance. Antoinette's broad strategic perspective and deep insights into mindfulness, emotional intelligence and personal power stimulated a significant shift in our capacity to collaborate with our business partners to build a thriving sustainable agricultural sector in NSW. ~ Michael Bullen Deputy Director General Department of Primary Industries

Antoinette was an engaging, skillful, intelligent, challenging and enthusiastic person to work with. She integrated many new initiatives to transform our culture creating momentum from which results soon flowed. The terrific speed of success was due to her great ability to engage with the leaders and ensure that the adopted strategies were well understood and effectively implemented to drive toward the desired outcomes. She was a vital source of energy and inspiration in setting our new course and getting us going! ~ Pat Richards, CEO Businesslink FACS

It is rare to come across someone as dedicated and passionate about her work as Antoinette is. I worked closely with Antoinette in a culture change program and learned immeasurably from the experience. Antoinette's ability to manage multiple projects and tasks whilst skillfully leading a company-wide transformation program was a pleasure to watch and be a part of. I truly miss her verve and enthusiasm and would recommend her to any organisation looking for a dedicated and passionate change leader. ~ Phillip Richards, Facilitator Businesslink NSW

While working with the Board and Management Team, Antoinette helped us to turnaround our national Association. Her commitment to bringing our vision to life and focus on results, inspired us to achieve much more than we thought was possible. Her style is fast-paced, insightful, strategic, always positive and encouraging. Her high energy level literally "swept us up" and moved us along. Together we achieved audacious goals, developed a national profile and became a significant influencer of government policy. ~ Judith Speight Former Chairman TUANZ